

1
2 An act relating to tourism; amending s.
3 288.1223, F.S.; revising the membership of the
4 Florida Commission on Tourism; amending s.
5 288.1226, F.S.; revising the membership of the
6 board of directors of the Florida Tourism
7 Industry Marketing Corporation, to conform;
8 providing an effective date.
9

10 Be It Enacted by the Legislature of the State of Florida:

11
12 Section 1. Paragraph (a) of subsection (2) of section
13 288.1223, Florida Statutes, is amended to read:

14 288.1223 Florida Commission on Tourism; creation;
15 purpose; membership.--

16 (2)(a) The commission shall consist of 17 general
17 tourism-industry-related members appointed by the Governor,
18 subject to confirmation by the Senate, and 14 ~~11~~ additional
19 tourism-industry-related members, appointed by the Governor,
20 including 3 representatives from the statewide rental car
21 industry, 4 ~~3~~ representatives from tourist-related statewide
22 associations, including those that represent hotels,
23 campgrounds, county destination marketing organizations, and
24 attractions, 2 ~~3~~ representatives from county destination
25 marketing organizations, 1 representative from the cruise
26 industry, 1 representative from an automobile and travel
27 services membership organization that has at least 2.8 million
28 members in Florida, ~~and~~ 1 representative from the airline
29 industry, 1 representative from the youth travel industry, and
30 1 representative from the space tourism industry, who will
31 each serve for a term of 2 years, the Governor, and 2

1 additional ex officio members, who will serve for a term of 2
2 years, including a member of the Senate appointed by the
3 President of the Senate and a member of the House of
4 Representatives appointed by the Speaker of the House of
5 Representatives.

6 Section 2. Subsection (4) of section 288.1226, Florida
7 Statutes, is amended to read:

8 288.1226 Florida Tourism Industry Marketing
9 Corporation; use of property; board of directors; duties;
10 audit.--

11 (4) BOARD OF DIRECTORS.--The board of directors of the
12 corporation shall be composed of 31 ~~28~~
13 tourism-industry-related members, appointed by the Florida
14 Commission on Tourism from its own membership. The vice chair
15 of the commission shall serve as chair of the corporation's
16 board of directors.

17 Section 3. This act shall take effect upon becoming a
18 law.

19
20
21
22
23
24
25
26
27
28
29
30
31