

SENATE STAFF ANALYSIS AND ECONOMIC IMPACT STATEMENT

(This document is based on the provisions contained in the legislation as of the latest date listed below.)

BILL: SB 788

SPONSOR: Senator Clary

SUBJECT: Florida Agricultural Promotion Campaign Trust Fund

DATE: February 6, 2004 REVISED: _____

	ANALYST	STAFF DIRECTOR	REFERENCE	ACTION
1.	<u>Blizzard</u>	<u>Hayes</u>	<u>AGG</u>	<u>Favorable</u>
2.	<u> </u>	<u> </u>	<u>AP</u>	<u> </u>
3.	<u> </u>	<u> </u>	<u> </u>	<u> </u>
4.	<u> </u>	<u> </u>	<u> </u>	<u> </u>
5.	<u> </u>	<u> </u>	<u> </u>	<u> </u>
6.	<u> </u>	<u> </u>	<u> </u>	<u> </u>

I. Summary:

This legislation re-creates the Florida Agricultural Promotion Campaign Trust Fund without modification. The Florida Agricultural Promotion Campaign Trust Fund, FLAIR #42-2-920, is administered by the Department of Agriculture and Consumer Services. This fund was last re-created effective November 4, 2000, by Chapter 99-66, Laws of Florida.

II. Present Situation:

Section 571.26, F.S., creates the Florida Agricultural Promotion Campaign Trust Fund to promote and advertise Florida agricultural products to the consumer with the intent of increasing sales and creating greater consumer awareness of agricultural products, grown and produced in the state. The major sources of revenue for the fund are the registration and renewal fees collected by the department from persons participating in the Florida Agricultural Promotional Campaign. According to LAS/PBS data, receipts to this fund for FY 2002-2003 were \$53,730.

III. Effect of Proposed Changes:

This bill re-creates the trust fund without modification.

IV. Constitutional Issues:

A. Municipality/County Mandates Restrictions:

None.

B. Public Records/Open Meetings Issues:

None.

C. Trust Funds Restrictions:

None.

V. Economic Impact and Fiscal Note:**A. Tax/Fee Issues:**

None.

B. Private Sector Impact:

None.

C. Government Sector Impact:

This legislation has no fiscal impact on state agencies or state funds, on local governments as a whole or on the private sector. It simply re-creates, without modification, an existing state trust fund and continues the current use of the fund.

VI. Technical Deficiencies:

None.

VII. Related Issues:

None.

VIII. Amendments:

None.