

1 A bill to be entitled
 2 An act relating to the convention and tourism industry;
 3 providing for the formation of a partnership between the
 4 Florida Commission on Tourism, the Florida Black Business
 5 Investment Board, and the Office of Tourism, Trade, and
 6 Economic Development for the purpose of establishing a
 7 cooperative program to utilize African-American businesses
 8 in publicizing the tourism advantages of the state;
 9 providing for the formation of a committee to enforce
 10 fairness with respect to African-American participation
 11 and utilization in the convention and tourism industry;
 12 providing for the consideration of specified mechanisms by
 13 the commission, the board, and the office to increase the
 14 participation of businesses owned by African-Americans in
 15 the convention and tourism industry; providing an
 16 effective date.

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 18 Be It Enacted by the Legislature of the State of Florida:

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 20 Section 1. (1) The Florida Commission on Tourism, the
 21 Florida Black Business Investment Board, and the Office of
 22 Tourism, Trade, and Economic Development shall form a
 23 partnership for the purpose of establishing a cooperative
 24 program to utilize African-American businesses in publicizing
 25 the tourism advantages of the state. The commission may contract
 26 with its direct-support organization to administer the program.

27 (2) A committee shall be formed to enforce fairness with
 28 respect to African-American participation and utilization in the

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29 convention and tourism industry. The committee members shall be
30 appointed by the Florida Black Business Investment Board and
31 approved by the Governor.

32 (3) The Florida Commission on Tourism, the Florida Black
33 Business Investment Board, and the Office of Tourism, Trade, and
34 Economic Development shall consider the use of price preferences
35 of up to 10 percent, weighted preference formulas, or other
36 preferences for vendors as determined appropriate pursuant to
37 guidelines established in accordance with s. 287.09451(4),
38 Florida Statutes, to increase the participation of businesses
39 owned by African-Americans in the convention and tourism
40 industry.

41 Section 2. This act shall take effect July 1, 2005.