Florida Senate - 2007

CS for CS for CS for SB 2420

By the Committees on Finance and Tax; Governmental Operations; Commerce; and Senator Ring

593-2441-07

	-	
1		A bill to be entitled
2		An act relating to venture capital funds;
3		creating s. 288.9621, F.S.; providing a short
4		title; creating s. 288.9622, F.S.; providing
5		legislative findings and intent; creating s.
6		288.9623, F.S.; providing definitions; creating
7		s. 288.9624, F.S.; requiring Enterprise
8		Florida, Inc., to facilitate establishment of
9		the SURE Venture Capital Fund; specifying
10		criteria of the fund; authorizing the fund to
11		impose certain fees on investors; providing for
12		appointment of a board of trustees selection
13		committee; providing for selection of a board
14		of directors of the fund by Enterprise Florida,
15		Inc.; specifying criteria; providing for terms
16		and requirements of the directors; providing
17		purposes of the fund; providing duties and
18		responsibilities of the fund; authorizing the
19		fund to charge a management fee for certain
20		purposes; providing for reimbursement for
21		travel and other direct expenses; providing for
22		powers of the fund; providing investment
23		requirements for the fund; requiring the board
24		of directors to issue an annual report on the
25		activities of the fund; providing report
26		requirements; creating s. 288.9625, F.S.;
27		creating the Institute for the
28		Commercialization of Public Research; providing
29		that the institute is a not-for-profit
30		corporation; providing that the purpose of the
31		institute is to commercialize the products of

1

1 public research; providing for membership of 2 the board of directors; requiring the institute to provide data to certain entities; providing 3 4 responsibilities of the institute; prohibiting 5 the institute from having any interest in any б product supported by the institute; providing 7 appropriations; providing an effective date. 8 Be It Enacted by the Legislature of the State of Florida: 9 10 Section 1. Sections 288.9621, 288.9622, 288.9623, 11 12 288.9624, and 288.9625, Florida Statutes, are created to read: 13 <u>288.9621</u> Short title.--Sections 288.9621-288.9625 may be cited as the "SURE Venture Capital Act." 14 288.9622 Findings and intent.--15 (1) The Legislature finds and declares that there is a 16 17 need to increase the availability of seed capital and early 18 stage venture equity capital for emerging companies in this state which are commercializing university research, 19 technology, or patents, or commercializing any other 2.0 21 state-supported research organization's technology, products, 22 or patents, including, without limitation, enterprises in life 23 sciences, information technology, advanced manufacturing processes, aviation and aerospace, and homeland security and 2.4 defense, as well as other strategic technologies. 25 (2) It is the intent of the Legislature that ss. 26 27 288.9621-288.9625 serve to mobilize investment in a broad variety of Florida-based, new technology companies within 2.8 diversified industries; retain private-sector-investment 29 criteria focused on rate of return; use the services of a 30 highly qualified manager in the venture capital industry; 31

1 facilitate the organization of the SURE Venture Capital Fund 2 as a coinvestor in seed and early stage companies; market products developed in universities and publicly funded 3 4 entities located in this state; and precipitate capital investment and extensions of credit to and in the SURE Venture 5 6 Capital Fund. It is the further intent of the Legislature that 7 an institute be created to mentor, market, and attract capital 8 to such commercialization ventures throughout the state of 9 Florida. 10 (3) It is the intent of the Legislature to mobilize venture equity capital for investment in a manner that results 11 12 in a significant potential to create new businesses and jobs 13 throughout this state which are based on high-growth-potential technologies, products, or services and which will further 14 diversify the economy of this state. 15 288.9623 Definitions.--As used in ss. 16 17 288.9621-288.9625: 18 (1) "Designated investor" means a person, other than the board, who purchases an equity interest in the SURE 19 Venture Capital Fund, or who is a party to a certificate, or 20 21 who is a lender to the SURE Venture Capital Fund. (2) "SURE Venture Capital Fund" or "fund" means the 22 23 private, not-for-profit corporation in which a designated investor purchases an equity interest or to which a designated 2.4 25 investor extends credit. (3) "SURE Fund Board" or "directorate" means the board 26 27 of directors of the SURE Venture Capital Fund. 28 288.9624 SURE Venture Capital Fund.--(1)(a) Enterprise Florida, Inc., shall facilitate the 29 creation of the SURE Venture Capital Fund, a private, 30 not-for-profit corporation organized and operated under 31

