



1 organization based in Florida and dedicated to permanently  
2 assisting active duty troops and their families, and

3 WHEREAS, through a comprehensive program that enables  
4 individuals to offer support through multiple charitable  
5 methodologies, Support Our Troops, Inc., provides the means  
6 through which individuals may take direct personal financial  
7 responsibility for their troops and engage in direct financial  
8 assistance for the troops and their families, and

9 WHEREAS, Support Our Troops, Inc., also provides the  
10 means through which people may publicly display support for  
11 their troops, and

12 WHEREAS, the Support Our Troops license plate will  
13 serve these very important functions and will, by example,  
14 encourage others to do the same, NOW, THEREFORE,

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16 Be It Enacted by the Legislature of the State of Florida:

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18 Section 1. Subsection (6) of section 320.08056,  
19 Florida Statutes, is amended, paragraph (iii) is added to  
20 subsection (4), and subsection (11) is added to that section,  
21 to read:

22 320.08056 Specialty license plates.--

23 (4) The following license plate annual use fees shall  
24 be collected for the appropriate specialty license plates:

25 (iii) Support Our Troops license plate, \$25.

26 (6) Specialty license plates must bear the design  
27 required by law for the appropriate specialty license plate,  
28 and the designs and colors must conform to the department's  
29 design specifications. In addition to a design, the specialty  
30 license plates may bear the imprint of numerals from 1 to 999,  
31 inclusive, capital letters "A" through "Z," or a combination

1 | thereof. The department shall determine the maximum number of  
2 | characters, including both numerals and letters. All specialty  
3 | license plates must be otherwise of the same material and size  
4 | as standard license plates issued for any registration period.  
5 | A specialty license plate may bear an appropriate slogan,  
6 | emblem, or logo in a size and placement that conforms to the  
7 | department's design specifications. The sponsoring  
8 | organization's Internet domain name may appear on the plate.

9 |       (11) The application form for a specialty license  
10 | plate shall provide the applicant the option to instruct the  
11 | department to provide his or her name, address, and renewal  
12 | date to the sponsoring organization.

13 |       Section 2. Subsection (61) is added to section  
14 | 320.08058, Florida Statutes, to read:

15 |       320.08058 Specialty license plates.--

16 |       (61) SUPPORT OUR TROOPS LICENSE PLATES.--

17 |       (a) The department shall develop a Support Our Troops  
18 | license plate as provided in this section. Support Our Troops  
19 | license plates must bear the colors and design approved by the  
20 | department and must contain the "Support Our Troops" mark of  
21 | Support Our Troops, Inc. The right to use the mark of an eagle  
22 | head upon a United States flag field as an emblem on a  
23 | specialty license plate is reserved to Support Our Troops,  
24 | Inc., and this emblem may be used alternatively. The word  
25 | "Florida" must appear on the plate and may be in approximately  
26 | 85-point Mistral font, and the words "Support Our Troops" must  
27 | appear on the plate and may be in approximately 60-point  
28 | Vandijk font. Upon compliance with s. 320.08056(9), Support  
29 | Our Troops, Inc., may alternate the phrase at the bottom of  
30 | the plate to "Support Our Heroes" or "Salute Our Heroes." The  
31 | field of the plate may be colored.

1           (b) The license plate annual use fees shall be  
2 distributed to Support Our Troops, Inc., to be used for the  
3 benefit of Florida troops and their families in accordance  
4 with its articles of incorporation. Support Our Troops, Inc.,  
5 may retain all revenue from the annual use fees until all  
6 startup costs for developing and establishing the plate have  
7 been recovered. Thereafter, up to 25 percent of the annual use  
8 fee revenue may be used for administrative costs and promotion  
9 and marketing of the specialty license plate.

10           (c) Notwithstanding s. 320.08056, due to the special  
11 nature of this plate, the department shall begin production  
12 and distribution of the Support Our Troops specialty license  
13 plate within 90 days after its approval by the Legislature.  
14 Section 320.08056(8)(a) does not apply to the Support Our  
15 Troops license plate. The Support Our Troops license plate  
16 shall also be issued in similar design in a size appropriate  
17 for motorcycles.

18           Section 3. This act shall take effect July 1, 2007.

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21           SENATE SUMMARY

22           Creates a Support Our Troops license plate. Provides for  
23           the distribution and use of annual use fees from the sale  
24           of such plates.  
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