

HB 1931

2004

1 A bill to be entitled
 2 An act relating to tourism; amending s. 288.1223, F.S.;
 3 revising the membership of the Florida Commission on
 4 Tourism; amending s. 288.1226, F.S.; revising the
 5 membership of the board of directors of the Florida
 6 Tourism Industry Marketing Corporation, to conform;
 7 providing an effective date.

8
 9 Be It Enacted by the Legislature of the State of Florida:

10
 11 Section 1. Paragraph (a) of subsection (2) of section
 12 288.1223, Florida Statutes, is amended to read:

13 288.1223 Florida Commission on Tourism; creation; purpose;
 14 membership.--

15 (2)(a) The commission shall consist of 17 general tourism-
 16 industry-related members appointed by the Governor, subject to
 17 confirmation by the Senate, and 14 ~~11~~ additional tourism-
 18 industry-related members, appointed by the Governor, including 3
 19 representatives from the statewide rental car industry, 4 ~~3~~
 20 representatives from tourist-related statewide associations,
 21 including those that represent hotels, campgrounds, county
 22 destination marketing organizations, and attractions, 2 ~~3~~
 23 representatives from county destination marketing organizations,
 24 1 representative from the cruise industry, 1 representative from
 25 an automobile and travel services membership organization that
 26 has at least 2.8 million members in Florida, ~~and~~ 1
 27 representative from the airline industry, 1 representative from
 28 the youth travel industry, and 1 representative from the space
 29 tourism industry, who will each serve for a term of 2 years, the

HB 1931

2004

30 Governor, and 2 additional ex officio members, who will serve
31 for a term of 2 years, including a member of the Senate
32 appointed by the President of the Senate and a member of the
33 House of Representatives appointed by the Speaker of the House
34 of Representatives.

35 Section 2. Subsection (4) of section 288.1226, Florida
36 Statutes, is amended to read:

37 288.1226 Florida Tourism Industry Marketing Corporation;
38 use of property; board of directors; duties; audit.--

39 (4) BOARD OF DIRECTORS.--The board of directors of the
40 corporation shall be composed of 31 ~~28~~ tourism-industry-related
41 members, appointed by the Florida Commission on Tourism from its
42 own membership. The vice chair of the commission shall serve as
43 chair of the corporation's board of directors.

44 Section 3. This act shall take effect upon becoming a law.