1 A bill to be entitled 2 An act relating to the Florida Black Business 3 Investment Board; amending s. 288.707, F.S.; 4 providing that the board shall be a 5 not-for-profit corporation and not an entity of 6 state government; revising provisions relating 7 to appointment of officers, compensation of 8 board members, the executive director, and 9 employees, and financial disclosure by board members; providing for board meetings; 10 authorizing the board to appoint at-large 11 members; amending s. 288.708, F.S.; revising 12 provisions relating to appointment of the 13 14 executive director; providing for delegation of 15 powers and responsibilities to the executive director; providing the board's 16 17 responsibilities regarding use of funds; 18 providing requirements regarding employees' compensation; amending s. 288.709, F.S.; 19 20 removing references to board rulemaking; 21 amending s. 288.7091, F.S.; revising provisions 22 relating to duties of the board regarding 23 developing memoranda of understanding with certain entities and increasing the number of 24 25 black business enterprises in construction 26 projects; creating s. 288.7092, F.S.; providing 27 intent regarding operation of the board and 28 return on investment; defining the state's 29 operating investment in the board; directing 30 the board to adopt an annual operating budget; providing requirements regarding private sector 31

1 support; providing requirements regarding board 2 compliance with performance measures; providing 3 for a report; requiring that the board hire a 4 private accounting firm and providing its duties; amending ss. 288.711 and 288.712, F.S.; conforming language; amending s. 288.714, F.S.; revising the persons to whom the board's annual report is submitted; clarifying references to ss. 288.707-288.714, F.S., in said provisions; providing an effective date. 10

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Be It Enacted by the Legislature of the State of Florida:

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Section 1. Subsections (2) and (3) of section 288.707, Florida Statutes, are amended to read:

288.707 Florida Black Business Investment Board.--

- (2) For the purposes of ss.  $288.707-288.714 \frac{9-21}{100}$ chapter 85-104, Laws of Florida:
- "Black business enterprise" means any business concern which is organized to engage in commercial transactions and which is at least 51 percent owned by one or more black Americans as defined in s. 288.703 and whose management and daily operations are controlled by such persons.
- "Black business investment corporation" means a subsidiary of a financial institution or a consortium of financial institutions investing in, or lending to, black business enterprises.
- (c) "Consortium" means two or more financial institutions which jointly negotiate and agree to provide

assistance to black business enterprises as provided in ss. 288.707-288.714 9-21, chapter 85-104, Laws of Florida.

- corporation within the Office of Tourism, Trade, and Economic Development a body politic and corporate to be known as the Florida Black Business Investment Board, hereinafter referred to as the "board, " which shall be registered, incorporated, organized, and operated in compliance with chapter 617 and which shall not be a unit or entity of state government. The board is hereby constituted a public instrumentality, and the exercise by the board of the powers conferred by ss. 9-21, chapter 85-104, Laws of Florida, shall be deemed to be the performance of an essential governmental function.
- (a) The board shall consist of seven members appointed by the Governor subject to confirmation by the Senate, six of whom shall be experienced in investment finance and business development, one of whom must be a member of a black business investment corporation. The chair of the Florida Development Finance Corporation, created pursuant to s. 288.9604, shall be an ex officio member of the board.
- (b) Members appointed by the Governor shall serve terms of 4 years, except that in making the initial appointments, the Governor shall appoint one member to serve for a term of 1 year, two members to serve for terms of 2 years, two members to serve for terms of 3 years, and two members to serve for terms of 4 years.
- (c) Any person appointed to fill a vacancy on the board shall be appointed in a like manner and shall serve for only the unexpired term. Any member shall be eligible for reappointment.

(d) The Governor shall appoint the chairperson who shall be a member of the board <u>and shall serve at the pleasure of the Governor</u>. The board shall annually elect one of its members as vice chairperson and shall designate a secretary-treasurer who need not be a member of the board. The secretary-treasurer shall keep a record of the proceedings of the board and shall be the custodian of all books, documents, and papers filed with the board, of the minute books of the board, and of its official seal. A majority of the members of the board shall constitute a quorum.

