

- 1 3. Subparagraphs 1. and 2. do not apply to:
- 2 a. Insurance of, loss of, or damage to the real or
- 3 personal property involved in any such sale or services, under
- 4 a policy covering the interests therein of the seller or
- 5 vendor.
- 6 b. Blanket disability insurance as defined in s.
- 7 627.659.
- 8 c. Credit life insurance or credit disability
- 9 insurance.
- 10 d. Any individual, isolated, nonrecurring unadvertised
- 11 transaction not in the regular course of business.
- 12 e. Title insurance.
- 13 f. Any purchase agreement involving the purchase of a
- 14 cemetery lot or lots in which, under stated conditions, any
- 15 balance due is forgiven upon the death of the purchaser.
- 16 g. Life insurance, trip cancellation insurance, or
- 17 lost baggage insurance offered by a travel agency as part of a
- 18 travel package offered by and booked through the agency.
- 19 h. Insurance covering communications equipment if the
- 20 person paying for the insurance:
- 21 (I) Has an ongoing contractual interest or other
- 22 economic interest in the communications equipment;
- 23 (II) Requires the communications equipment to deliver
- 24 its services;
- 25 (III) Discloses the cost of the insurance at the time
- 26 the communications equipment is sold; and
- 27 (IV) Provides the insurance to every person who
- 28 purchases a service warranty contract on the equipment and
- 29 does not provide the insurance to anyone who does not purchase
- 30 a service warranty contract on the equipment.
- 31

1 For purposes of this sub-subparagraph, the term
2 "communications equipment" means handsets, pagers, or personal
3 digital assistants used to originate or receive communications
4 signals or service.

5 4. Using the word "free" or words which imply the
6 provision of insurance without a cost to describe life or
7 disability insurance, in connection with the advertising or
8 offering for sale of any kind of goods, merchandise, or
9 services.

10 Section 2. This act shall take effect upon becoming a
11 law.

12
13 STATEMENT OF SUBSTANTIAL CHANGES CONTAINED IN
14 COMMITTEE SUBSTITUTE FOR
15 Senate Bill 1754

16 The committee substitute provides the following change:

17 Deletes all provisions of the bill and excludes insurance
18 covering communications equipment from the prohibition
19 against free insurance, under certain conditions.
20
21
22
23
24
25
26
27
28
29
30
31