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An act relating to specialty license plates;  
amending ss. 320.08056 and 320.08058, F.S.;  
providing for a Breast Cancer Research license  
plate; providing for a use fee; directing the  
Department of Highway Safety and Motor Vehicles  
to develop a Breast Cancer Research license  
plate; providing for the distribution and use  
of fees; providing an effective date.

WHEREAS, breast cancer is the leading cause of cancer  
death for all women between the ages of 20 and 59, with a  
woman being diagnosed every 2 minutes or succumbing to the  
disease every 13 minutes, and

WHEREAS, in Florida, over 12,000 women are diagnosed  
with the disease annually and approximately 3,000 women in the  
state die annually, and breast cancer is the leading cause of  
cancer death for women in Florida between the ages of 20 and  
59, with a woman being diagnosed every 2 minutes or succumbing  
to the disease every 13 minutes, and

WHEREAS, men are at risk of breast cancer and are also  
affected as husbands, fathers, brothers, and friends of women  
with the disease, and

WHEREAS, each year, thousands of children are  
traumatized when their mothers or fathers are diagnosed with  
or die of breast cancer, and

WHEREAS, breast cancer takes an astonishing toll on the  
economy through health care costs, lost work days, and lowered  
productivity, both for those in treatment and for their  
caregivers, and

1           WHEREAS, the only hope of ending this epidemic disease  
2 is through research aimed at discovering its cause, its cure,  
3 and, most importantly, its prevention, and

4           WHEREAS, the Florida Breast Cancer Coalition was  
5 founded in 1995 to ensure funding for breast cancer research  
6 and to develop resources for research into this deadly disease  
7 and its cure, NOW, THEREFORE,

8  
9 Be It Enacted by the Legislature of the State of Florida:

10  
11           Section 1. Paragraph (ff) is added to subsection (4)  
12 of section 320.08056, Florida Statutes, to read:

13           320.08056 Specialty license plates.--

14           (4) The following license plate annual use fees shall  
15 be collected for the appropriate specialty license plates:

16           (ff) Breast Cancer Research license plate, \$25.

17           Section 2. Subsection (32) is added to section  
18 320.08058, Florida Statutes, to read:

19           320.08058 Specialty license plates.--

20           (32) BREAST CANCER RESEARCH LICENSE PLATES.--

21           (a) The Department of Highway Safety and Motor  
22 Vehicles shall develop a Breast Cancer Research license plate  
23 as provided in this section. The plate shall be designed to  
24 include a figure on the left side of the plate with a pink  
25 ribbon on the chest, along with a pink banner displaying the  
26 Florida Breast Cancer Coalition (FBCC) website. The background  
27 shall be blue and the words "End Breast Cancer" shall appear  
28 at the top of the plate. The word "Florida" must appear at the  
29 bottom of the plate.

1           (b) The department shall distribute the Breast Cancer  
2 Research license plate annual use fee to the Florida Breast  
3 Cancer Coalition Research Foundation to be used as follows:

4           1. All fees collected shall be forwarded quarterly to  
5 the Florida Breast Cancer Coalition Research Foundation.

6           2. The foundation shall provide for a peer review  
7 grant solicitation and award process to distribute fees for  
8 breast cancer research and education in the State of Florida.  
9 Research funding shall be made available for:

10           a. Basic, clinical, and translational breast cancer  
11 research.

12           b. Epidemiological studies of breast cancer.

13           c. Research on possible links between breast cancer  
14 and the environment.

15           d. Psychoimmunological research.

16           e. Innovative awards and idea grants.

17           (c)1. In the first year that the plate is issued, no  
18 more than 25 percent of the fees collected may be used for  
19 administrative costs directly associated with the operation of  
20 the Florida Breast Cancer Coalition Research Foundation and  
21 marketing and promotion of the Florida breast cancer research  
22 concept and license plate.

23           2. In the second and subsequent years that the plate  
24 is sold, no more than 20 percent of the fees collected may be  
25 used for administrative costs directly associated with the  
26 operation of the Florida Breast Cancer Coalition Research  
27 Foundation and marketing and promotion of the Florida breast  
28 cancer research concept and license plate.

29           Section 3. This act shall take effect upon becoming a  
30 law.

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