- (e) The board shall meet at least four times each year, upon the call of the chairperson, the vice chairperson, or at the request of a majority of the membership. A majority of the total number of all members fixed by paragraphs (a) and (h) shall constitute a quorum. The board may take official action by a majority vote of the members present at any meeting at which a quorum is present.
- (f)(e) Members of the board shall serve without compensation, but members, the executive director of the board, and other board employees may be reimbursed for all reasonable, necessary, and actual expenses as determined by the board shall be reimbursed for per diem and travel expenses in accordance with s. 112.061.
- required to file financial disclosure pursuant to s. 8, Art.

  II of the State Constitution or s. 112.3144 shall file full and public disclosure of financial interests pursuant to s. 112.3145 at the times and places and in the same manner required of elected constitutional officers under s. 8, Art. II of the State Constitution and any law implementing s. 8, Art. II of the State Constitution.

(h) Notwithstanding the provisions of paragraph (a),

the board may by resolution appoint two at-large members to

the board from the private sector, each of whom may serve a

1-year term. At-large members shall have the powers and duties

of other members of the board, except that they may not serve

on an executive committee. An at-large member is eligible for

reappointment but may not vote on his or her own

Section 2. Section 288.708, Florida Statutes, is amended to read:

288.708 Executive director; employees.--

- (1) The executive director of the board, who may also be designated as secretary-treasurer, shall be appointed by the board and shall serve at the pleasure of the board. The board shall establish and adjust the compensation of the executive director. The executive director shall be the chief administrative and operational officer of the board and shall direct and supervise administrative affairs and the general management of the board. The board may delegate to its executive director those powers and responsibilities it deems appropriate, except for appointment of the executive director. The executive director:
- (a) May contract with or employ legal and technical experts and such other employees, permanent and temporary, as shall be authorized by the board;
  - (b) Shall attend meetings of the board; and
- (c) Shall cause copies to be made of all minutes and other records and documents of the board and shall certify that such copies are true copies. All persons dealing with the board may rely upon such certification.

 reappointment.

for the prudent use of all public and private funds and shall ensure that the use of such funds is in accordance with all applicable laws, bylaws, or contractual requirements. No employee of the board shall receive compensation for employment which exceeds the salary paid to the Governor, unless the board and the employee have executed a contract that prescribes specific, measurable performance outcomes for the employee, the satisfaction of which provides the basis for the award of incentive payments that increase the employee's total compensation to a level above the salary paid to the Governor. The executive director and all employees of the board shall be exempt from the provisions of part II of chapter 110, and the executive director shall be subject to the provisions of part IV of chapter 110.

Section 3. Section 288.709, Florida Statutes, is amended to read:

288.709 Powers of the Florida Black Business Investment Board.—The board shall have all the powers necessary or convenient to carry out and effectuate the purposes and provisions of ss. 288.707-288.714 9-21, chapter 85-104, Laws of Florida, including, but not limited to, the power to:

(1) Adopt bylaws for the regulation of its affairs and the conduct of its business and adopt rules pursuant to ss. 120.536(1) and 120.54 to implement the provisions of law conferring duties upon it. However, any proposed bylaws rules affecting the operation or administration or financial well-being of any of the black business investment corporations must first be reviewed approved by a majority of the black business investment corporations.

(2) Adopt an official seal.

