

SENATE STAFF ANALYSIS AND ECONOMIC IMPACT STATEMENT

(This document is based on the provisions contained in the legislation as of the latest date listed below.)

BILL: CS/CS/SB 2020

SPONSOR: Appropriations Subcommittee on Transportation and Economic Development,
Transportation Committee and Senator Clary

SUBJECT: Save Our Seas and Aquaculture specialty licenses plates

DATE: April 13, 2004 REVISED: _____

	ANALYST	STAFF DIRECTOR	REFERENCE	ACTION
1.	Davis	Meyer	TR	Favorable/CS
2.	Akhavein/James	Poole	AG	Fav/1 amendment
3.			NR	Withdrawn
4.	Keating	Johansen	FT	Favorable
5.	Weaver	Kelly	ATD	Favorable/CS
6.			AP	
7.			RC	

I. Summary:

The CS for CS for SB 2020 directs the Department of Highway Safety and Motor Vehicles (DHSMV) to issue the following specialty license plates:

Save Our Seas and Aquaculture specialty license plates

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for each of these new specialty license plates, except that any single owner purchasing more than 10 of the specialty plates created by the CS for vehicles registered to that owner shall pay an annual use fee of only \$10 per plate.

The annual use fees for the Save Our Seas specialty license plate will be distributed to the Harbor Branch Oceanographic Institution, Inc., to be used as follows:

- To reimburse the Harbor Branch Oceanographic Institution, Inc., for documented costs expended for establishing the license plate; and
- The remaining funds for marine science research and education programs.

The annual use fees for the Aquaculture specialty license plate will be distributed to the Harbor Branch Oceanographic Institution, Inc., to be used as follows:

- To reimburse the Harbor Branch Oceanographic Institution, Inc., for documented costs expended for establishing the license plate; and
- The remaining funds for aquaculture research and education programs.

Family First specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for this new specialty license plate. Family First is required to retain all revenues from the sale of the license plate until its startup costs for developing and establishing the license plate have been recovered. After funding the development costs, Family First is authorized to spend the annual use fees as follows: up to 5 percent to cover administrative costs directly associated with operations; up to 20 percent for continuing promotion and marketing of the plate and concept; and all remaining funds shall be used to support programs, projects, seminars, events and family resources promoting principles for building marriages, guiding parents and raising children.

Sportsmen’s National Land Trust specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for this new specialty license plate. The annual use fees will be distributed to the Sportsmen’s National Land Trust to fund programs and projects which preserve open space and wildlife habitat, promote conservation, improve wildlife habitat, and establish open space for the perpetual use of the public.

Live the Dream specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for this new license plate. The annual use fees for the Live the Dream license plate will be distributed to the Dream Foundation, Inc., which will distribute the funds in specified proportions among various community organizations that: provide research, care, and treatment for sickle cell disease; provide programs to help alleviate hunger, homelessness, and poverty; and work to reduce infant diseases, birth defects, infant mortality, and improve maternal and child health services.

Florida Food Bank (Imagine) specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for this new specialty license plate. The annual use fees will be distributed to the Florida Association of Food Banks, Inc., to fund programs to end hunger in Florida. The bill provides for the distribution of annual use fees to the association, which may use up to 25 percent for marketing its concept and the specialty license plate. An advisory board of the Florida Association of Food Banks, Inc., consisting of a member representative from each of the association’s affiliated Florida food banks shall review the distribution of the funds. The word “Florida” must appear at the bottom of the plate and the word “Imagine” at the top of the plate.

Discover Florida’s Oceans specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for this new specialty license plate. The annual use fees will be distributed to the Hubbs Florida Ocean Fund, Inc., to be used for funding ocean, estuarine, or coastal scientific research, conservation and education projects; care assistance on stranded marine species; and construction and maintenance of a marine and coastal research center in association with the Archie Carr National Wildlife Refuge on lands donated to the Hubbs-SeaWorld Research Institute by the Richard King Mellon Foundation.

