



HB 0533

2003
CS

CHAMBER ACTION

The Committee on Commerce recommends the following:

Committee Substitute

Remove the entire bill and insert:

A bill to be entitled

An act relating to county tourism promotion agencies; amending s. 125.01, F.S.; revising powers of the county governing body; authorizing the county to prohibit business entities that are not county tourism promotion agencies from using certain specified designations; amending s. 125.0104, F.S.; revising powers and duties of county tourism promotion agencies; authorizing the use of certain designations by said agencies; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Paragraph (dd) is added to subsection (1) of section 125.01, Florida Statutes, to read:

125.01 Powers and duties.--

(1) The legislative and governing body of a county shall have the power to carry on county government. To the extent not



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28 inconsistent with general or special law, this power includes,
29 but is not restricted to, the power to:

30 (dd) Prohibit a business entity, other than a county
31 tourism promotion agency, from using names as specified in s.
32 125.0104(9)(e) when representing itself to the public as an
33 entity representing tourism interests of the county levying the
34 local option tourist development tax under s. 125.0104.

35 Section 2. Paragraph (e) is added to subsection (9) of
36 section 125.0104, Florida Statutes, to read:

37 125.0104 Tourist development tax; procedure for levying;
38 authorized uses; referendum; enforcement.--

39 (9) COUNTY TOURISM PROMOTION AGENCIES.--In addition to any
40 other powers and duties provided for agencies created for the
41 purpose of tourism promotion by a county levying the tourist
42 development tax, such agencies are authorized and empowered to:

43 (e) Represent themselves to the public as convention and
44 visitors bureaus, visitors bureaus, tourist development
45 councils, vacation bureaus, or by any other name specifically
46 designated by ordinance.

47 Section 3. This act shall take effect upon becoming a law.