



1 organizations for assistance in providing  
2 funding and resources; requiring school  
3 districts that participate in the pilot program  
4 to collect certain information that is  
5 identified by the Office of Program Policy  
6 Analysis and Government Accountability for the  
7 evaluation of the program's effectiveness;  
8 providing an appropriation; providing an  
9 effective date.

10  
11 WHEREAS, in 2003, 14 percent of high school students  
12 were at risk of being overweight and an additional 12.4  
13 percent were overweight, and

14 WHEREAS, in 2003, more than 50 percent of high school  
15 students did not participate in any physical education at  
16 school, and

17 WHEREAS, in 2003, only approximately 20.7 percent of  
18 high school students in this state ate five or more servings  
19 of fruits or vegetables each day in a 7-day period, and

20 WHEREAS, in 2003, 42.7 percent of high school students  
21 watched television for 3 or more hours on an average school  
22 day, and

23 WHEREAS, in 2003, 39.9 percent of middle school  
24 students did not go to physical education classes at all  
25 during an average school week, and

26 WHEREAS, in 2003, on an average school day, 45.3  
27 percent of middle school students watched television for 3 or  
28 more hours, 18.2 percent used the computer for fun for 3 or  
29 more hours, and 14.8 percent reported playing video games for  
30 3 or more hours, and

31

1           WHEREAS, in 2003, only 11.3 percent of middle school  
2 students reported eating five or more servings of fruits and  
3 vegetables per day, and

4           WHEREAS, approximately 60 percent of overweight  
5 children have at least one risk factor for cardiovascular  
6 disease such as high blood pressure or high cholesterol, and  
7 about 25 percent of overweight children have two or more risk  
8 factors, and

9           WHEREAS, 25 percent of adults and children are obese  
10 and 15 million Americans are morbidly obese, and

11           WHEREAS, obesity as a cause of death is preventable and  
12 20,000 Floridians die annually from obesity-related diseases,  
13 and

14           WHEREAS, obesity-related medical expenditures for  
15 adults in this state total more than \$3.9 billion yearly, with  
16 over half of the costs being financed by Medicare and  
17 Medicaid, NOW, THEREFORE,

18  
19 Be It Enacted by the Legislature of the State of Florida:

20  
21           Section 1. Subsection (1) of section 381.0054, Florida  
22 Statutes, is amended to read:

23           381.0054 Healthy lifestyles promotion.--

24           (1) The Department of Health shall promote healthy  
25 lifestyles to reduce the prevalence of excess weight gain  
26 ~~overweight~~ and obesity in Florida by implementing appropriate  
27 physical activity and nutrition programs that are directed  
28 towards ~~target~~ all Floridians by:

29           (a) Using all appropriate media to promote maximum  
30 public awareness of the latest research on healthy lifestyles  
31 and chronic diseases and disseminating relevant information

1 through a statewide clearinghouse relating to wellness,  
2 physical activity, and nutrition and their impact on chronic  
3 diseases and disabling conditions.

4 (b) Providing technical assistance, training, and  
5 resources on healthy lifestyles and chronic diseases to the  
6 public, county health departments, health care providers,  
7 school districts, and other persons or entities, including  
8 faith-based organizations, which ~~that~~ request such assistance  
9 to promote physical activity, nutrition, and healthy lifestyle  
10 programs.

11 (c) Developing, implementing, and using all available  
12 research methods to collect data, including, but not limited  
13 to, population-specific data, and track the incidence and  
14 effects of weight gain, obesity, and related chronic diseases.  
15 The department shall include an evaluation and data collection  
16 component in all programs as appropriate.

17 (d) Partnering with the Department of Education, local  
18 communities, school districts, and other entities to encourage  
19 Florida schools to promote activities during and after school  
20 to help students meet a minimum goal of 60 minutes of activity  
21 per day.

22 (e) Partnering with the Department of Education,  
23 school districts, and the Florida Sports Foundation to develop  
24 a program that recognizes schools whose students demonstrate  
25 excellent physical fitness or fitness improvement.

26 (f) Collaborating with other state agencies to develop  
27 policies and strategies for preventing obesity, which shall be  
28 incorporated into programs administered by each agency and  
29 shall include promoting healthy lifestyles of employees of  
30 each agency.

31

1           (g) Advising, in accordance with s. 456.081, health  
2 care practitioners licensed in this state regarding the  
3 morbidity, mortality, and costs associated with the conditions  
4 of being overweight or obese, informing such practitioners of  
5 clinical best practices for preventing obesity, and  
6 encouraging practitioners to counsel their patients regarding  
7 the adoption of healthy lifestyles.

8           ~~(h)(f)~~ Maximizing all local, state, and federal  
9 funding sources, including grants, public-private  
10 partnerships, and other mechanisms, to strengthen the  
11 department's current physical activity and nutrition programs  
12 and to enhance similar county health department programs.

