

By Senator Bronson

18-722-00

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A bill to be entitled
An act relating to ad valorem taxation;
amending s. 200.065, F.S.; expanding the list
of allowable variations in the format that a
taxing authority must use in the advertisement
stating its intent to finally adopt a millage
rate and budget; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Paragraph (h) of subsection (3) of section
200.065, Florida Statutes, is amended to read:

200.065 Method of fixing millage.--

(3) The advertisement shall be no less than
one-quarter page in size of a standard size or a tabloid size
newspaper, and the headline in the advertisement shall be in a
type no smaller than 18 point. The advertisement shall not be
placed in that portion of the newspaper where legal notices
and classified advertisements appear. The advertisement shall
be published in a newspaper of general paid circulation in the
county or in a geographically limited insert of such
newspaper. The geographic boundaries in which such insert is
circulated shall include the geographic boundaries of the
taxing authority. It is the legislative intent that, whenever
possible, the advertisement appear in a newspaper that is
published at least 5 days a week unless the only newspaper in
the county is published less than 5 days a week, or that the
advertisement appear in a geographically limited insert of
such newspaper which insert is published throughout the taxing
authority's jurisdiction at least twice each week. It is
further the legislative intent that the newspaper selected be

1 one of general interest and readership in the community and
2 not one of limited subject matter, pursuant to chapter 50.

3 (h) In no event shall any taxing authority add to or
4 delete from the language of the advertisements as specified in
5 this subsection ~~herein~~ unless expressly authorized by law,
6 except that:7

7 1. If an increase in ad valorem tax rates will affect
8 only a portion of the jurisdiction of a taxing authority,
9 advertisements may include a map or geographical description
10 of the area to be affected and the proposed use of the tax
11 revenues under consideration.

12 2. If an increase in ad valorem tax rates is the
13 result of a referendum or other requirement of law, the
14 advertisements may include a brief description of the
15 requirement and the proposed use of the resulting tax
16 revenues.

17 3. A taxing authority making use of the provisions of
18 this section may also state the change, if any, in the
19 general-purpose tax rate.

20
21 The advertisements required herein must ~~shall~~ not be
22 accompanied, preceded, or followed by other advertising or
23 notices that ~~which~~ conflict with or modify the substantive
24 content prescribed herein.

25 Section 2. This act shall take effect upon becoming a
26 law.

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29 SENATE SUMMARY

30 Expands the list of allowable variations in the format
31 that a taxing authority is required by statute to use in
the advertisement stating its intent to finally adopt an
ad valorem millage rate and budget.