Family Values specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for this new specialty license plate. The annual use fees will be distributed to the Sheridan House, Inc., and will be expended for residential care programs, family counseling, social services for single parents and their children, resource materials and facility construction.

Parents Make a Difference specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for this new specialty license plate. The annual use fees will be distributed to The Gathering/USA, Inc., to fund personal counseling for parents, marriage seminars, Dads & Moms That Make a Difference seminars, father/son and mother/daughter retreats, and personal parenting behavioral assessments

Support Soccer specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for this new specialty license plate. The annual use fees for the Support Soccer specialty license plate will be distributed to the Lighthouse Soccer Foundation, Inc., to fund programs and services fostering physical, mental, and emotional growth and development of Florida's youth through the sport of soccer at all levels of age and competition.

Kids Deserve Justice specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for this new specialty license plate. The annual use fees will be distributed to the Florida Bar Foundation, Inc., to operate a grant award process to fund children's legal services programs, which shall include legal services programs, and programs to obtain: federal benefits for disabled children; testing and services required by law for learning disabled children; and permanent placement for abused and neglected children. In addition, the Florida Bar Foundation, Inc., is authorized to retain the first annual use fee proceeds to offset its costs in developing the plate.

According to the DHSMV, the specialty license plates listed above have completed all statutory requirements for eligibility to seek Legislative approval of these specialty license plate concepts.

This CS substantially amends ss. 320.08056 and 320.08058 of the Florida Statutes.

II. Present Situation:

The Florida Legislature created the first specialty license plates in 1986, one commemorating the seven astronauts who died when the space shuttle Challenger exploded after lift-off, and one for each of the nine universities then in the State university system. Since then, the Legislature has authorized 91 more specialty license plates.

Specialty license plates are available to any owner or lessee of a motor vehicle who is willing to pay an annual use fee for the privilege. Annual use fees ranging from \$15 to \$25, paid in addition to required license taxes and service fees, are distributed to an organization or organization in support of a particular cause or charity signified in the plate's design and designated in statute. The Legislature may create a specialty license plate under its own initiative or it can do so at the request of an organization.

Section 320.08053, F.S., provides an organization seeking authorization to establish a specialty license plate must submit the following:

- A request for the particular license plate with a description of the proposed plate in general terms.
- The results of a scientific sample survey of Florida motor vehicle owners that indicates at least 15,000 motor vehicle owners intend to purchase the proposed specialty license plate at the increased costs.
- An application fee, not to exceed \$60,000, to defray the Department of Highway Safety and Motor Vehicle's (DHSMV) cost for reviewing the application and developing the specialty license plate, if authorized.
- A marketing strategy outlining both the short and long term marketing plans and a financial analysis outlining the anticipated revenue and the planned expenditures of the requested specialty license plate.

The required documentation and fees must be submitted at least 90 days before the convening of the next regular session of the Florida Legislature. If a specialty license plate is approved by law, the organization must submit a proposed art design for the specialty plate to the DHSMV no later than 60 days after the act becomes a law. If the specialty license plate is not approved by the Legislature, then the application fee is refunded to the requesting organization.

Section 320.08056, F.S., provides that the DHSMV is responsible for developing the specialty license plates and must begin production and distribution within one year after approval of the specialty license plate by the Legislature. Specialty license plates must bear the design required by law for the appropriate specialty plate, and the designs and colors must be approved by the DHSMV. In addition, the specialty license plate must bear the imprint of numerals from 1 to 999, inclusive, capital letters "A" through "Z", or a combination thereof. The word "Florida" must appear at either the top or the bottom of the plate, depending upon the design and may bear an appropriate slogan.

The DHSMV is authorized to annually retain the first proceeds derived from the annual use fees collected in an amount sufficient to defray each specialty plates pro rata share of the DHSMV's costs directly related to issuing the specialty license plate.

