	13-48-02
1	A bill to be entitled
2	An act relating to nursing homes and related
3	health care facilities; amending s. 400.235,
4	F.S.; revising membership and terms of office
5	of the Governor's Panel on Excellence in
6	Long-Term Care; providing for selection of a
7	panel chairperson; providing a definition;
8	amending s. 400.4195, F.S.; providing
9	conditions under which the prohibition against
10	payment of referral fees by assisted living
11	facilities does not apply; providing an
12	effective date.
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14	Be It Enacted by the Legislature of the State of Florida:
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16	Section 1. Paragraph (a) of subsection (3) of section
17	400.235, Florida Statutes, is amended to read:
18	400.235 Nursing home quality and licensure status;
19	Gold Seal Program
20	(3)(a) The Gold Seal Program shall be developed and
21	implemented by the Governor's Panel on Excellence in Long-Term
22	Care <u>,</u> which shall operate under the authority of the Executive
23	Office of the Governor. For the purposes of staggering the
24	terms of the panel members and notwithstanding the conditions
25	of the original appointments, the terms of all panel members
26	expire September 30, 2002. The panel shall be composed of the
27	following members appointed effective October 1, 2002:
28	a. A consumer advocate for senior citizens, appointed
29	by the Governor to serve a 4-year term.
30	b. Two persons having expertise in the field of
31	quality management, service-delivery excellence, or

1	public-sector accountability, appointed by the Governor to
2	serve a 3-year term.
3	c. A consumer advocate for senior citizens, appointed
4	by the Secretary of Elderly Affairs to serve a 4-year term.
5	d. An active member of a nursing facility family and
6	resident care council, appointed by the Secretary of Elderly
7	Affairs to serve a 1-year term.
8	e. A member of the University Consortium on Aging,
9	appointed by the Secretary of Elderly Affairs to serve a
LO	2-year term.
L1	f. The State Long-Term Care Ombudsman.
L2	g. A consumer advocate for senior citizens, appointed
L3	by the Florida Life Care Residents Association to serve a
L4	3-year term.
L5	h. A consumer advocate for senior citizens, appointed
L6	by the Secretary of Health to serve a 2-year term.
L7	i. A consumer advocate for senior citizens, appointed
L8	by the Secretary of Health Care Administration to serve a
L9	4-year term.
20	j. The Deputy Secretary for Medicaid of the Agency for
21	Health Care Administration.
22	k. One person appointed by the Florida Association of
23	Homes for the Aging to serve a 1-year term.
24	1. One person appointed by the Florida Health Care
25	Association to serve a 2-year term.
26	m. A member of the Florida Silver Hair Legislature,
27	appointed by the Florida Silver Hair Legislature to serve a
28	1-year term.
29	n. A member of the Florida State Council of Senior
30	Citizens, appointed by the Florida State Council of Senior

31 Citizens to serve a 2-year term.

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Thereafter, each panel member, except one appointed under subparagraph f. or subparagraph j., shall be appointed to serve a 4-year term. The panel shall be composed of three persons appointed by the Governor, to include a consumer advocate for senior citizens and two persons with expertise in the fields of quality management, service delivery excellence, or public sector accountability; three persons appointed by the Secretary of Elderly Affairs, to include an active member of a nursing facility family and resident care council and a member of the University Consortium on Aging; the State Long-Term Care Ombudsman; one person appointed by the Florida Life Care Residents Association; one person appointed by the Secretary of Health; two persons appointed by the Secretary of Health Care Administration; one person appointed by the Florida Association of Homes for the Aging; and one person appointed by the Florida Health Care Association. Vacancies on the panel shall be filled in the same manner as the original appointments. A panel member may not be appointed to serve more than two consecutive 4-year terms.

- 2. Panel members shall select the panel chairperson by a majority vote at the panel's first meeting after all panel members have been appointed.
- 3. For purposes of this paragraph, the term "consumer advocate for senior citizens" means a person who:
- a. Receives no money from the nursing home industry in the form of wages, contributions, or gifts and has no relatives who receive such wages, contributions, or gifts;
- <u>b. Is not an employee of the Agency for Health Care</u>

 Administration, the Department of Health, or the Department of Elderly Affairs; and

c. Is either a member of an organized senior advocacy 1 2 group or has had or currently has a relative in a nursing 3 home. Section 2. Section 400.4195, Florida Statutes, is 4 5 amended to read: 6 400.4195 Rebates prohibited; penalties.--7 (1) Except as provided in subsection (2), it is 8 unlawful for any assisted living facility, or any person or 9 agency employed by or contracting with the facility, licensed 10 under this part to contract or promise to pay or receive any 11 commission, bonus, kickback, or rebate or engage in any split-fee arrangement in any form whatsoever with any health 12 care practitioner, health care facility, or other physician, 13 14 surgeon, organization, agency, or person, either directly or indirectly, for residents referred to an assisted living 15 facility licensed under this part. 16 17 (2) A facility may employ or contract with persons or agencies to market the facility for a fee or commission based 18 19 on the volume or value of referrals to the facility, provided 20 that: (a) The facility is not subject to the provisions of 21 42 U.S.C. s. 1320a-7b; 22 (b) Payment to the contract provider is made under a 23 24 nonexclusive contract; (c) The contract provider represents multiple 25 26 facilities with different owners; 27 (d) The employee or contract provider clearly 28 indicates to all clients prior to referral that he or she 29 represents the facility, in addition to all other facilities

represented by the person or agency; and

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1	(e) The employee or contract provider also is not a
2	health care practitioner in a position to make referrals to an
3	assisted living facility or employed by a health care facility
4	or any other organization or agency in a position to make
5	referrals to an assisted living facility or does not have an
6	ownership interest in an assisted living facility.
7	(3) A person or agency independent of and not under
8	contract with a the facility may provide placement or referral
9	services for a fee to individuals seeking assistance in
10	finding a suitable facility; however, any fee paid for
11	placement or referral services must be paid by the individual
12	looking for a facility, not by the facility.
13	$\frac{(4)}{(2)}$ A violation of this section shall be considered
14	patient brokering and is punishable as provided in s. 817.505.
15	Section 3. This act shall take effect upon becoming a
16	law.
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19	SENATE SUMMARY
20	Revises membership and terms of office of the Governor's Panel on Excellence in Long-Term Care. Provides for the
21	selection of a panel chairperson. Defines the term
"consumer advocate for senior citizens." Provides conditions under which the prohibition against pay	conditions under which the prohibition against payment of referral fees by assisted living facilities does not
23	apply.
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