- (3) Sue and be sued in its own name.
- (4) Make and execute contracts and other instruments necessary or convenient for the exercise of its power and functions.
- (5) Acquire, hold, and dispose of personal property for its corporate purposes.
- (6) Enter into agreements or other transactions with any federal, state, or local agency.
- (7) Encourage financial institutions to participate in consortia for the purpose of investing in black business enterprises.
- (8) Ensure that funds available to the board for purposes set forth in ss.  $\underline{288.707-288.714}$  9-21, chapter 85-104, Laws of Florida, are disbursed on a statewide basis and are not concentrated in one geographical area.
- (9) Acquire real property or any interest therein, by purchase or foreclosure, where such acquisition is necessary or appropriate to protect or secure any investment or loan in which the board has an interest; to sell, transfer, and convey any such property to a buyer without regard to the provisions of chapters 253 and 270; and, in the event that such sale, transfer, or conveyance cannot be effected with reasonable promptness or at a reasonable price, to lease such property for occupancy by eligible persons.
- (10) Invest any funds held in reserves or sinking funds, or any funds not required for immediate disbursement, in such investments as may be authorized for trust funds under s. 215.47; provided, such investments will be made on behalf of the board by the Office of State Treasurer or by another trustee appointed for that purpose.

- (12) Procure insurance or require bond against any loss in connection with its property in such amounts and from such insurers as may be necessary or desirable.
- (13) Receive and accept from any federal, state, or local agency grants, loans, or advances for, or in aid of, the purposes of ss. 288.707-288.714 9-21, chapter 85-104, Laws of Florida, and to receive and accept contributions from any source of either money, property, labor, or other things of value, to be held, used, and applied for said purposes.
- (14) Create, issue, and buy and sell stock, evidences of indebtedness, and other capital participation instruments; to hold such stock, evidences of indebtedness, and capital participation instruments; and to underwrite the creation of a capital market for these securities in a manner designed to enhance development of capital ownership in the target group.
- (15) Provide and pay for such advisory services and technical assistance as may be necessary or desirable to carry out the purposes of this act.
- (16) Engage in special programs to enhance the development of black business enterprises as authorized by this act.
- (17) Promote black ownership of financial institutions in Florida.
- (18) Take, hold, and improve property, including real property.
- (19) Do any and all things necessary or convenient to carry out the purposes of, and exercise the powers given and granted in, ss. 288.707-288.714 9-21, chapter 85-104, Laws of

Florida, and exercise any other powers, rights, or responsibilities of a corporation.

Section 4. Subsections (5) and (6) of section 288.7091, Florida Statutes, are amended to read:

288.7091 Duties of the Florida Black Business
Investment Board.--The Florida Black Business Investment Board shall:

- (5) Develop memoranda of understanding with the Departments of Labor and Employment Security, Education, Transportation, Community Affairs, and Management Services, as well as the Agency for Workforce Innovation and the State Board of Regents, detailing efforts of common interest and collaborations to expand black business development;
- (6) Intensify efforts to increase the number of <u>franchises owned by black businesses or</u> the black business enterprises in construction and construction-related projects, focusing on federal, state, and local government financed construction projects; and

Section 5. Section 288.7092, Florida Statutes, is created to read:

 $\underline{288.7092}$  Return on investment from activities of the board.--

- (1) The public funds appropriated each year for the operation of the board are invested in this public-private partnership to enhance black business ownership and investments in Florida. This policy shall be the Legislature's priority consideration when reviewing the return on investment for the board.
- (2) It is also the intent of the Legislature that the board coordinate its operations with local economic

development organizations to maximize the state and local return on investment to create jobs for Floridians.

- (3) It is further the intent of the Legislature to maximize private sector support in operating the board as an endorsement of its value and as an enhancement of its efforts.
- (4)(a) The state's operating investment in the board is the budget contracted by the Office of Tourism, Trade, and Economic Development to the board, less funding that is directed by the Legislature to be subcontracted to a specific recipient.
- (b) The board shall adopt for each upcoming fiscal year an operating budget for the organization that specifies the intended uses of the state's operating investment, other sources of income, and a plan for securing private sector support to the board. Each fiscal year, private sector support to the board shall be as follows: no less than 50 percent of the state's investment by July 1, 2002; no less than 60 percent of the state's investment by July 1, 2003; no less than 70 percent of the state's investment by July 1, 2004; no less than 80 percent of the state's investment by July 1, 2004; no less than 100 percent of the state's investment by July 1, 2005; and no less than 100 percent of the state's investment by July 1, 2006.
- (5) Private sector support in operating the board includes:
- (a) Cash given directly to the board for its operating budget.
- (b) Cash jointly raised by the board and a local economic development organization, a group of such organizations, or a statewide business organization that supports collaborative projects.

