

By the Committee on Commerce and Consumer Services; and  
Senator Rich

577-2101-05

1                                    A bill to be entitled  
2                    An act relating to prosperity campaigns;  
3                    creating s. 445.057, F.S.; establishing the  
4                    Prosperity Campaign Office to be housed in  
5                    Workforce Florida, Inc.; providing duties of  
6                    the office; providing for establishment of the  
7                    Florida Prosperity Campaign Council; providing  
8                    membership and responsibilities; providing for  
9                    meetings, per diem, and travel; requiring  
10                   development of financial literacy information  
11                   for use in high school courses in life  
12                   management skills and orientation programs at  
13                   community colleges and universities;  
14                   authorizing each prosperity campaign to connect  
15                   low-wage workers to economic benefits programs  
16                   and to offer additional services; providing for  
17                   reporting requirements; providing for future  
18                   repeal; amending s. 1003.43, F.S.; requiring  
19                   financial literacy instruction to be part of  
20                   courses in life management skills; providing an  
21                   effective date.

22  
23 Be It Enacted by the Legislature of the State of Florida:  
24

25                    Section 1. Section 445.057, Florida Statutes, is  
26 created to read:

27                    445.057 Prosperity campaigns.--  
28                    (1) There is established the Prosperity Campaign  
29 Office, which shall be administratively housed in Workforce  
30 Florida, Inc. The office shall coordinate established  
31 prosperity campaigns in the state, foster the establishment of

1 new campaigns in designated regional workforce areas and  
2 assist in the development of their programs, coordinate with  
3 the Internal Revenue Service in providing programs for  
4 low-wage workers, and work closely with prosperity campaign  
5 offices in other states.

6 (2) The office shall be headed by the Florida  
7 Prosperity Campaign Council, which shall be composed of the  
8 following members:

9 (a) Two individuals, each representing a different  
10 prosperity campaign in the state, appointed by the Governor.

11 (b) One member of the Greater Miami Prosperity  
12 Campaign.

13 (c) One member of the Senate appointed by the  
14 President of the Senate.

15 (d) One member of the House of Representatives  
16 appointed by the Speaker of the House of Representatives.

17 (e) The Chief Financial Officer or his or her  
18 designee.

19 (f) One representative from the Florida Bankers  
20 Association.

21 (g) One representative from the Florida Institute of  
22 Certified Public Accountants.

23 (h) One representative from the Florida Credit Union  
24 League.

25 (i) The Commissioner of Education or his or her  
26 designee.

27 (j) One representative from the Florida League of  
28 Cities.

29 (k) One representative from the Florida Association of  
30 Counties.

31

1           (l) One representative from the Florida Association of  
2 Realtors.

3           (m) One representative from United Way of Florida.

4           (n) One representative from Leadership Florida.

5           (o) One representative from the Florida Chamber of  
6 Commerce.

7           (p) One representative from a nonprofit or  
8 community-based low-wage worker organization.

9           (3) The members of the Prosperity Campaign Council  
10 shall be appointed to 2-year terms starting on July 1, 2005.  
11 Upon completion of the term, new members shall be appointed in  
12 the same manner as the original appointments.

13           (4) The Prosperity Campaign Council shall meet each  
14 quarter of the year or upon the call of the chairperson.  
15 Annually, at the meeting in the first quarter, officers  
16 consisting of a chairperson, vice chairperson, and secretary  
17 shall be elected. Each officer shall serve until a successor  
18 is elected. An officer may not serve more than two consecutive  
19 terms in the same office.

20           (5) Members of the council shall serve without  
21 compensation, but are entitled to reimbursement for per diem  
22 and travel expenses in accordance with s. 112.061.

23           (6) The council's responsibilities shall include, but  
24 are not limited to:

25           (a) Assisting in the development of prosperity  
26 campaigns throughout the state.

27           (b) Coordinating with prosperity campaigns to assist  
28 in the development of new programs.

29           (c) Developing implementation plans for new programs  
30 using the best practices of existing and new prosperity  
31 campaigns within and outside the state.

1           (d) Coordinating financial literacy classes or  
2 programs within each prosperity campaign.

3           (e) Working with businesses and agencies to develop a  
4 package of services for citizens participating in prosperity  
5 campaigns.