The DHSMV must discontinue the issuance of an approved specialty plate if less than eight thousands plates (including annual renewals) are issued by the end of the fifth year or during any subsequent 5-year period. The DHSMV is authorized to discontinue the issuance and distribution of specialty plates if the organization no longer exists or if the organization has stopped providing services authorized to be funded. To date, only three plates have ever been discontinued for lack of sales. These plates are the Girl Scouts plate, the Orlando Predators plate, and the Tampa Bay Storm plate.

Annual use fees or any interest earned from those fees may not be used for commercial or for-profit activities, or for general administrative expenses (except as specifically authorized or to pay the cost of the audit or report required to ensure the proceeds are used as authorized).

Section 320.08058, F.S., lists the approved specialty license plates and specifies funding requirements.

Section 320.08062, F.S., requires all organizations receiving annual use fee proceeds from the DHSMV to be responsible for ensuring proceeds are used in accordance with ss. 320.08056 and 320.08058, F.S. Each organization is either subject to an audit or is required to annually attest, under penalties of perjury, that such proceeds were used correctly.

The Legislature has authorized 93 specialty license plates to date. Sales of specialty license plates generated more than \$24 million in annual use fee revenues in 2002, and more than \$24.5 million in 2003. Since the program's inception in 1986, the DHSMV has collected annual use fees totaling more than \$225 million.

The Harbor Branch Oceanographic Institute, Inc.

The Harbor Branch Oceanographic Institute, Inc. is a not-for-profit research institution located in Ft. Pierce, Florida, dedicated to marine science, aquaculture, and marine mammal research and education. Currently, the Harbor Branch Oceanographic Institute, Inc. receives revenues from the Protect Wild Dolphins specialty license plate (1998) and the Protect Florida Whales specialty license plate (2002). The Protect Wild Dolphins specialty license plate has a \$20 use fee with total revenue collections of \$1,654,460 in fiscal year 2002-03. The Protect Florida Whales specialty license plate has a \$25 use fee with total revenue collections of \$70,275 in fiscal year 2002-03.

The Guy Harvey Research

The Guy Harvey Research Institute (GHRI) is a scientific research organization based in Ft. Lauderdale, Florida, at the Oceanographic Center of Nova Southeastern University. The GHRI was established in 1999 and is dedicated to expanding the scientific knowledge base needed for effective conservation of fish populations and maintenance of fish biodiversity.

The Dream Foundation, Inc.

The Dream Foundation, Inc., is a not-for-profit organization dedicated to assisting the indigent and less fortunate through direct and indirect programs and grants. The Foundation seeks to address the increasing problem with respect to access to affordable medical treatment for the underprivileged. The Foundation has offices in Ft. Myers and Tallahassee. According to DHSMV, the Dream Foundation, Inc., has completed all statutory requirements for eligibility to seek Legislative approval of their specialty license plate.

Sickle Cell Anemia

Sickle cell anemia is a blood disease that causes red blood cells to function abnormally. The red blood cells are rigid and curved in the shape of a farm tool called a sickle. The sickled shape of the cells makes it difficult for passage through tiny blood vessels and results in painful blockages that prevent vital oxygen and nutrients in the blood from reaching organs and tissues. Sickle cell disease is inherited from an individual's parents. In order to inherit the disease, each parent must

be a carrier for the sickle cell trait. A person can also inherit sickle cell anemia if one parent is a carrier for the trait and the other parent has sickle cell. If a person inherits only one sickle gene, the person has the sickle cell trait. Sickle cell is more common among people who have an African ancestry; however, it does occur among other ethnic groups. Although there is no cure for sickle cell anemia, the primary treatment of sickle cell anemia is geared towards preventing infection, organ damage, pain and discomfort. This can be achieved through regular health maintenance such as proper nutrition, bed rest, and regular visits to the physician. However, in some cases additional treatments may be necessary that may include oral penicillin, blood transfusions, and various medications. Forty-one states and the District of Columbia provide universal screening for sickle cell disease. Three states target screening to infants of high-risk ethnic groups. The primary purpose of screening is to identify infants with sickle cell disease, the most prevalent disorder included in neonatal screening panels. Screening also identifies infants with other hemoglobinopathies, hemoglobinopathy carriers, and in some states, infants with alpha-thalassemia syndromes.

