

1 House Resolution

2 A resolution designating March 22, 2005, as "Florida Film
3 and Television Production Industry Day" in Florida.

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5 WHEREAS, the film and entertainment industry in Florida
6 employs more than 42,000 of the state's residents, and

7 WHEREAS, from 1995 to 2001, employment in film and video
8 production in Florida grew by a compound annual rate of 11.7
9 percent, wages grew by a compound annual rate of 14.1 percent,
10 and units of employment grew by 7.6 percent, and

11 WHEREAS, in 2002, sales generated from film and video
12 production alone were more than \$1.16 billion, employing 10,083
13 Floridians in over 1,554 films, and

14 WHEREAS, also in 2002, 17 national cable networks were
15 headquartered in Florida, including Telemundo and Univision, two
16 of the largest Spanish-language networks in the world, and, by
17 the end of 2003, Florida was ranked first in the nation for
18 Spanish language film and television production and third in the
19 nation for location production, the latter of which accounts for
20 an average of more than 100,000 room nights booked per year, and

21 WHEREAS, television and cable production is the state's
22 largest such industry sector at 47 percent, followed by motion
23 picture and video production at 24 percent, with the leading
24 source of revenue being in commercial production at 33 percent
25 of revenue produced in the sector, and

26 WHEREAS, there are 21 full-service local film commission
27 offices and 34 local film commission contacts and liaisons in
28 Florida, and more than 51 studios and sound stages work in

HR 9051

2005

29 | partnership with the Governor's Office of Film and Entertainment
30 | to promote the state's industry infrastructure and locations at
31 | the state, national, and international levels, NOW, THEREFORE,
32 |

33 | Be It Resolved by the House of Representatives of the State of
34 | Florida:

35 |

36 | That March 22, 2005, is designated as "Florida Film and
37 | Television Production Industry Day" in Florida.