

By Senator Bullard

39-543-04

1 A bill to be entitled
2 An act relating to specialty license plates;
3 amending ss. 320.08056 and 320.08058, F.S.;
4 creating a Live the Dream license plate and a
5 UNITY license plate; providing for the
6 distribution of annual use fees received from
7 the sale of such plates; providing an effective
8 date.

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10 Be It Enacted by the Legislature of the State of Florida:

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12 Section 1. Paragraphs (ss) and (tt) are added to
13 subsection (4) of section 320.08056, Florida Statutes, to
14 read:

15 320.08056 Specialty license plates.--
16 (4) The following license plate annual use fees shall
17 be collected for the appropriate specialty license plates:
18 (ss) Live the Dream license plate, \$25.
19 (tt) UNITY license plate, \$25.

20 Section 2. Subsections (45) and (46) are added to
21 section 320.08058, Florida Statutes, to read:

22 320.08058 Specialty license plates.--
23 (45) LIVE THE DREAM LICENSE PLATES.--
24 (a) The department shall develop a Live the Dream
25 license plate as provided in this section. The word "Florida"
26 must appear at the top of the plate, and the words "Live the
27 Dream" must appear at the bottom of the plate.
28 (b) The annual use fees shall be distributed to the
29 Dream Foundation, Inc., which may use up to 25 percent of the
30 proceeds to market the organization's concept and the license
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1 plate. The remaining funds shall be used in the following
2 manner:

3 1. The Dream Foundation, Inc., shall retain all
4 revenues from the sale of such plates until all startup costs
5 for developing and establishing the plates have been
6 recovered.

7 2. Fifteen percent shall be distributed to the March
8 of Dimes Florida Chapter.

9 3. Ten percent shall be distributed to the Florida
10 Association of Healthy Start Coalitions.

11 4. Twenty-five percent shall be distributed as grants
12 for programs that provide research, care, and treatment for
13 sickle-cell disease.

14 5. Twenty percent shall be distributed to programs
15 that provide relief for poverty, hunger, and homelessness as
16 follows: five percent to the Community Partnership for
17 Homeless, Inc., Miami, Florida; five percent to the I.M.
18 Sulzbacher Center for the Homeless, Inc., Jacksonville,
19 Florida; five percent to the Anthony House for the Homeless,
20 Zellwood, Florida; and five percent to the Homeless Emergency
21 Project, Inc., Clearwater, Florida.

22 6. Five percent shall be expended by the Dream
23 Foundation, Inc., for administrative costs directly associated
24 with the foundation's operations as they relate to the
25 programs described in this paragraph.

26 (46) UNITY LICENSE PLATES.--

27 (a) The department shall develop a UNITY license plate
28 as provided in this section. The word "Florida" must appear at
29 the top of the plate, and the word "UNITY" must appear at the
30 bottom of the plate.

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1 (b) The annual use fees shall be distributed to the
2 British-American Foundation, Inc. Up to 25 percent of such
3 funds shall be used for marketing and promotion of the "UNITY"
4 concept and license plate. The remaining funds shall be used
5 in the following manner:

6 1. Twenty-five percent shall be used to establish and
7 administer advice centers that will provide informative and
8 educational informational materials and referral services to
9 assist recently arrived residents, prospective residents,
10 and individuals in adapting to living, working, and doing
11 business in the State of Florida, particularly to prevent
12 fraudulent conduct.

13 2. Twenty percent shall be distributed as grants, as
14 determined by an internal review committee, to organizations
15 whose efforts are specifically directed toward protecting
16 Florida residents from fraudulent business practices,
17 corporate scams, identity theft, and other fraud.

18 3. Ten percent shall be distributed to identified
19 agencies to assist them with efforts that are specifically
20 directed toward providing Florida residents with a toll-free
21 hotline to fight fraud and corporate scams.

22 4. Ten percent shall be used to pay the cost of
23 professional staff who administer advice and guidance to
24 protect Florida residents from fraudulent business practices,
25 to promote ethical business practices, and to provide
26 informational seminars disseminating information and materials
27 to prevent fraudulent conduct.

28 5. Ten percent shall be expended by the
29 British-American Foundation, Inc., for administrative costs
30 directly associated with the foundation's operations that
31 relate to its goals of fighting fraud.

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Section 3. This act shall take effect July 1, 2004.

SENATE SUMMARY

Creates a Live the Dream license plate and a UNITY license plate and provides for the distribution of annual use fees received from the sale of such plates.