March of Dimes

Each year, more than 460,000 babies are born too soon; some so small they can fit in the palm of a hand. Babies born too soon and too small, struggle to survive those first few weeks and sometimes months of life. Many of these babies must fight just to survive while others will struggle with lifelong health problems. They are more likely to have developmental delays, chronic respiratory problems and vision or hearing impairment. March of Dimes researchers, volunteers, educators, outreach workers and advocates work together to give babies a fighting chance against the threats to their health including prematurity, birth defects, and low birth weight. The March of Dimes educates pregnant women about what to worry about and what not to worry about when it comes to delivering a healthy baby. Through their Pregnancy & Newborn Health Education Center, women can get free one-on-one, confidential answers to their questions about pregnancy, preconception, newborn screening, and other related topics.

Florida Healthy Start

Healthy Start was enacted by the Legislature with the goal of reducing infant mortality, the number of low-birth-weight babies, and improving health and developmental outcomes. The Healthy Start Program is a concept that involves a holistic approach to maternal and child health service planning, community involvement, funding, and provision of services. Healthy Start provides mothers and newborns with the resources, support, and the help they need to have a healthy pregnancy and a healthy birth. Healthy Start is a program available, free of charge, to all pregnant women and families with babies who are less than three years old. Healthy Start Coalitions across the state are charged with developing and implementing quality systems of care by allocating maternal and child health dollars to the community. Infant mortality, the sentinel indicator of child health and well-being, is at its lowest level in Florida's history. Infant death rates have dropped 22 percent since Healthy Start began in 1991. Healthy Start is the foundation for early intervention, child protection, and school readiness programs. Healthy Start screens pregnant women and newborns, identifies mothers and babies at-risk, provides mothers and babies with coordinated services, and involves public-private partnerships.

Community Partnership for the Homeless, Inc.

Community Partnership for Homeless, Inc., is a not-for-profit 501(c)(3) corporation that is the private sector partner of the Miami-Dade County Homeless Trust, whose mission is to operate

Homeless Assistance Centers and to raise the private funding necessary to assist in the implementation of the Miami-Dade County Community Homeless Plan. Community Partnership is further committed to assisting the Miami-Dade County Homeless Trust in this implementation through encouraging private sector involvement. Currently, Community Partnership has built and operates two Homeless Assistance Centers, one in Miami and one in Homestead, to serve the needs of the homeless. The Community Partnership provides help and support to individuals and families to keep them off of the streets.

The Sheridan House

The Sheridan House Family Ministries was established in 1968 to help children and families in the South Florida area. This program began as one residential home for at-risk boys and later expanded and established a residential home for girls. The Sheridan House, Inc., is currently licensed as a child caring agency under s. 409.175, F.S. Two houses with 20 beds each are available to provide residential (24-hour) services to at-risk boys and girls between the ages of 12 and 15. The Sheridan House assists families by providing counseling, food, clothing, and financial assistance to single mothers. Future plans for the Sheridan House include establishing additional residential homes for boys and girls and housing for single parents and expanding the capacity to provide family counseling.

The Gathering/USA, Inc.

The Gathering/USA, Inc. is located in Orlando, Florida, and was begun in 1978 by Dr. John Tolson. The Gathering works closely with local churches to encourage men to get involved in the church of their choice. In 2003, The Gathering started a Gathering of Women ministry.

III. Effect of Proposed Changes:

The CS directs the Department of Highway Safety and Motor Vehicles (DHSMV) to issue the following specialty license plates:

Save Our Seas and an Aquaculture specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for each of these new specialty license plates, except that any single owner purchasing more than 10 of the specialty plates created by the bill for vehicles registered to that owner shall pay an annual use fee of only \$10 per plate.