1 chapter 617. Enterprise Florida, Inc., shall be the 2 corporation's sole shareholder or member. The corporation is not a public corporation or instrumentality of the state. 3 4 (b) The purpose of the SURE Venture Capital Fund is to select an early stage venture capital investment advisor, 5 6 negotiate for investment capital or loan proceeds from 7 private, institutional, or banking sources, and coinvest 8 capital in companies in this state which are accepted into or promoted by the Institute for the Commercialization of Public 9 10 Research. The fund shall manage its business affairs and conduct business consistent with its organizational documents 11 12 and the purposes set forth in this section. Notwithstanding 13 the powers granted under chapter 617, the corporation may not amend, modify, or repeal a bylaw or article of incorporation 14 without the express written consent of Enterprise Florida, 15 16 Inc. 17 (2)(a) The vice chair of Enterprise Florida, Inc., 18 shall select from among its sitting board of directors a five-person appointment committee. The appointment committee 19 shall select five initial members of a board of directors for 2.0 21 the fund. 22 (b) The persons elected to the initial board of 23 directors by the appointment committee shall include persons who have expertise in the area of the selection and 2.4 supervision of early stage investment managers or in the 25 fiduciary management of investment funds and other areas of 26 27 expertise as considered appropriate by the appointment 2.8 committee. (c) After election of the initial board of directors, 29 vacancies on the board shall be filled by vote of the board of 30 directors of Enterprise Florida, Inc., and board members shall 31

1 serve terms as provided in the fund's organizational 2 documents. (d) Members of the board are subject to any 3 4 restrictions on conflicts of interest specified in the 5 organizational documents and may not have an interest in any 6 venture capital investment selected by the corporation under 7 <u>ss. 288.9621-288.9625.</u> (3) The board shall organize the SURE Venture Capital 8 Fund, select an early stage venture capital investment 9 10 manager, negotiate the terms of a contract with the SURE Venture Capital Fund investment manager, execute the contract 11 12 with the selected venture capital investment fund manager on 13 behalf of the SURE Venture Capital Fund, manage the business affairs of the SURE Venture Capital Fund, such as accounting, 14 audit, insurance, and related requirements, solicit and 15 16 negotiate the terms, contract for and receive investment 17 capital and loan proceeds with the assistance of the 18 investment manager, receive investment returns, pay investors and debtors, and reinvest the investment returns in the fund 19 in order to provide additional venture capital investments 2.0 21 designed to result in a significant potential to create new 2.2 businesses and jobs in this state and further diversify the 23 economy of this state. The directorate shall charge fees to designated investors such that the fund's day-to-day 2.4 operations after start-up activities may be conducted without 25 subsequent legislative appropriation. 26 27 (4) Upon organization, the directorate shall conduct a 2.8 national solicitation for investment plan proposals from gualified venture capital investment managers for the raising 29 and investing of capital by the SURE Venture Capital Fund. Any 30 proposed investment plan must address the applicant's level of 31

1 experience, quality of management, investment philosophy and 2 process, provability of success in fundraising, prior investment fund results, and plan for achieving the purposes 3 4 of this act. The board shall select only venture capital investment managers having demonstrated expertise in the 5 6 management of and investment in companies. 7 (5) A member of the board of directors shall receive 8 no compensation for his or her services, but is entitled to receive reimbursement for necessary expenses, including travel 9 10 and per diem expenses, incurred in the performance of his or her duties. 11 12 (6) The fund shall have all powers granted under its 13 organizational documents and shall indemnify members to the broadest extent permissible under the laws of this state. 14 (7)(a) The fund may negotiate any and all terms and 15 16 conditions for its investments. 17 (b) The fund shall invest directly only in companies 18 in this state which are accepted into or promoted by the Institute for the Commercialization of Public Research. The 19 fund shall invest only if additional private capital is 2.0 21 invested in an amount equal to or greater than the investment 2.2 of the fund, only if the fund's reasonable due diligence 23 determines that the company is viable and has prospects for profitable operations, and only if the company has manifested 2.4 its intent to remain located in this state. Not more than 15 25 percent of the fund's accessible capital may be invested in 26 27 one company project. 2.8 (8) If the fund is liquidated or has returned all capital to designated investors in accordance with contractual 29 agreements, or if the guarantee capacity of the corporation, 30 at the sole discretion of the board, is sufficient for 31

