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A bill to be entitled
 An act relating to prosperity campaigns; creating s.
 445.057, F.S.; establishing the Prosperity Campaign Office
 to be housed in Workforce Florida, Inc.; providing duties
 of the office; providing for establishment of the Florida
 Prosperity Campaign Council; providing membership and
 responsibilities; requiring development and offering of a
 high school financial literacy course; requiring each
 Prosperity Campaign to connect low-wage workers to
 economic benefits programs and to offer additional
 services; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Section 445.057, Florida Statutes, is created
 to read:

445.057 Prosperity Campaigns.--

(1) There is established the Prosperity Campaign Office,
which shall be administratively housed in Workforce Florida,
Inc. The office is directed to coordinate established Prosperity
Campaigns in the state, foster the establishment of new
campaigns in designated regional workforce areas and assist in
the development of their programs, coordinate with the Internal
Revenue Service in providing programs for low-wage workers, and
work closely with prosperity campaign offices in other states.

(2) The office shall be headed by the Florida Prosperity
Campaign Council which shall be composed of the following
members:

- 29 (a) Five individuals each representing a different
- 30 Prosperity Campaign in the state, appointed by the Governor.
- 31 (b) One member of the Senate appointed by the President of
- 32 the Senate.
- 33 (c) One member of the House of Representatives appointed
- 34 by the Speaker of the House of Representatives.
- 35 (d) The Chief Financial Officer or his or her designee.
- 36 (e) One representative from Workforce Florida, Inc.
- 37 (f) One representative from the Florida Bankers
- 38 Association.
- 39 (g) One representative from the Florida Institute of CPAs.
- 40 (h) One representative from the Florida Council on
- 41 Economic Education.
- 42 (i) One representative from the Florida Credit Union
- 43 League.
- 44 (j) The Commissioner of Education or his or her designee.
- 45 (k) The Executive Director of the Department of Revenue or
- 46 his or her designee.
- 47 (l) One representative from the Florida League of Cities.
- 48 (m) One representative from the Florida Association of
- 49 Counties.
- 50 (n) One representative from the Florida Association of
- 51 Realtors.
- 52 (o) One representative from United Way of Florida.
- 53 (p) One representative from Leadership Florida.
- 54 (q) One representative from the Florida Chamber of
- 55 Commerce.
- 56 (r) One representative from AARP.

- 57 (s) One representative from a faith-based organization.
- 58 (3) The council's responsibilities shall include, but not
- 59 be limited to:
- 60 (a) Assisting in the development of Prosperity Campaigns
- 61 throughout the state.
- 62 (b) Coordinating with Prosperity Campaigns to assist in
- 63 the development of new programs.
- 64 (c) Coordinating financial literacy classes or programs
- 65 within each Prosperity Campaign.
- 66 (d) Working with businesses and agencies to develop a
- 67 package of services for citizens participating in Prosperity
- 68 Campaigns.
- 69 (e) Working with the Department of Education in developing
- 70 a one-half-credit financial literacy course to be offered in
- 71 high schools by the beginning of the 2006-2007 school year. The
- 72 course must focus on the importance of financial management,
- 73 savings, investments, credit scores, and additional material as
- 74 suggested by the Florida Council on Economic Education and the
- 75 Florida Bankers Association.
- 76 (f) Performing other activities deemed necessary by the
- 77 council or directed by Workforce Florida, Inc.
- 78 (4) Each Prosperity Campaign shall:
- 79 (a) Educate citizens about available economic benefits
- 80 programs and the importance of wise financial decisionmaking.
- 81 (b) Connect low-wage workers to economic benefits
- 82 programs, including, but not limited to, the Earned Income Tax
- 83 Credit and the Childcare Tax Credit.

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84 (c) Offer free tax preparation services, economic benefits
85 screening, and other related services.

86 (d) Provide information to businesses to enable them to
87 distribute economic benefits information to current and new
88 employees.

89 Section 2. This act shall take effect July 1, 2005.