The annual use fees for the Save Our Seas specialty license plate will be distributed to the Harbor Branch Oceanographic Institution, Inc. After the Harbor Branch Oceanographic Institution, Inc. is reimbursed for documented costs expended for establishing the license plate the first annual use fee proceeds shall be uses as follows:

- Ten percent of the funds to the Guy Harvey Research Foundation to conduct fisheries and shark research in Florida;
- Up to 15 percent of the funds for administrative costs directly associated with the Harbor Branch Oceanographic Institution, Inc.'s marine science and marine education programs and administrative costs associated with the specialty license plate; and
- Up to 10 percent for continuing promotion and marketing of the specialty license plate;

The remaining annual use fee proceeds shall be used to:

- Conduct scientific research and education on marine plants and animals, and coastal oceanography in Florida marine waters;
- Collect and analyze long-term data sets on the state's critical marine habitats;
- Determine changes in populations and communities of marine organisms and their impacts on the use of Florida's marine resources;
- Maintain reference collections of scientific specimens and photographic archives of the state's marine plates and animals; and
- Conduct scientific conferences of relevance to Florida's marine resources and their management, utilization, and conservation.

The annual use fees for the Aquaculture specialty license plate will be distributed to the Harbor Branch Oceanographic Institution, Inc. After the Harbor Branch Oceanographic Institution, Inc. is reimbursed for documented costs expended for establishing the license plate the first annual use fee proceeds shall be uses as follows:

- Ten percent of the funds to the Guy Harvey Research Foundation to conduct outreach and education regarding aquaculture in Florida;
- Up to 15 percent for administrative costs directly associated with the Harbor Branch Oceanographic Institution, Inc.'s aquaculture programs and administrative costs associated with the specialty license plate; and
- Up to 10 percent for continuing promotion and marketing of the specialty license plate.

The remaining annual use fee proceeds shall be used to conduct scientific research and education on environmentally responsible and sustainable methods of farming, including:

- Freshwater and saltwater organisms such as fish, shellfish, and crustaceans for food;
- Biomedical species for pharmaceutical and nutraceutical compounds; and
- Marine ornamentals for the aquarium trade.

The remaining annual use fee proceeds will also be used to expand Harbor Branch Oceanographic Institution, Inc.'s, educational programs, including secondary school field trips, college degree programs, and other intensive courses, with the objective of increasing aquaculture's contribution to Florida's economy.

Family First specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for this new specialty license plate. Family First is required to retain all revenues from the sale of the license plate until its startup costs for developing and establishing the license plate have been recovered. After funding the development costs, Family First is authorized to spend the annual use fees as follows:

- Up to 5 percent to cover administrative costs directly associated with operations;
- Up to 20 percent for continuing promotion and marketing of the plate and concept; and
- All remaining funds shall be used to support programs, projects, seminars, events and family resources promoting principles for building marriages, guiding parents and raising children.

Sportsmen's National Land Trust specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for this new specialty license plate. The annual use fees will be distributed to the Sportsmen's National Land Trust to fund programs and projects which preserve open space and wildlife habitat, promote conservation, improve wildlife habitat, and establish open space for the perpetual use of the public. The annual use fees will be distributed to the Sportsmen's National Land Trust to be used as follows:

- Reimburse the Sportsmen's National Land Trust for all startup costs for developing and establishing the plate;
- Up to 25 percent of the funds may be expended for promotion, marketing and administrative costs directly associated with operations of the Sportsmen's National Land Trust; and
- Fund programs and projects which preserve open space and wildlife habitat, promote conservation, improve wildlife habitat, and establish open space for the perpetual use of the public.

