



CHAMBER ACTION

The Committee on Transportation recommends the following:

Committee Substitute

Remove the entire bill and insert:

A bill to be entitled

An act relating to specialty license plates; amending ss. 320.08056 and 320.08058, F.S.; creating the Stop Heart Disease license plate; providing for distribution to the Florida Heart Research Foundation, Inc., of annual use fees received from the sale of such plates; providing an effective date.

WHEREAS, heart disease is the leading cause of death and disability in this country and in the State of Florida, claiming the lives of more than 2,600 Americans every day, an average of one death every 33 seconds, and cardiovascular disease accounts for over 40 percent of all deaths, claiming more lives each year than the next seven leading causes of death combined, and

WHEREAS, more than 61 million Americans suffer from cardiovascular disease, including high blood pressure, coronary heart disease, stroke, congestive heart failure, and other conditions, and



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28 WHEREAS, 25 percent of males and 38 percent of females who
29 experience a heart attack die within 1 year, and

30 WHEREAS, 50 percent of men and 63 percent of women who die
31 of sudden cardiac death experience no previous symptoms of
32 coronary heart disease, and

33 WHEREAS, cardiovascular disease takes an astonishing toll
34 on the economy through health care costs, lost work days, and
35 lowered productivity, which costs are estimated to reach \$330
36 billion in 2002, and

37 WHEREAS, almost 20 percent of all Social Security
38 disability payments are made to disabled Americans with heart
39 disease, and

40 WHEREAS, men and women are at equal risk for cardiovascular
41 disease and are also affected as husbands, wives, fathers,
42 mothers, brothers, sisters, children, and friends of people
43 suffering from cardiovascular disease, and

44 WHEREAS, in Florida, there will be over 65,000 deaths per
45 year from cardiovascular disease, and hospitalization costs to
46 care for Floridians with cardiovascular disease will top \$4.4
47 billion per year, and

48 WHEREAS, the only hope of ending this disease is through
49 research aimed at discovering its cause, its cure, and, most
50 importantly, its prevention, and

51 WHEREAS, the Florida Heart Research Foundation, Inc., was
52 developed for cardiovascular research, education, and prevention
53 programs throughout the State of Florida, NOW, THEREFORE,

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55 Be It Enacted by the Legislature of the State of Florida:



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Section 1. Paragraph (mm) is added to subsection (4) of section 320.08056, Florida Statutes, to read:

320.08056 Specialty license plates.--

(4) The following license plate annual use fees shall be collected for the appropriate specialty license plates:

(mm) Stop Heart Disease license plate, \$25.

Section 2. Subsection (39) is added to section 320.08058, Florida Statutes, to read:

320.08058 Specialty license plates.--

(39) STOP HEART DISEASE LICENSE PLATES.--

(a) The department shall develop a Stop Heart Disease license plate as provided in this section. Stop Heart Disease license plates must bear the colors and design approved by the department. The plate shall be designed to include a red, white, and blue background with a slanted heart shape in the middle of the plate. The word "Florida" shall appear at the top of the plate in yellow outlined in black, and the words "Stop Heart Disease" shall appear at the bottom of the plate in yellow.

(b) The department shall remit the proceeds of the annual use fee to the Florida Heart Research Foundation, Inc. The first \$80,000 of the use fee given to the Florida Heart Research Foundation, Inc., shall be used to pay startup costs, including costs incurred developing and issuing the plates. Thereafter, the Florida Heart Research Foundation, Inc., shall provide for a peer review grant solicitation and award process to distribute fees for cardiovascular disease research, education, and



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83 prevention within the state and shall make the funds available
84 for any one or more of the following:

85 1. Quality research to pursue top quality cardiovascular
86 research that will further understanding of heart disease and
87 its cause, treatment, cure, and prevention. Accepted projects
88 must conform to the highest standards of scientific research, be
89 efficiently organized, and report updates continually to ensure
90 research credibility and excellence.

91 2. Heart disease prevention programs to provide
92 cardiovascular screenings to state residents.

93 3. Educational programs to offer educational programs,
94 literature, seminars, or speakers for both clinicians and lay
95 people so that the latest risk factors, technologies,
96 treatments, methodologies, protocols, and preventive measures
97 are well known and used in the state.

98 (c) In the first year in which the plate is issued, no
99 more than 25 percent of the fees collected may be used for
100 administrative costs directly associated with the operation of
101 the Florida Heart Research Foundation, Inc., and marketing and
102 promotion of the Stop Heart Disease license plate. In the second
103 and subsequent years in which the plate is sold, no more than 20
104 percent of the fees collected may be used for administrative
105 costs directly associated with the operation of the Florida
106 Heart Research Foundation, Inc., and marketing and promotion of
107 the Stop Heart Disease license plate.

108 Section 3. This act shall take effect July 1, 2003.