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1	A bill to be entitled
2	An act relating to the Financial Literacy Council;
3	creating the council; providing purposes; providing for
4	membership; providing for reimbursement for per diem and
5	travel expenses; providing for meetings, procedures, and
6	records; providing powers and duties of the council;
7	providing for resources of the council; requiring that any
8	funds received by the council be deposited in the
9	Department of Financial Services Administrative Trust
10	Fund; providing for expiration of the council; requiring
11	annual reports to the Governor and Legislature; providing
12	a contingent appropriation; providing for construction;
13	providing a limitation on expenditures of certain grant
14	funds; providing an effective date.
15	
16	Be It Enacted by the Legislature of the State of Florida:
17	
18	Section 1. Financial Literacy Council
19	(1) CREATIONA council, as defined in s. 20.03, Florida
20	Statutes, named the Financial Literacy Council, is created as an
21	adjunct to the Department of Financial Services. The council
22	shall be subject to the provisions of s. 20.052, Florida
23	Statutes.
24	(2) PURPOSEThe purpose of the council is to study
25	financial problems that affect consumers, particularly small
26	businesses, young people, working adults, and seniors that arise
27	from a lack of basic knowledge of financial issues and to

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28	provide recommendations to the Department of Financial Services
29	which will assist the department in developing financial
30	literacy programs and resources and providing a single state
31	resource for financial literacy for the general public in order
32	to empower individuals and businesses to manage their financial
33	matters in order to reduce debt, increase savings, and avoid
34	bankruptcy. All recommendations are subject to approval by the
35	Chief Financial Officer.
36	(3) COMPOSITION
37	(a) The council shall consist of nine members who shall be
38	appointed by and serve at the pleasure of the Chief Financial
39	Officer. Six members must be persons having experience in
40	various areas of the financial industry, such as financial
41	institutions as defined in s. 655.005, Florida Statutes,
42	finance, insurance, real estate, and securities. One member must
43	be a person who is not employed by and is not a representative
44	of the financial industry. One member must be chosen from a list
45	of three persons submitted to the Chief Financial Officer by a
46	senior advocacy group. One member must be chosen from a list of
47	three persons submitted to the Chief Financial Officer by the
48	Florida Council on Economic Education. Members shall include
49	persons who represent rural and urban interests and the ethnic
50	and cultural diversity of the state's population.
51	(b) The council shall meet at the call of the chair, who
52	shall be elected by vote of a majority of the council at its
53	first meeting, which shall be called by the Chief Financial
54	Officer. Five of the initial members appointed to the council

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55	shall serve terms of 3 years each. All other members shall be
56	appointed for terms of 4 years. Members shall serve until their
57	successors are appointed. Vacancies shall be filled for the
58	remainder of the unexpired term in the same manner as the
59	original appointment.
60	(c) Council members shall serve without compensation;
61	however, each council member is entitled to reimbursement for
62	per diem and travel expenses pursuant to s. 112.061, Florida
63	Statutes.
64	(d) The Department of Financial Services shall provide
65	administrative and staff support to the council.
66	(4) MEETINGS; PROCEDURES; RECORDS
67	(a) The business of the council shall be presented to the
68	council in the form of an agenda. The agenda shall be set by the
69	Chief Financial Officer and shall include items of business
70	requested by the council members.
71	(b) A majority of the members constitutes a quorum, and
72	action by a majority of a quorum shall be official.
73	(c) The minutes for each meeting shall be submitted to the
74	Chief Financial Officer within 14 days after each meeting.
75	(5) POWERS AND DUTIES The council shall:
76	(a) Study financial problems that affect consumers,
77	particularly young persons, seniors, and working adults, and
78	small businesses which arise from a lack of basic knowledge of
79	financial issues.

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80	(b) Study and make recommendations to the department
81	regarding the creation of a single state resource for consumers
82	and small businesses to contact for financial assistance.
83	(c) Study and make recommendations as to how the
84	department may help equip small businesses, young people,
85	working adults, and seniors with the tools and resources they
86	need to make informed financial decisions.
87	(d) Study and make recommendations as to how the
88	department may help residents of this state learn more about
89	personal finance issues, including, but not limited to, personal
90	savings, applying for loans, managing debt, making sound
91	investment choices, and saving for retirement.
92	(e) Study and make recommendations to the department
93	regarding the development of best practices for financial
94	management which are characteristic of highly successful small
95	businesses.
96	(f) Study and make recommendations as to how the
97	department can serve as an educational forum for resource
98	planning, financial planning, and management issues for small
99	businesses.
100	(g) Assist the department in developing written materials
101	that shall be available to educate consumers and small
102	businesses about basic financial issues.
103	(h) Study and make recommendations to the department
104	regarding the establishment of an outreach program to help
105	educate affected persons through public meetings or seminars or
106	through web-based media.

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107	(6) RESOURCES
108	(a) The council may apply for and accept funds, grants,
109	gifts, and services from the state, the government of the United
110	States or any of its agencies, or any other public or private
111	source for the purpose of defraying clerical and administrative
112	costs as necessary to carry out its duties under this section.
113	All sums received by the council shall be deposited into the
114	Department of Financial Services Administrative Trust Fund. The
115	moneys received and deposited into the trust fund are
116	appropriated for use by the council in carrying out its duties
117	as prescribed by this section.
118	(b) The council shall seek out and, wherever possible, use
119	the talents, expertise, and resources of citizens within the
120	state, and especially those of the public school, community
121	college, and state university systems, in furtherance of its
122	mission.
123	(c) The council may procure information and assistance
124	from any state agency, political subdivision, municipal
125	corporation, or public officer.
126	(d) The council may coordinate with any state agency, any
127	political subdivision, or any school district of the state in
128	the furtherance of its mission.
129	(7) EXPIRATIONThe council shall cease to exist on
130	December 31, 2011. Upon expiration, any funds remaining in the
131	Financial Literacy Council account of the Department of
132	Financial Services Administrative Trust Fund shall be
133	appropriated to the department to fund the activities that the

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134	department has implemented pursuant to the recommendations of
135	the council.
136	(8) REPORTSBeginning January 1, 2008, the council shall
137	report annually on January 1 to the Governor, the President of
138	the Senate, and the Speaker of the House of Representatives on
139	the activities carried out under this section, including
140	expenditures and funding.
141	Section 2. For the 2006-2007 fiscal year, the sum of
142	\$50,000 in nonrecurring funds is appropriated from the
143	Department of Financial Services Administrative Trust Fund in
144	the specific appropriation category "Financial Literacy Council"
145	to the Financial Literacy Council created by this act. The
146	appropriation is contingent upon prior receipt of grant funds or
147	private contributions by the council for the purposes of this
148	act. This section does not entitle the Financial Literacy
149	Council to expend funds from the Administrative Trust Fund in an
150	amount greater than the amount of grant funds or private
151	contributions received by the council and deposited into the
152	Administrative Trust Fund pursuant to this act.
153	Section 3. This act shall take effect July 1, 2006.

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