

By Senator Posey

24-331-07

1 A bill to be entitled
2 An act relating to consumer rebates; requiring
3 a person or company that offers a consumer
4 rebate to provide the rebate to the consumer
5 within a specified time; requiring that a
6 consumer be notified by certified mail if
7 additional information is needed to establish
8 the merit of the rebate redemption; defining
9 the term "consumer rebate"; providing an
10 effective date.

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12 Be It Enacted by the Legislature of the State of Florida:

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14 Section 1. Consumer rebate protection.--

15 (1) Upon receipt of a request for redemption which
16 meets the terms and conditions of a rebate offer, any person
17 or company that offers a consumer rebate in this state must
18 provide the rebate to the consumer within 15 working days. If
19 additional information is needed to establish the merit of the
20 rebate redemption, the rebate offeror shall serve notice to
21 the consumer by certified mail within 3 working days after
22 receipt of the request for redemption.

23 (2) As used in this section, the term "consumer
24 rebate" means an offer to provide cash, credit, or credit
25 towards future purchases which is offered to a consumer who
26 acquires or purchases a specified product or service and which
27 is conditioned upon the consumer submitting a request for
28 redemption after satisfying the terms and conditions of the
29 offer. The term does not include any discount from the
30 purchase price which is taken at the time of purchase; any
31 discount, cash, credit, or credit toward a future purchase

1 which is automatically provided to a consumer without the need
2 to submit a request for redemption; any refund that may be
3 given to a consumer in accordance with a company's return,
4 guarantee, adjustment, or warranty policies; or any reward
5 program for a company's frequent shoppers or frequent
6 customers.

7 Section 2. This act shall take effect July 1, 2007.

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10 SENATE SUMMARY

11 Requires a person or company that offers a consumer
12 rebate to provide the rebate to the consumer within 15
13 working days after receipt of the request for redemption.
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