

HR 9055

2004

House Resolution

1
2 A resolution congratulating the W.S. Badcock Corporation
3 on the occasion of its 100th anniversary and designating
4 April 21, 2004, as "Badcock Day" in Florida.
5

6 WHEREAS, founded by Henry S. Badcock as a general
7 mercantile store, today's W.S. Badcock Corporation is the oldest
8 home furniture retailer in Florida and one of the nation's
9 largest, with its headquarters in Mulberry, where it was
10 established in 1904, and where, after 100 years, it is still a
11 family-owned business, and

12 WHEREAS, Mr. Badcock's business began to expand when,
13 during America's Great Depression, he shared his merchandise
14 with trusted friends in various locations, offering them a
15 percentage of any furniture they might sell, and thus giving
16 birth to the present dealership program employed by the
17 corporation, and

18 WHEREAS, today the Badcock Corporation has more than 330
19 Badcock Home Furnishing Centers and Badcock Home Furniture &
20 More Centers throughout the Southeast, of which 142 are in the
21 State of Florida and more than 270 of which are owned and
22 operated by small business owners through the company's
23 consignment program which provides total inventory at no cost to
24 the dealer and which has proven to be a cornerstone of the
25 firm's success, and

26 WHEREAS, for 100 years, Badcock has offered furniture and
27 home furnishings to middle-income America and, as it stands at
28 the threshold of its second century of operation, the

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29 | corporation continues to focus its services on "people who are
30 | hard working and looking for value," NOW, THEREFORE,

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32 | Be It Resolved by the House of Representatives of the State of
33 | Florida:

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35 | That the House of Representatives heartily congratulates
36 | the W.S. Badcock Corporation on the occasion of its 100th
37 | anniversary, extends its sincere wishes for continued success
38 | and prosperity during its next 100 years, and designates April
39 | 21, 2004, as "Badcock Day" in Florida.

40 | BE IT FURTHER RESOLVED that a copy of this resolution be
41 | presented to Don Marks, President and Chief Executive Officer of
42 | W.S. Badcock Corporation, as a tangible token of the sentiments
43 | expressed herein.