

By Senator Dockery

15-1781-04

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Senate Resolution No. ____

A resolution congratulating the W.S. Badcock Corporation on the occasion of its 100th anniversary.

WHEREAS, founded by Henry S. Badcock as a general mercantile store, today's W.S. Badcock Corporation is the oldest home furniture retailer in Florida and one of the nation's largest, with its headquarters in Mulberry, where it was established in 1904, and

WHEREAS, Mr. Badcock's business began to expand when, during America's Great Depression, he shared his merchandise with trusted friends in various locations, offering them a percentage of any furniture they might sell, and thus giving birth to the present dealership program employed by the corporation, and

WHEREAS, today the Badcock Corporation has more than 330 home furnishing centers throughout the Southeast, more than 270 of which are dealer owned and operated through the company's consignment program, which provides total inventory at no cost to the dealer and which has proven to be a cornerstone of the firm's success, and

WHEREAS, for 100 years, Badcock has offered furniture and home furnishings to middle-income America and, as it stands at the threshold of its second century of operation, the corporation continues to focus its services on "people who are hard working and looking for value," NOW, THEREFORE,

Be It Resolved by the Senate of the State of Florida:

1 That the Senate heartily congratulates the W.S. Badcock
2 Corporation on the occasion of its 100th anniversary and
3 extends its sincere wishes for continued success and
4 prosperity during its next 100 years.

5 BE IT FURTHER RESOLVED that a copy of this resolution,
6 with the Seal of the Senate affixed, be presented to Don
7 Marks, President and Chief Executive Officer of W.S. Badcock
8 Corporation, as a tangible token of the sentiments of the
9 Florida Senate.

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