

By the Committee on Ethics and Elections; and Senator Sebesta

313-2001-03

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A bill to be entitled  
An act relating to political advertisements;  
amending s. 106.143; changing the requirements  
for sponsorship disclaimers on candidate  
advertisements; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Subsection (1) of section 106.143, Florida  
Statutes, is amended to read:

106.143 Political advertisements circulated prior to  
election; requirements.--

(1)(a) Any political advertisement that is paid for by  
a candidate and that is published, displayed, or circulated  
prior to, or on the day of, any election must  
state: "Political advertisement paid for and approved by ...  
(name of candidate) ..., ...(party affiliation) ..., for ...  
(office sought) ...."

(b) Any other political advertisement ~~and any campaign  
literature~~ published, displayed, or circulated prior to, or on  
the day of, any election must ~~shall~~:

1.(a) Be marked "paid political advertisement" or with  
the abbreviation "pd. pol. adv."

2.(b) Identify the persons or organizations sponsoring  
the advertisement.

3.a.(I)(c)1.a. State whether the advertisement and  
the cost of production is paid for or provided in kind by or  
at the expense of the entity publishing, displaying,  
broadcasting, or circulating the political advertisement; or