б

1 additional certificates, a new funding of the SURE Venture 2 Capital Fund may be implemented for subsequent venture capital investments. If the board takes exception to an additional 3 4 funding, such additional funding may be implemented only without the benefit of certificates from the board. 5 б (9) By December 1 of each year, the directorate shall 7 issue an annual report concerning the activities conducted by 8 the SURE Venture Capital Fund to the Governor, the President of the Senate, and the Speaker of the House of 9 10 Representatives. The annual report, at a minimum, must 11 include: 12 (a) An accounting of the amount of grants and 13 proposals awarded and disbursed during the preceding fiscal year by project and university. 14 (b) Information concerning the amount and nature of 15 economic activity in this state generated through university 16 17 and other state-supported research projects receiving funding 18 from the fund. 19 (c) Project summaries of the information reported by grant recipients in paragraph (b). 20 21 (d) A description of the benefits to this state resulting from the program, including the number of businesses 2.2 23 created, associated industries started, and the growth of 2.4 related research projects. (e) Independently audited financial statements, 25 including statements that show receipts and expenditures 26 27 during the preceding fiscal year for personnel, 2.8 administration, and operational costs of the fund. (f) A description of those projects supported by the 29 fund in which two or more universities are working 30 cooperatively to avoid duplicating activities, programs, and 31

1 functions and to leverage the expertise offered by other 2 universities. 3 288.9625 Institute for the Commercialization of Public 4 Research. -- There is established the Institute for the 5 Commercialization of Public Research. б (1) The institute shall be a not-for-profit 7 corporation registered, incorporated, and operated in 8 accordance with chapter 617. 9 (2) The purpose of the institute is to assist in the 10 commercialization of products developed by the research and development activities of universities and colleges, research 11 12 institutes, and publicly supported organizations within the 13 state. The institute shall operate to fulfill its purpose and in the best interests of the state. The institute: 14 (a) Shall be a corporation primarily acting as an 15 instrumentality of the state, pursuant to s. 768.28(2), for 16 17 the purposes of sovereign immunity; 18 (b) Is not an agency within the meaning of s. <u>20.03(11);</u> 19 20 (c) Is subject to the open records and meetings 21 requirements of s. 24, Art. I of the State Constitution, 2.2 chapter 119, and s. 286.011; 23 (d) Is not subject to the provisions of chapter 287; (e) Shall be governed by the code of ethics for public 2.4 officers and employees as set forth in part III of chapter 25 <u>112;</u> 26 27 (f) Is not authorized to create corporate 2.8 subsidiaries; (q) Shall support existing commercialization efforts 29 30 at Florida universities; and 31

8

1 (h) May not supplant, replace, or direct existing 2 technology transfer operations or other commercialization programs, including incubators and accelerators. 3 4 (3) The articles of incorporation of the institute must be approved in a written agreement with Enterprise 5 6 Florida, Inc. The agreement and the articles of incorporation 7 shall: 8 (a) Provide that the corporation shall provide equal employment opportunities for all persons regardless of race, 9 10 color, religion, gender, national origin, age, handicap, or marital status; 11 12 (b) Provide that the corporation is subject to the 13 public records and meeting requirements of s. 24, Art. I of the State Constitution; 14 (c) Provide that all officers, directors, and 15 employees of the corporation shall be governed by the code of 16 17 ethics for public officers and employees as set forth in part 18 III of chapter 112; (d) Provide that members of the board of directors of 19 the corporation are responsible for the prudent use of all 20 21 public and private funds and that they will ensure that the 2.2 use of funds is in accordance with all applicable laws, 23 bylaws, and contractual requirements; and (e) Provide that the fiscal year of the corporation is 2.4 from July 1 to June 30. 25 (4) The affairs of the corporation shall be managed by 26 27 a board of directors who shall serve without compensation. 2.8 Each director shall have only one vote. The chair of the board of directors shall be selected by a majority vote of the 29 directors, a quorum being present. The board of directors 30 shall consist of the following five members: 31

1 (a) The chair of Enterprise Florida, Inc., or the 2 chair's designee. 3 (b) The president of the university where the 4 institute is located or the president's designee unless 5 multiple universities jointly sponsor the institute, in which 6 case the presidents of the sponsoring universities shall agree 7 upon a designee. 8 (c) Three directors appointed by the Governor to 3-year staggered terms, to which directors may be reappointed. 9 10 (5) The board shall provide a copy of the institute's annual report to the Governor, the President of the Senate, 11 12 the Speaker of the House of Representatives, Enterprise 13 Florida, Inc., and the president of the university at which the institute is located. 14 (6) Enterprise Florida, Inc., the president and the 15 board of trustees of the university where the institute is 16 17 located, the Auditor General, and the Office of Program Policy 18 Analysis and Government Accountability may require and receive from the institute or its independent auditor any detail or 19 supplemental data relative to the operation of the 2.0 21 corporation. 22 (7) Enterprise Florida, Inc., shall issue a request 23 for proposals to public universities in Florida requesting proposals to fulfill the purposes of the institute as 2.4 described in this section and provide for its physical 25 location in a major metropolitan area in the southern part of 26 27 the state having extensive commercial air service to 2.8 facilitate access by Venture Capital providers. Enterprise Florida, Inc., shall review the proposals in a committee 29 appointed by its board of directors which shall make a 30 recommendation for final selection. Final approval of the 31

