

Bill No. CS for CS for CS for SB 2548

Amendment No.

	<u>Senate</u>	CHAMBER ACTION	<u>House</u>
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11	Senator Kirkpatrick moved the following amendment:		
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13	Senate Amendment (with title amendment)		
14	On page 40, line 7, through page 42, line 28, delete		
15	those lines		
16			
17	and insert:		
18	(a) <u>approve the establishment and operation by</u>		
19	<u>Enterprise Florida, Inc., of</u> Establish and operate offices in		
20	foreign countries for the purpose of promoting the trade and		
21	economic development of the state, and promoting the gathering		
22	of trade data information and research on trade opportunities		
23	in specific countries.		
24	(b) <u>Enterprise Florida, Inc., as an agent for the</u>		
25	<u>Office of Tourism, Trade, and Economic Development, may enter</u>		
26	into agreements with governmental and private sector entities		
27	to establish and operate offices in foreign countries		
28	containing provisions which may be in conflict with general		
29	laws of the state pertaining to the purchase of office space,		
30	employment of personnel, and contracts for services. When		
31	agreements pursuant to this section are made which set		

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1 compensation in foreign currency, such agreements shall be
2 subject to the requirements of s. 215.425, ~~but the purchase of~~
3 ~~foreign currency by the Office of Tourism, Trade, and Economic~~
4 ~~Development to meet such obligations shall be subject only to~~
5 ~~s. 216.311.~~

6 ~~(c) By September 1, 1997, the Office of Tourism,~~
7 ~~Trade, and Economic Development shall develop a plan for the~~
8 ~~disposition of the current foreign offices and the development~~
9 ~~and location of additional foreign offices. The plan shall~~
10 ~~include, but is not limited to, a determination of the level~~
11 ~~of funding needed to operate the current offices and any~~
12 ~~additional offices and whether any of the current offices need~~
13 ~~to be closed or relocated. Enterprise Florida, Inc., the~~
14 ~~Florida Tourism Commission, the Florida Ports Council, the~~
15 ~~Department of State, the Department of Citrus, and the~~
16 ~~Department of Agriculture shall assist the Office of Tourism,~~
17 ~~Trade, and Economic Development in the preparation of the~~
18 ~~plan. All parties shall cooperate on the disposition or~~
19 ~~establishment of the offices and ensure that needed space,~~
20 ~~technical assistance, and support services are provided to~~
21 ~~such entities at such foreign offices.~~

22 (2) ~~By June 30, 1998,~~Each foreign office shall have
23 in place an operational plan approved by the participating
24 boards or other governing authority, a copy of which shall be
25 provided to the Office of Tourism, Trade, and Economic
26 Development. These operating plans shall be reviewed and
27 updated each fiscal year and submitted annually thereafter to
28 Enterprise Florida, Inc., for review and approval. The plans
29 shall include, at a minimum, the following:

30 (a) Specific policies and procedures encompassing the
31 entire scope of the operation and management of each office.

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1 (b) A comprehensive, commercial strategic plan
2 identifying marketing opportunities and industry sector
3 priorities for the foreign country or area in which a foreign
4 office is located.

5 (c) Provisions for access to information for Florida
6 businesses through Enterprise Florida, Inc ~~the Florida Trade~~
7 ~~Data Center~~. Each foreign office shall obtain and forward
8 trade leads and inquiries to Enterprise Florida, Inc., ~~the~~
9 ~~center~~ on a regular basis ~~as called for in the plan pursuant~~
10 ~~to paragraph (1)(c)~~.

11 (d) Identification of new and emerging market
12 opportunities for Florida businesses. Each foreign office
13 shall provide Enterprise Florida, Inc., ~~the Florida Trade Data~~
14 ~~Center~~ with a compilation of foreign buyers and importers in
15 industry sector priority areas annually ~~on an annual basis~~.
16 Enterprise Florida, Inc., ~~in return, the Florida Trade Data~~
17 ~~Center~~ shall make available to each foreign office, and to the
18 Florida Commission on Tourism, The Florida Seaport
19 Transportation and Economic Development Council, the
20 Department of State, the Department of Citrus, and the
21 Department of Agriculture ~~entities identified in paragraph~~
22 ~~(1)(c)~~, trade industry, commodity, and opportunity information
23 ~~as specified in the plan required in that paragraph~~. This
24 information shall be provided to such ~~the~~ offices and ~~the~~
25 ~~entities identified in paragraph (1)(c)~~ either free of charge
26 or on a fee basis with fees set only to recover the costs of
27 providing the information.

28 (e) Provision of access for Florida businesses to ~~the~~
29 ~~services of the Florida Trade Data Center,~~ international trade
30 assistance services provided by state and local entities,
31 seaport and airport information, and other services identified

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1 in the plan developed by the Office of Tourism, Trade, and
2 Economic Development for the disposition of the foreign
3 offices pursuant to paragraph (1)(c).

4 (f) Qualitative and quantitative performance measures
5 for each office including, but not limited to, the number of
6 businesses assisted, the number of trade leads and inquiries
7 generated, the number of foreign buyers and importers
8 contacted, and the amount and type of marketing conducted.

9 (3) By October 1 of each year, each foreign office
10 shall submit to Enterprise Florida, Inc.,~~the Office of~~
11 ~~Tourism, Trade, and~~

12
13

14 ===== T I T L E A M E N D M E N T =====

15 And the title is amended as follows:

16 On page 3, lines 23 and 24, delete those lines

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18 and insert:

19 by Enterprise Florida, Inc.; providing for
20 foreign

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