 $\underline{\mbox{(c)}}$  Cash generated by products or services of the board.

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- (d) In-kind contributions directly to the board, including private sector equipment contributed as part of technical assistance; goods and services, including time donated by loan officers, advertising or marketing support, and items used to promote the board; business expenditures; business services provided; business support; and other business contributions that augment the operations, program, activities, or assets of the board, including, but not limited to, an individual's time and expertise, sponsored publications, private sector staff services, payment for advertising placements, sponsorship of events, sponsored or joint research, discounts on leases or purchases, mission or program sponsorship, copayments, stock, warrants, royalties, or other private resources dedicated to the board, low interest loans, participations, investment income, equity investments, and the economic impact of board investments and job creation and retention.
- (6) The board shall fully comply with the performance measures, standards, and sanctions in its contracts with the Office of Tourism, Trade, and Economic Development. The office shall ensure, to the maximum extent possible, that the contract performance measures are consistent with performance measures that the office is required to develop and track under performance-based program budgeting.
- (7) As part of the annual report required under s. 288.714, the board shall provide the Legislature with information quantifying the public's return on investment.
- (8) The board, in consultation with the Office of Program Policy Analysis and Government Accountability, shall

hire a private accounting firm to develop the methodology for establishing and reporting return on investment and in-kind contributions as described in this section. The Office of Program Policy Analysis and Government Accountability shall review and offer feedback on the methodology before it is implemented. The private accounting firm shall certify whether the applicable statements in the annual report comply with this section.

Section 6. Subsections (1) and (4) of section 288.711, Florida Statutes, are amended to read:

288.711 Florida Investment Incentive Trust Fund. --

- Incentive Trust Fund from which money may be drawn for investments or loans, as authorized by this section, to encourage the development of appropriate financial mechanisms in the private sector to capitalize and assist in the development of black business enterprises. All income earned by investments of the fund shall be deposited in the fund for carrying out the purposes of ss. 288.707-288.714 9-21, chapter 85-104, Laws of Florida. Administrative costs of the program shall be appropriated in a lump-sum appropriation from the fund created herein and shall be provided in the General Appropriations Act.
- (4) All loans and investments, and any income related thereto, shall be used to carry out the public purpose of ss. 288.707-288.714 9-21, chapter 85-104, Laws of Florida, which is to develop black business enterprises. This is not meant to preclude a reasonable profit for the participating black business investment corporation or for return of equity developed to the state and participating financial

institutions upon any distribution of the assets or excess income of the investment corporation.

Section 7. Paragraph (b) of subsection (3) and paragraph (b) of subsection (4) of section 288.712, Florida Statutes, are amended to read:

288.712 Florida guarantor funds.--

(3)

- (b) For purposes of this section, the board may utilize the Black Contractors Bond Trust Fund in the State Treasury, consisting of moneys deposited or credited to the Black Contractors Bond Trust Fund pursuant to appropriation made by law; any grants, gifts, and contributions received pursuant to ss. 288.707-288.714 9-21, chapter 85-104, Laws of Florida; all moneys recovered following defaults; and any other moneys obtained by the board for this purpose. The fund shall be administered by the board in trust for the purposes of this section and shall at no time be part of general public funds under the following procedures:
- 1. The board is authorized to post or pledge the assets of the Black Contractors Bond Trust Fund as collateral in amounts necessary to secure the issuance of bid bonds and construction contract bonds to black business enterprises. The board shall establish a premium to be charged to the black business enterprise for which the assets have been so posted or pledged, pursuant to generally accepted actuarial principles, and shall establish such rules as may otherwise be necessary to carry out the purposes of this section.
- 2. Any claims against the state arising from defaults shall be payable from the Black Contractors Bond Trust Fund.
- 3. Nothing in this subsection shall be construed to prohibit or restrict the board from entering into a joint