Live the Dream specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for this new license plate. The proceeds collected from the annual use fees for the Live the Dream license plate will be distributed to the Dream Foundation, Inc. The Foundation will retain the first \$60,000 in proceeds as reimbursement for administrative costs, startup costs, and costs incurred in the approval process. Thereafter, up to 25 percent of the proceeds will be used to market the organization's concept and the license plate. The remaining funds shall be distributed as follows:

- Twenty-five percent as grants for programs providing research, care, and treatment for sickle-cell disease;
- Twenty-five percent to the Florida March of Dimes to improve the health of babies through the prevention of birth defects and infant mortality;
- Ten percent to the Florida Association of Healthy Start Coalitions to decrease racial disparity in infant mortality and to increase healthy birth outcomes;
- Ten percent to the Community Partnership for Homeless, Inc., for programs providing relief for poverty, hunger, and homelessness; and
- Five percent for administrative costs directly associated with the Foundation's operations.

Florida Food Bank (Imagine) specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for this new specialty license plate. The annual use fees will be distributed to the Florida Association of Food Banks, Inc., to fund programs to end hunger in Florida. The bill provides for the distribution of annual use fees to the association, which may use up to 25 percent for marketing its concept and the specialty license plate. An advisory board of the Florida Association of Food Banks, Inc., consisting of a member representative from each of the association's affiliated Florida food banks shall review the distribution of the funds. The word "Florida" must appear at the bottom of the plate and the word "Imagine" at the top of the plate.

Discover Florida's Oceans specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for this new specialty license plate. The annual use fees will be distributed to the Hubbs Florida Ocean Fund, Inc., to be used as follows:

- Twenty percent of the funds shall be distributed to the Wildlife Foundation of Florida Inc., for ocean, estuarine, or coastal scientific research, conservation and education projects;
- Up to 10 percent of the funds may be used for administrative costs directly associated with research, conservation, and education programs of the Hubbs Seaworld Research Institute;
- Up to 15 percent of the funds may be used for promotion and marketing of the specialty license plate; and
- The remainder of the funds may be used to:
 - Collect, analyze, archive, and publish scientific data regarding Florida's ocean, estuary, and coastal habitats, and species that inhabit, use, or migrate in state waters or along the state's coastal areas;
 - Provide response, care, assistance, and research as part of Hubbs-SeaWorld Research Institute's statewide role in responding to and archiving data on stranded marine species;
 - Construct and maintain a marine and coastal research center in association with the Archie Carr National Wildlife Refuge on lands donated to Hubbs-SeaWorld Research Institute by the Richard King Mellon Foundation;
 - Train teachers and students to enhance scientific literacy, scientific research competency, and technology development;
 - Conduct ocean-space aquatic research and scientific research focused on ocean observations from space;
 - Conduct research on economic benefits of the state's ocean, estuary, and coastal resources and public use of those resources;
 - Create research and education programs that contribute to the development of the state's knowledge infrastructure and diversify the economy; and
 - Implement programs that seek objective, common-sense, scientific solutions to the complex marine and coastal ecological problems facing the state.

Family Values specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for this new specialty license plate. The annual use fees will be distributed to the Sheridan House, Inc., and will be expended for the following:

- To reimburse the Sheridan House, Inc., for startup costs for developing and establishing the specialty license plate;
- To provide up to five percent for administrative costs directly associated with the operations of the Sheridan House, Inc.;
- To provide up to 20 percent for promotion and marketing of the specialty license plate; and
- To use the remaining amount for residential care programs, family counseling, social services for single parents and their children, resource materials and facility construction.

Parents Make a Difference specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for this new specialty license plate. The annual use fees will be distributed to The Gathering/USA, Inc., to fund personal counseling for parents, marriage seminars, Dads & Moms That Make a Difference seminars, father/son and mother/daughter retreats, and personal parenting behavioral assessments. The proceeds must be used in the following manner:

- Initial proceeds will be retained by The Gathering until startup costs are recovered;
- Up to five percent of the proceeds will be spent on administrative costs directly associated with the operations of The Gathering;
- Up to 20 percent will be spent on promotion and marketing of the license plate; and
- All remaining proceeds must be spent by The Gathering for programs.

