

Bill No. CS for CS for CS for SB 2548

Amendment No.

	<u>Senate</u>	CHAMBER ACTION	<u>House</u>
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11	Senator Hargrett moved the following amendment:		
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13	Senate Amendment (with title amendment)		
14	On page 159, between lines 5 and 6,		
15			
16	insert:		
17	Section 75. <u>Florida-Africa Market Expansion Program.--</u>		
18	<u>(1) Contingent upon a specific appropriation, there is</u>		
19	<u>created within Enterprise Florida, Inc., the Florida-Africa</u>		
20	<u>Market Expansion Program to enhance the Florida economy by</u>		
21	<u>increasing international trade between Florida and the nations</u>		
22	<u>of Africa. This initiative shall be a multi-level market</u>		
23	<u>expansion program designed to expand trade and business</u>		
24	<u>opportunities between Florida and Africa, containing, but not</u>		
25	<u>limited to, the following components:</u>		
26	<u>(a) The establishment and maintenance of a strategic</u>		
27	<u>alliance between Enterprise Florida, Inc., and the United</u>		
28	<u>States Agency for International Development which will focus</u>		
29	<u>on identifying and qualifying business opportunities in</u>		
30	<u>sub-Saharan Africa through the United States Agency for</u>		
31	<u>International Development's 12 African offices, and matching</u>		

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1 those leads with Florida companies.

2 (b) A team Florida mission, which the Governor of
3 Florida will be invited to lead, to South Africa in the winter
4 of Fiscal Year 2000-2001.

5 (c) The establishment of a certified trade events
6 program to provide financial and technical support for
7 business development initiatives targeting Africa, organized
8 by qualified economic development organizations in Florida.
9 Priority shall be given to qualified not-for-profit minority
10 organizations.

11 (d) Support for local business-development programs
12 that provide business information on Africa and promote
13 bilateral business opportunities.

14 (e) Provision of export counseling services for
15 Florida businesses through Enterprise Florida's seven state
16 field offices and staff located in Miami.

17 (f) Establishment of Florida international
18 representation in South Africa for the purpose of dramatically
19 expanding business and cultural and infrastructure ties
20 between Florida and Africa, as well as promoting Florida's
21 advantages in Africa.

22 (2) Enterprise Florida, Inc., shall coordinate with
23 appropriate organizations and educational institutions in
24 executing this market-expansion program to maximize the
25 resources and information services for the expansion of trade
26 between Florida and the nations of Africa.

27 (3)(a) As part of the annual report required under
28 section 288.906, Florida Statutes, Enterprise Florida, Inc.,
29 shall provide detailed information concerning activities and
30 accomplishments under this program, including, but not limited
31 to, information concerning:

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1 1. The number of businesses, categorized by size,
2 participating in the program;

3 2. The number of minority-owned businesses
4 participating in the program;

5 3. The increase in the value of Florida exports to
6 African nations attributable to the program; and

7 4. The increase in foreign direct investment in
8 Florida by African businesses attributable to the program.

9 (b) The report shall include recommendations
10 concerning continuation of the program and any changes for
11 enhancing the program.

12 Section 76. Florida-Caribbean Basin Trade
13 Initiative.--

14 (1) Contingent upon a specific appropriation, the
15 Seaport Employment Training Grant Program (STEP) shall
16 establish and administer the Florida-Caribbean Basin Trade
17 Initiative for the purpose of assisting small and medium-sized
18 businesses to become involved in international activities and
19 helping them to identify markets with product demand, identify
20 strategic alliances in those markets, and obtain the financing
21 to effectuate trade opportunities in the Caribbean Basin. The
22 initiative must focus assistance to businesses located in
23 urban communities. The initiative shall offer export
24 readiness, assistance and referral services, internships,
25 seminars, workshops, conferences, and e-commerce plus
26 mentoring and matchmaking services, but shall coordinate with
27 and not duplicate those services provided by Enterprise
28 Florida, Inc.

29 (2) To enhance initiative effectiveness and leverage
30 resources, STEP shall coordinate initiative activities with
31 Enterprise Florida, Inc., U.S. Export Assistance Centers,

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1 Florida Export Finance Corporation, Florida Trade Data Center,
 2 Small Business Development Centers, and any other
 3 organizations STEP deems appropriate. The coordination may
 4 encompass export assistance and referral services, export
 5 financing, job-training programs, educational programs, market
 6 research and development, market promotion, trade missions,
 7 e-commerce, and mentoring and matchmaking services relative to
 8 the expansion of trade between Florida and the Caribbean
 9 Basin. The initiative shall also form alliances with
 10 multilateral, international, and domestic funding programs
 11 from Florida, the United States, and the Caribbean Basin to
 12 coordinate systems and programs for fundamental assistance in
 13 facilitating trade and investment.

14 (3) STEP shall administer the Florida-Caribbean Basin
 15 Trade Initiative pursuant to a performance-based contract with
 16 the Office of Tourism, Trade, and Economic Development. The
 17 Office of Tourism, Trade, and Economic Development shall
 18 develop performance measures, standards, and sanctions for the
 19 initiative. Performance measures must include, but are not
 20 limited to, the number of businesses assisted; the number of
 21 urban businesses assisted; and the increase in value of
 22 exports to the Caribbean which is attributable to the
 23 initiative.

24
25 (Redesignate subsequent sections.)

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27
28 ===== T I T L E A M E N D M E N T =====

29 And the title is amended as follows:

30 On page 14, line 1, after the semicolon

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1 insert:
2 providing for the establishment of the
3 Florida-Africa Market Expansion Program by
4 Enterprise Florida, Inc., contingent upon a
5 specific appropriation; providing the purpose
6 of the program; describing program components;
7 providing responsibilities for Enterprise
8 Florida, Inc.; providing for the establishment
9 of the Florida-Caribbean Basin Trade Initiative
10 by the Seaport Employment Training Grant
11 Program contingent upon a specific
12 appropriation; providing purpose of the
13 initiative; providing responsibilities of the
14 Seaport Employment Training Grant Program;
15 providing for a performance-based contract with
16 the Office of Tourism, Trade, and Economic
17 Development;

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