6           (f) Working with the Department of Education in  
7 developing financial literacy instruction to be part of the  
8 course in life management skills pursuant to s. 1003.43. The  
9 financial literacy information must focus on the importance of  
10 financial management, savings, investments, credit scores, and  
11 other relevant subjects. Community colleges and universities  
12 are encouraged to use financial literacy information in  
13 student orientation programs.

14           (g) Performing other activities deemed necessary by  
15 the council or directed by Workforce Florida, Inc.

16           (7) Each prosperity campaign shall:

17           (a) Educate the public about available economic  
18 benefits programs and the importance of wise financial  
19 decisionmaking.

20           (b) Connect low-wage workers to economic benefits  
21 programs, including, but not limited to, the Earned Income Tax  
22 Credit and the Childcare Tax Credit.

23           (c) Offer free tax preparation services, economic  
24 benefits screening, and other related services.

25           (d) Provide information to businesses to enable them  
26 to distribute economic benefits information to current and new  
27 employees.

28           (8) By June 30, 2006, and annually thereafter, the  
29 Prosperity Campaign Council shall report to the Governor and  
30 to the Legislature the effectiveness of the council, detailing  
31 the progress made in establishing new prosperity campaigns,

1 including barriers to establishing new prosperity campaigns,  
2 how the barriers were overcome, the partners involved and  
3 their roles, and recommendations for the future.

4 (9) The Prosperity Campaign Council is abolished and  
5 this section is repealed on July 1, 2009, unless reviewed and  
6 saved from repeal through reenactment by the Legislature.

7 Section 2. Paragraph (i) of subsection (1) of section  
8 1003.43, Florida Statutes, is amended to read:

9 1003.43 General requirements for high school  
10 graduation.--

11 (1) Graduation requires successful completion of  
12 either a minimum of 24 academic credits in grades 9 through 12  
13 or an International Baccalaureate curriculum. The 24 credits  
14 shall be distributed as follows:

15 (i) One-half credit in life management skills to  
16 include instruction in financial literacy focused on the  
17 importance of financial management, savings, investments,  
18 credit scores, and other relevant subjects, consumer  
19 education, positive emotional development, marriage and  
20 relationship skill-based education, nutrition, parenting  
21 skills, prevention of human immunodeficiency virus infection  
22 and acquired immune deficiency syndrome and other sexually  
23 transmissible diseases, benefits of sexual abstinence and  
24 consequences of teenage pregnancy, information and instruction  
25 on breast cancer detection and breast self-examination,  
26 cardiopulmonary resuscitation, drug education, and the hazards  
27 of smoking.

28  
29 District school boards may award a maximum of one-half credit  
30 in social studies and one-half elective credit for student  
31 completion of nonpaid voluntary community or school service

1 work. Students choosing this option must complete a minimum  
2 of 75 hours of service in order to earn the one-half credit in  
3 either category of instruction. Credit may not be earned for  
4 service provided as a result of court action. District school  
5 boards that approve the award of credit for student volunteer  
6 service shall develop guidelines regarding the award of the  
7 credit, and school principals are responsible for approving  
8 specific volunteer activities. A course designated in the  
9 Course Code Directory as grade 9 through grade 12 that is  
10 taken below the 9th grade may be used to satisfy high school  
11 graduation requirements or Florida Academic Scholars award  
12 requirements as specified in a district school board's student  
13 progression plan. A student shall be granted credit toward  
14 meeting the requirements of this subsection for equivalent  
15 courses, as identified pursuant to s. 1007.271(6), taken  
16 through dual enrollment.

17 Section 3. This act shall take effect July 1, 2005.

18  
19 STATEMENT OF SUBSTANTIAL CHANGES CONTAINED IN  
20 COMMITTEE SUBSTITUTE FOR  
21 Senate Bill 1188

22 The committee substitute differs from SB 1188 in the following  
23 manner:

- 24 - Changes the number of members on the council from 23 to  
17;
- 25 - Provides term limits and meeting requirements for the  
26 council;
- 27 - Requires the council to develop implementation plans for  
28 new programs using best practices of existing and new  
29 prosperity campaigns in and outside of the state;
- 30 - Requires the council to file an annual report with the  
31 Governor and Legislature; and
- Repeals the council on July 1, 2009, unless reviewed and  
reenacted by the Legislature.