Support Soccer specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for this new specialty license plate. The annual use fees for the Support Soccer specialty license plate will be distributed to the Lighthouse Soccer Foundation, Inc., to be used as follows:

- The Lighthouse Soccer Foundation, Inc., shall retain the initial proceeds, not to exceed \$85,000, as reimbursement for administrative costs, startup costs, and costs incurred in the approval process; thereafter
 - Up to 25 percent of the proceeds may be used to market the organizations concept and the license plate; and
 - Twenty percent to the Florida Youth Soccer Association for programs and services fostering physical, mental, and emotional growth and development of Florida's youth through the sport of soccer at all levels of age and competition, including a portion to be determined by the Florida Youth Soccer Association for the TOPSoccer program to promote participation by the physically and mentally disadvantaged;
 - Twenty percent for programs promoting participation by the economically disadvantaged and supporting soccer programs where none previously existed;
 - Ten percent to the Florida State Soccer Association to promote the sport of soccer and long-term development of the sport;
 - Ten percent for programs promoting and supporting the construction of fields and soccer-specific infrastructure;
 - Ten percent for programs fostering and promoting health, physical fitness, and educational opportunities through soccer; and
 - Five percent for administrative costs directly associated with the foundation's operations as they relate to the management and distribution of the proceeds.

Kids Deserve Justice specialty license plate

In addition to applicable motor vehicle registration taxes and fees, a \$25 annual use fee will be charged for this new specialty license plate. The annual use fees will be distributed to the Florida Bar Foundation, Inc., to operate a grant award process to fund children's legal services programs, which shall include legal services programs, and programs to obtain: federal benefits for disabled children; testing and services required by law for learning disabled children; and permanent placement for abused and neglected children. In addition, the Florida Bar Foundation, Inc., is authorized to retain the first annual use fee proceeds to offset its costs in developing the plate.

The bill shall take effect July 1, 2004.

IV. Constitutional Issues:

A. Municipality/County Mandates Restrictions:

None.

B. Public Records/Open Meetings Issues:

None.

C. Trust Funds Restrictions:

None.

V. Economic Impact and Fiscal Note:

A. Tax/Fee Issues:

Persons who apply for a specialty license plate would have to pay an additional \$25 for the annual use fee, in addition to the taxes and fees required under s. 320.08, F.S., and a \$2 processing fee. The one exception would be that any single owner purchasing more than 10 of the Save Our Seas or Aquaculture specialty license plates would pay an annual use fee of only \$10 per plate. The use fee shall be distributed to the appropriate organization, and the processing fee deposited into the State Transportation Trust Fund of the Department of Transportation. The fiscal impact is indeterminate.

B. Private Sector Impact:

Persons who apply for a specialty license plate would have to pay \$25 for the annual use fee, a \$2 processing fee, and all applicable motor vehicle registration taxes and fees required under s. 320.08, F.S. The one exception would be that any single owner purchasing more than 10 of the Save Our Seas or Aquaculture specialty license plates would pay an annual use fee of only \$10 per plate.

C. Government Sector Impact:

Current law provides an application fee, not to exceed \$60,000, be paid to the DHSMV to defray the administrative costs of reviewing and developing each new specialty license plate. The DHSMV has indicated that all required moneys have been collected from the applicants in this CS to defray DHSMV costs. This fee will be refunded if the license plate is not approved by the Legislature.

The DHSMV estimates administrative and design costs to be approximately \$60,000 per specialty license plate authorized. Any additional cost of issuing the license plate will be retained from the first proceeds derived from the annual use fees as provided in s. 320.08056(7), F.S.

VI. Technical Deficiencies:

None.

VII. Related Issues:

None.

VIII. Amendments:

This Senate staff analysis does not reflect the intent or official position of the bill's sponsor or the Florida Senate.
