

By Senator Sebesta

16-1165-04

1 A bill to be entitled
 2 An act relating to specialty license plates;
 3 amending s. 320.08053, F.S.; requiring
 4 sponsoring organizations of proposed specialty
 5 license plates to obtain advance deposits from
 6 5,000 purchasers; providing for the handling
 7 and disposition of such funds; providing an
 8 effective date.

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 10 Be It Enacted by the Legislature of the State of Florida:

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 12 Section 1. Paragraph (b) of subsection (1) of section
 13 320.08053, Florida Statutes, is amended to read:

14 320.08053 Requirements for requests to establish
 15 specialty license plates.--

16 (1) An organization that seeks authorization to
 17 establish a new specialty license plate for which an annual
 18 use fee is to be charged must submit to the department:

19 (b) Proof that at least 5,000 motor vehicle owners
 20 have prepaid for the proposed license plate. Payments received
 21 by the organization must be placed in an escrow account. If
 22 the proposed license plate is approved by the Legislature, the
 23 funds shall be transferred to the department and persons who
 24 have made the advance payment may then apply to the department
 25 for the specialty license plate on forms prescribed by the
 26 department, providing a receipt issued by the organization as
 27 proof of payment. If the proposed specialty license plate is
 28 not approved by the Legislature, the organization shall issue
 29 refunds for the full amount of such prepayments.~~The results~~
 30 ~~of a scientific sample survey of Florida motor vehicle owners~~
 31 ~~that indicates at least 15,000 motor vehicle owners intend to~~

1 ~~purchase the proposed specialty license plate at the increased~~
2 ~~cost. The sample survey of registered motor vehicle owners~~
3 ~~must be performed independently of the requesting organization~~
4 ~~by an organization that conducts similar sample surveys as a~~
5 ~~normal course of business. Prior to conducting a sample survey~~
6 ~~for the purposes of this section, a requesting organization~~
7 ~~must obtain a determination from the department that the~~
8 ~~organization selected to conduct the survey performs similar~~
9 ~~surveys as a normal course of business and is independent of~~
10 ~~the requesting organization.~~

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12 The information required under this subsection must be
13 submitted to the department at least 90 days before the
14 convening of the next regular session of the Legislature.

15 Section 2. This act shall take effect July 1, 2004.

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SENATE SUMMARY

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Requires sponsoring organizations of proposed specialty
20 license plates to obtain advance deposits from 5,000
21 purchasers in order to apply for authorization to have
such plates issued.

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