

1                                   A bill to be entitled  
 2           An act relating to hearing aid specialists; amending s.  
 3           456.062, F.S.; eliminating the application of certain  
 4           advertising requirements to health care practitioners  
 5           licensed under pt. II of ch. 484, F.S., relating to the  
 6           regulation of hearing aid specialists; providing an  
 7           effective date.

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 9   Be It Enacted by the Legislature of the State of Florida:

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 11           Section 1. Section 456.062, Florida Statutes, is amended  
 12           to read:

13           456.062 Advertisement by a health care practitioner of  
 14           free or discounted services; required statement.--In any  
 15           advertisement for a free, discounted fee, or reduced fee  
 16           service, examination, or treatment by a health care practitioner  
 17           licensed under chapter 458, chapter 459, chapter 460, chapter  
 18           461, chapter 462, chapter 463, chapter 464, chapter 465, chapter  
 19           466, chapter 467, chapter 478, chapter 483, part I of chapter  
 20           484, chapter 486, chapter 490, or chapter 491, the following  
 21           statement shall appear in capital letters clearly  
 22           distinguishable from the rest of the text: THE PATIENT AND ANY  
 23           OTHER PERSON RESPONSIBLE FOR PAYMENT HAS A RIGHT TO REFUSE TO  
 24           PAY, CANCEL PAYMENT, OR BE REIMBURSED FOR PAYMENT FOR ANY OTHER  
 25           SERVICE, EXAMINATION, OR TREATMENT THAT IS PERFORMED AS A RESULT  
 26           OF AND WITHIN 72 HOURS OF RESPONDING TO THE ADVERTISEMENT FOR  
 27           THE FREE, DISCOUNTED FEE, OR REDUCED FEE SERVICE, EXAMINATION,  
 28           OR TREATMENT. However, the required statement shall not be

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29 | necessary as an accompaniment to an advertisement of a licensed  
30 | health care practitioner defined by this section if the  
31 | advertisement appears in a classified directory the primary  
32 | purpose of which is to provide products and services at free,  
33 | reduced, or discounted prices to consumers and in which the  
34 | statement prominently appears in at least one place.

35 |       Section 2. This act shall take effect July 1, 2006.