13           Section 2. (1) The Department of Health in  
14 partnership with the Department of Education shall award  
15 grants to local school districts to implement a 3-year pilot  
16 program that targets students in the fourth and fifth grades  
17 in 10 geographically and demographically diverse counties. The  
18 pilot program must:

19           (a) Have a program provider. The program provider  
20 shall:

21           1. Have a prevention-education program currently in  
22 use throughout the school districts in this state in order to  
23 receive funds under the grants provided by the pilot program;

24           2. Promote the "Fresh 2-U" campaign by the Department  
25 of Agriculture and Consumer Services;

26           3. Have an established partnership with the Produce  
27 for Better Health Foundation and promote its "5 A Day the  
28 Color Way" campaign; and

29           4. Work with school districts to use multimedia  
30 methods and awareness events and promote healthful nutrition  
31

1 and physical activity opportunities throughout the school year  
2 targeting students, staff, parents, and caregivers.

3 (b) Establish a school-based program in elementary  
4 schools for purposes of promoting healthy eating habits,  
5 increasing physical activity, and improving fitness, and  
6 include formal curriculum on physical activity and nutrition  
7 which is consistent with recommendations from the Governor's  
8 Task Force on the Obesity Epidemic, February 2004.

9 (c) Provide education and professional-development  
10 training to teachers on how to implement the program to model  
11 physical activity and healthy eating behavior, and on the  
12 importance of building positive physical habits during school  
13 and away from school.

14 (d) Empower teachers to facilitate educational  
15 opportunities to support and sustain lifelong physical  
16 activity and healthy eating.

17 (e) Incorporate physical activity and nutrition  
18 education into core classroom subject areas and various  
19 curricula, including, but not limited to, math, science, home  
20 economics, and language arts and be linked to the Sunshine  
21 State Standards.

22 (f) Integrate nutrition and physical activities into  
23 other educational opportunities both inside and outside of the  
24 classroom. Teachers, administrators, school food service  
25 personnel, other school personnel, and parents and students  
26 shall collaborate on creating a positive physical activity and  
27 healthy nutrition environment. The program must also include  
28 resources and activities that engage and involve parents and  
29 caregivers.

30 (g) Provide resources and education for core classroom  
31 teachers to promote collaboration between the physical

1 education and core classroom teachers and create a  
2 comprehensive educational experience for the students to  
3 develop the skills, knowledge, and attitudes to make healthy  
4 decisions using critical thinking skills throughout their  
5 lives, while enhancing students' reading and academic skills.

6 (h) Provide resources that are sustainable and provide  
7 open, web-based resources to teachers and students across the  
8 state.

9 (i) Be compliant with applicable state education  
10 standards.

11 (j) Have nutrition-education activities that are  
12 developed in partnership with the Produce for Better Health  
13 Foundation.

14 (k) Be evidence and researched-based and have had  
15 results published in a peer-reviewed journal demonstrating a  
16 statistically significant reduction in body mass index and an  
17 increase in fruit and vegetable consumption and levels of  
18 physical activity among participating students.

19 (1) Hire a statewide coordinator to provide ongoing  
20 support for teachers and staff who implement the program.

21 (2) At the completion of the 3-year pilot program, the  
22 Office of Program Policy Analysis and Government  
23 Accountability shall conduct a performance evaluation to  
24 determine the program's effectiveness in changing body mass  
25 index, increasing knowledge, and improving attitudes and  
26 behaviors of students related to nutrition and physical  
27 activity. Following the completion of the 2006-2007 and  
28 2007-2008 school years, the Office of Program Policy Analysis  
29 and Government Accountability shall submit interim reports to  
30 the Legislature.

31

1           (3) To be eligible for the grant, school districts  
2 must agree to collect information that the Office of Program  
3 Policy Analysis and Government Accountability needs to conduct  
4 its evaluations. This information will facilitate the Office  
5 of Program Policy Analysis and Government Accountability's  
6 evaluation of the pilot program's effectiveness in changing  
7 body mass index, increasing knowledge, and improving attitudes  
8 and behaviors related to nutrition and physical activity. The  
9 Office of Program Policy Analysis and Government  
10 Accountability must supply a form for participating school  
11 districts to record the information and identify the  
12 information that must be collected for the evaluation. The  
13 school district must collect baseline and school-year-end  
14 information concerning the participating students.

15           (4) In addition to working with the Department of  
16 Education and local school districts, the Department of  
17 Health, working together with the program provider, shall seek  
18 partnerships with local businesses, industries, corporations,  
19 philanthropies, and other organizations, including state and  
20 federal grant opportunities that may assist in providing  
21 funding or resources to schools.

22           Section 3. The sum of \$\_\_\_\_\_ is appropriated from  
23 the General Revenue Fund to the Department of Health for the  
24 purpose of implementing s. 381.0054, Florida Statutes, during  
25 the 2006-2007 fiscal year.

26           Section 4. This act shall take effect July 1, 2006.  
27  
28  
29  
30  
31



1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31

STATEMENT OF SUBSTANTIAL CHANGES CONTAINED IN  
COMMITTEE SUBSTITUTE FOR  
Senate Bill 1324

The committee substitute requires the Department of Health in partnership with the Department of Education to award grants to local school districts to implement a pilot program to promote healthy eating habits, increase physical activity, and improve fitness. The Office of Program Policy Analysis and Government Accountability must complete interim reports to determine the program's effectiveness and school districts participating on the pilot program must collect data to be used in the evaluation of the pilot program.