

By Senator Bennett

21-677A-07

1                                   A bill to be entitled  
2           An act relating to Florida educational  
3           specialty license plates; amending s.  
4           320.08058, F.S.; authorizing the use of up to  
5           10 percent of proceeds from such plates for  
6           marketing and promotion expenses; providing an  
7           effective date.

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9 Be It Enacted by the Legislature of the State of Florida:

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11           Section 1. Subsection (8) of section 320.08058,  
12 Florida Statutes, is amended to read:

13           320.08058 Specialty license plates.--

14           (8) FLORIDA EDUCATIONAL LICENSE PLATES.--

15           (a) The Department of Highway Safety and Motor  
16 Vehicles shall develop a Florida educational license plate as  
17 provided in this section. Florida educational license plates  
18 must bear a design and colors that the department approves.  
19 The word "Florida" must appear in small letters at the top of  
20 the plate.

21           (b) The license annual use fees are to be distributed  
22 annually as follows:

23           1. Up to 10 percent of the moneys raised from the sale  
24 of the plates may be used for continuing marketing and  
25 promotion of the plates.

26           ~~2.1-~~ In each school district that has a district  
27 prekindergarten through grade 12 public school foundation or a  
28 direct-support organization, the moneys raised in that school  
29 district through the sale of Florida educational license  
30 plates must be distributed to the foundation or organization  
31 for enhancing educational programs.

1           ~~3.2.~~ In each school district that does not have a  
2 district prekindergarten through grade 12 public school  
3 foundation or a direct-support organization, the moneys raised  
4 in that school district through the sale of Florida  
5 educational license plates must be distributed to the district  
6 school board and must be used at the discretion of the board  
7 for enhancing educational programs.

8           Section 2. This act shall take effect July 1, 2007.

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SENATE SUMMARY

Authorizes the use of up to 10 percent of the proceeds  
from the sale of Florida educational specialty license  
plates for marketing and promotion.