

Bill No. CS for SB 1928

Barcode 323562

CHAMBER ACTION

Senate

House

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The Committee on Community Affairs (Haridopolos) recommended  
the following amendment:

**Senate Amendment (with title amendment)**

On page 26, between lines 29 and 30,

insert:

Section 18. Section 338.161, Florida Statutes, is  
amended to read:

338.161 Authority of department or toll agencies to  
advertise and promote electronic toll collection; expanded  
uses of electronic toll collection system; studies  
authorized.--

(1) The department is authorized to incur expenses for  
paid advertising, marketing, and promotion of toll facilities  
and electronic toll collection products and services.  
Promotions may include discounts and free products.

(2) The department is authorized to receive funds from  
advertising placed on electronic toll collection products and  
promotional materials to defray the costs of products and  
services.

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1       (3)(a) The department or any toll agency created by  
 2 statute may incur expenses to advertise or promote its  
 3 electronic toll collection system to consumers on or off the  
 4 turnpike or toll system.

5       (b) If the department or any toll agency created by  
 6 statute finds that it can increase nontoll revenues or add  
 7 convenience or other value for its customers, the department  
 8 or toll agency may enter into agreements with any private or  
 9 public entity allowing the use of its electronic toll  
 10 collection system to pay parking fees for vehicles equipped  
 11 with a transponder or similar device. The department or toll  
 12 agency may initiate feasibility studies of additional future  
 13 uses of its electronic toll collection system and make  
 14 recommendations to the Legislature to authorize such uses.

15  
16 (Redesignate subsequent sections.)

17  
18

19 ===== T I T L E   A M E N D M E N T =====

20 And the title is amended as follows:

21       On page 3, line 24, after the first semicolon,

22

23 insert:

24       amending s. 338.161, F.S.; providing for the  
 25       Department of Transportation and certain toll  
 26       agencies to enter into agreements with public  
 27       or private entities for additional uses of  
 28       electronic toll collection products and  
 29       services; authorizing feasibility studies by  
 30       the department or a toll agency of additional  
 31       uses of electronic toll devices for legislative

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1 consideration;

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