

FOR CONSIDERATION By the Committee on Communications and Public Utilities

579-912A-05

1 A bill to be entitled
2 An act relating to the Lifeline and Link-Up
3 Assistance Program; amending s. 364.10, F.S.;
4 requiring the Public Service Commission to
5 increase enrollment of customers in the
6 Lifeline and Link-Up Assistance Program;
7 directing the commission to establish
8 eligibility criteria for the program; requiring
9 the commission to review the current
10 promotional efforts of the telecommunications
11 companies participating in the program;
12 authorizing the commission to direct the
13 participating telecommunications companies to
14 increase their promotional programs and related
15 promotional spending; requiring the commission
16 to establish enrollment procedures; requiring
17 the commission to adopt rules; providing an
18 effective date.

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20 Be It Enacted by the Legislature of the State of Florida:

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22 Section 1. Subsection (4) is added to section 364.10,
23 Florida Statutes, to read:

24 364.10 Undue advantage to person or locality
25 prohibited; Lifeline service.--

26 (4) In order to promote and enroll as many customers
27 as possible who are eligible to participate in the Lifeline
28 and Link-Up Assistance Program, the commission shall:

29 (a) Establish eligibility criteria consistent with the
30 criteria established by the Federal Communications Commission
31 and any Florida-specific criteria developed by the commission.

1 All eligibility criteria adopted must further the purpose of
2 the Lifeline and Link-Up Assistance Program.

3 (b) Review annually the promotional efforts of all
4 telecommunications companies offering Lifeline and Link-Up
5 Assistance and include the results of that review in the
6 annual report required by paragraph (3)(e). Based upon the
7 review, the commission may direct the participating
8 telecommunications companies to increase promotional programs
9 and related spending.

10 (c) Establish enrollment procedures for customers who
11 have qualified for Lifeline Assistance.

12 (d) Establish procedures be ensure timely credits for
13 customers who have qualified for Lifeline Assistance.

14 (e) Adopt rules to administer this subsection.

15 Section 2. This act shall take effect July 1, 2005.

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18 SENATE SUMMARY

19 Requires the Public Service Commission to increase
20 enrollment of customers in the Lifeline and Link-Up
21 Assistance Program. Directs the commission to establish
22 eligibility criteria for the program. Requires the
23 commission to review the current promotional efforts of
24 the telecommunications companies participating in the
25 program. Authorizes the commission to direct the
26 participating telecommunications companies to increase
27 their promotional programs and related spending. Requires
28 the commission to establish enrollment procedures.
29 Requires that the commission adopt rules.