1 selected proposal must be by the board of directors of 2 Enterprise Florida, Inc., at one of its duly noticed meetings. (a) To be eligible for assistance, the company or 3 4 organization attempting to commercialize its product must be 5 accepted by the institute before receiving the institute's б assistance. 7 (b) The institute shall receive recommendations from 8 any publicly supported organization that a company that is commercializing the research, technology, or patents from a 9 10 qualifying publicly supported organization should be accepted into the institute. 11 12 (c) The institute shall thereafter review the business 13 plans and technology information of each such recommended company. If accepted, the institute shall mentor the company, 14 develop marketing information on the company, and use its 15 resources to attract capital investment into the company, as 16 17 well as bring other resources to the company which may foster 18 its effective management, growth, capitalization, technology protection, marketing or business success. 19 (8) The institute shall: 2.0 21 (a) Maintain a centralized location to showcase 2.2 companies and their technologies and products; 23 (b) Develop an efficient process to inventory and publicize companies and products that have been accepted by 2.4 the institute for commercialization; 25 (c) Routinely communicate with private investors and 26 27 venture capital organizations regarding the investment 2.8 opportunities in its showcased companies; 29 (d) Facilitate meetings between prospective investors 30 and eligible organizations in the institute; 31

11

1 (e) Hire full-time staff who understand relevant 2 technologies needed to market companies to the angel investors and venture capital investment community; 3 4 (f) Operate within an allocated annual budget of \$1 million or less; and 5 б (q) Develop cooperative relationships with publicly 7 supported organizations all of which work together to provide 8 resources or special knowledge that is likely to be helpful to 9 institute companies. 10 (9) The institute may not develop or accrue any ownership, royalty, patent, or other such rights over or 11 12 interest in companies or products in the institute and shall 13 maintain the secrecy of proprietary information. (10) The institute may not charge for services 14 rendered to state universities and affiliated organizations, 15 16 community colleges, or state agencies. 17 Section 2. The nonrecurring sum of \$700,000 is 18 appropriated from the General Revenue Fund to the SURE Venture Capital Fund for the purpose of initiating activities 19 necessary to implement its responsibilities under this act for 20 21 the 2007-2008 fiscal year. 22 Section 3. The nonrecurring sum of \$100,000 is 23 appropriated to Enterprise Florida, Inc., and the nonrecurring sum of \$900,000 is appropriated from the General Revenue Fund 2.4 to the Institute for the Commercialization of Public Research 25 for the purpose of initiating activities necessary to 26 27 implement its responsibilities under this act for the 2.8 2007-2008 fiscal year. 29 Section 4. The nonrecurring sum of \$38.3 million is appropriated from the General Revenue Fund to Enterprise 30 Florida, Inc., for the SURE Venture Capital Fund for the 31

1 purpose of making investments under s. 288.9624, Florida 2 Statutes, for the 2007-2008 fiscal year. Section 5. This act shall take effect July 1, 2007. 3 4 5 STATEMENT OF SUBSTANTIAL CHANGES CONTAINED IN COMMITTEE SUBSTITUTE FOR б CS/CS/SB 2420 7 8 The Committee Substitute made the following changes to CS/CS/SB 2420: 9 1) Changed the source of state investment funding from 10 contingent tax credits to a non-recurring cash appropriation of \$38.3 million. 11 2) Removed all of the bill's language on the SURE Trust. The Trust is no longer necessary because the reliance on contingent state tax credits has been deleted. 12 13 3) Participation in the university research commercialization program is opened up to all 14 universities and colleges, not just public institutions. 15 4) Clarifies that existing economic incubators and technology-transfer programs are not supplanted or 16 redirected by the SURE Venture Capital Act. 17 5) Provides that the directorate of the SURE Venture Capital 18 Fund can charge fees to designated investors such that the fund's day-to-day operations after start-up activities may be conducted without subsequent 19 legislative appropriation. 20 21 22 23 2.4 25 26 27 28 29 30 31