venture or other contractual agreement with a private insurer or to invest in a private entity to handle all or part of a black contractors bonding program, credit program, or both for black business enterprises. Such investments or joint venture shall be made under conditions required by law and as the board may, from time to time, require and may take any of the forms described in s. 288.711(2) and (3). The board is authorized and encouraged to contract with a regulated surety company to conduct a surety bond program for black business enterprises. Moneys from the Black Contractors Bond Trust Fund may be used for these purposes.

(4)

- (b) If the board chooses to establish a loan guaranty program, it shall utilize the Black Business Loan Guaranty Trust Fund in the State Treasury, consisting of moneys deposited or credited to the Black Business Loan Guaranty Trust Fund pursuant to appropriation made by law; any grants, gifts, and contributions received pursuant to ss.

  288.707-288.714 9-21, chapter 85-104, Laws of Florida; all moneys recovered following defaults; and any other moneys obtained by the board for this purpose. The Black Business Loan Guaranty Trust Fund shall be administered by the board in trust for the purposes of this section and shall at no time be part of general public funds under the following procedures:
- 1. The board shall utilize the Black Business Loan Guaranty Program Administrative and Loss Reserve Fund in the State Treasury, consisting of all premiums charged and collected in accordance with this section and any income earned from the moneys in the account. All expenses of the board in carrying out the purposes of this subsection shall be paid from the Black Business Loan Guaranty Program

Administrative and Loss Reserve Fund. Any moneys to the credit of the Black Business Loan Guaranty Program

Administrative and Loss Reserve Fund in excess of the amount necessary to fund the board's activity shall be held as a loss reserve to pay claims arising from defaults on loans underwritten in accordance with this section.

- 2. Any claims against the state arising from defaults shall be payable initially from the Black Business Loan Guaranty Program Administrative and Loss Reserve Fund and, secondarily, from the Black Business Loan Guaranty Trust Fund.
- 3. The board as loan guarantor may exercise all rights and powers of a company authorized by the Department of Insurance to guarantee loans but shall not be subject to any requirements of an insurance company under the Florida Insurance Code, nor to any rules of the Department of Insurance; however, the board shall refer to the insurance code and rules thereunder when designing and administering such program. The board shall follow sound actuarial principles when administering this program. The board shall establish a premium for the loan guaranty and such rules as may be necessary to carry out the purposes of this section.
- 4. The board may guarantee no more than 20 percent of the principal of a loan to a black business enterprise.

Section 8. Section 288.714, Florida Statutes, is amended to read:

288.714 Annual report.--By March 31 of each year the board shall submit to the Governor, the President of the Senate, the Speaker of the House of Representatives, the director of the Agency for Workforce Innovation, and the director of the Office of Tourism, Trade, and Economic Development and the secretary of the Department of Labor and

Employment Security a complete and detailed report setting
forth:

- (1) Operations and accomplishments of the board;
- (2) The number of black business enterprises which participated during the past year in programs established or administered by the board;
- (3) The number of black business enterprises receiving assistance from the board and the manner in which the assistance was received;
- (4) The status of black business enterprises which participated in programs established or administered by the board;
- (5) The total number of jobs represented by black business enterprises participating in programs established or administered by the board;
- (6) Receipts and expenditures of the board during its most recent fiscal year in accordance with the categories or classifications established by the board for its operating and capital accounts;
- (7) Assets and liabilities of the board at the end of its most recent fiscal year and the status of its trust funds; and
- (8) A schedule of local bonds outstanding authorized by the board and capital participation instruments issued by the board for the year and the total to date.
  - Section 9. This act shall take effect July 1, 2001.