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A bill to be entitled

An act relating to agritourism; creating ss. 570.96-570.962, F.S., relating to agritourism; authorizing the Department of Agriculture and Consumer Services to assist specified entities in agritourism promotion and marketing initiatives; providing definitions; specifying the impact of agritourism participation on certain classifications and certifications; specifying participation requirements; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Sections 570.96, 570.961, and 570.962, Florida Statutes, are created to read:

570.96 Agritourism.--The Department of Agriculture and
Consumer Services may provide marketing advice, technical
expertise, promotional support, and product development related
to agritourism to assist the following in their agritourism
initiatives: the Florida Commission on Tourism; convention and
visitor bureaus; tourist development councils; economic
development organizations; and local governments. In carrying
out this responsibility, the department shall focus its
agritourism efforts on rural and urban communities.

570.961 Definitions.--As used in ss. 570.96-570.962, the term:

(1) "Agritourism activity" means any activity carried out on a farm or ranch or in a forest that allows members of the general public, for recreational, entertainment, or educational

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purposes, to view or enjoy rural activities, including farming, ranching, historical, cultural, harvest-your-own, or nature-based activities and attractions. An activity is an agritourism activity whether or not the participant paid to participate in the activity.

- (2) "Agritourism professional" means any person who is engaged in the business of providing one or more agritourism activities, whether or not for compensation.
- (3) "Farm" means the land, buildings, support facilities, machinery, and other appurtenances used in the production of farm or aquaculture products, including land used to display plants, animals, farm products, or farm equipment to the public.
- (4) "Farm operation" has the same meaning as defined in s. 823.14.
- 570.962 Agritourism participation impact on land classification and on Florida Farm Winery Program certifications; participation requirements.--
- (1) In order to promote and perpetuate agriculture throughout the state, farm operations are encouraged to engage in agritourism. The conduct of agritourism activity on a bona fide farm or on agricultural lands classified as such pursuant to s. 193.461 shall not limit, restrict, or divest the land of that classification.
- (2) Nothing in this section affects the certification provisions associated with the Florida Farm Winery Program created under s. 599.004.

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55	(3) No permit, license, approval, or authorization by any
56	governmental entity or jurisdiction is required to engage in
57	agritourism.
58	Section 2. This act shall take effect upon becoming a law

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