

By Senator Siplin

19-275-07

1                                   A bill to be entitled

2                   An act relating to conventions and tourism;

3                   requiring the Florida Commission on Tourism,

4                   the Florida Black Business Investment Board,

5                   Inc., and the Office of Tourism, Trade, and

6                   Economic Development to jointly establish and

7                   use African-American businesses in the

8                   convention and tourism industry; providing

9                   guidelines; providing for a committee to

10                  enforce the program; providing an effective

11                  date.

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13 Be It Enacted by the Legislature of the State of Florida:

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15                  Section 1. (1) The Florida Commission on Tourism, the

16 Florida Black Business Investment Board, Inc., and the Office

17 of Tourism, Trade, and Economic Development shall jointly

18 establish a cooperative program to use African-American

19 businesses to publicize the tourism advantages of this state.

20 The commission may contract with its direct-support

21 organization to administer the program.

22                  (2) A committee shall be formed to enforce fairness in

23 African-American participation and use in the convention and

24 tourism industry. The committee members shall be appointed by

25 the Florida Black Business Investment Board, Inc., and

26 approved by the Governor.

27                  (3) The Florida Commission on Tourism, the Florida

28 Black Business Investment Board, Inc., and the Office of

29 Tourism, Trade, and Economic Development shall consider the

30 use of price preferences of up to 10 percent, weighted

31 preference formulas, or other preferences for vendors that are

1 determined appropriate pursuant to guidelines established  
2 under s. 287.09451(4), Florida Statutes, in order to increase  
3 the participation of African-American-owned businesses in the  
4 convention and tourism industry.

5 Section 2. This act shall take effect July 1, 2007.

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8 SENATE SUMMARY

9 Requires the Florida Commission on Tourism, the Florida  
10 Black Business Investment Board, Inc., and the Office of  
11 Tourism, Trade, and Economic Development to jointly  
12 establish a program to give preference to  
13 African-American businesses in the convention and tourism  
14 industry. Provides for a committee to enforce the act.  
15 Provides guidelines for the implementation of the  
16 program.  
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