A bill to be entitled

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An act relating to debt cancellation products; amending s. 624.605, F.S.; including debt cancellation products under casualty insurance; describing debt cancellation products; authorizing certain entities to offer debt cancellation products under certain circumstances; specifying such products as not constituting insurance; amending s. 626.9541, F.S.; providing an additional exclusion from a prohibition against free insurance for certain property insurance; creating s. 655.947, F.S.; defining debt cancellation products; authorizing financial institutions to offer such products; authorizing a fee; requiring the Financial Services Commission to adopt rules; amending s. 520.07, F.S.; requiring the commission to adopt rules for the sale of such products by motor vehicle retail installment sellers; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Paragraph (r) is added to subsection (1) of section 624.605, Florida Statutes, to read:

624.605 "Casualty insurance" defined.--

- (1) "Casualty insurance" includes:
- (r) Debt cancellation products.--Insurance that a creditor may purchase against the risk of financial loss from the use of debt cancellation products with consumer loans or leases or retail installment contracts.

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1. For purposes of this paragraph, debt cancellation products, including, but not limited to, debt cancellation contracts, debt suspension agreements, and guaranteed asset protection contracts, are loan, lease, or retail installment contract terms, or modifications to loan, lease, or retail installment contracts, under which a creditor agrees to cancel or suspend all or part of a customer's obligation to make payments upon the occurrence of specified events.

- 2. Debt cancellation products may be offered by financial institutions, as defined in s. 655.005(1)(h), and including insured depository institutions, as defined in 12 U.S.C. s. 1813(c), and subsidiaries of such institutions, as provided in the financial institution codes, or motor vehicle retail installment sellers, as defined in s. 520.02(15) or retail lessors, as defined in s. 521.003(8), and such products shall not constitute insurance for purposes of the Florida Insurance Code.
- Section 2. Paragraph (n) of subsection (1) of section 626.9541, Florida Statutes, is amended to read:
- 626.9541 Unfair methods of competition and unfair or deceptive acts or practices defined.--
- (1) UNFAIR METHODS OF COMPETITION AND UNFAIR OR DECEPTIVE ACTS.--The following are defined as unfair methods of competition and unfair or deceptive acts or practices:
 - (n) Free insurance prohibited. --
- 1. Advertising, offering, or providing free insurance as an inducement to the purchase or sale of real or personal

property or of services directly or indirectly connected with such real or personal property.

- 2. For the purposes of this paragraph, "free" insurance is:
- a. Insurance for which no identifiable and additional charge is made to the purchaser of such real property, personal property, or services.
- b. Insurance for which an identifiable or additional charge is made in an amount less than the cost of such insurance as to the seller or other person, other than the insurer, providing the same.
 - 3. Subparagraphs 1. and 2. do not apply to:
- a. Insurance of, loss of, or damage to the real or personal property involved in any such sale or services, under a policy covering the interests therein of the seller or vendor.
 - b. Blanket disability insurance as defined in s. 627.659.
 - c. Credit life insurance or credit disability insurance.
- d. Any individual, isolated, nonrecurring unadvertised transaction not in the regular course of business.
 - e. Title insurance.

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- f. Any purchase agreement involving the purchase of a cemetery lot or lots in which, under stated conditions, any balance due is forgiven upon the death of the purchaser.
- g. Life insurance, trip cancellation insurance, or lost baggage insurance offered by a travel agency as part of a travel package offered by and booked through the agency.
- h. Insurance covering property, other than real property or motor vehicles, if the person paying for the insurance:

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(I) Has an ongoing contractual interest or other economic interest in the property; or

- (II) Requires the property to deliver its services.
- 4. Using the word "free" or words which imply the provision of insurance without a cost to describe life or disability insurance, in connection with the advertising or offering for sale of any kind of goods, merchandise, or services.
- Section 3. Section 655.947, Florida Statutes, is created to read:

655.947 Debt cancellation products.--

- (1) Debt cancellation products, including, but not limited to, debt cancellation contracts, debt suspension agreements, and guaranteed asset protection contracts, are loan or lease contract provisions, or modifications to loan or lease contracts, under which a creditor agrees to cancel or suspend all or part of a customer's obligation to make payments upon the occurrence of specified events. Debt cancellation products may be offered, and a fee charged, by financial institutions and their subsidiaries subject to the provisions of this section. As used in this section, the term "financial institutions" includes those as defined in s. 655.005(1)(h) and insured depository institutions as defined in 12 U.S.C. s. 1813(c).
- (2) The commission shall adopt rules pursuant to ss.

 120.536(1) and 120.54 to administer this section, which rules
 must be consistent with 12 C.F.R. part 37, as amended.
- Section 4. Subsection (11) is added to section 520.07, Florida Statutes, to read:

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520.07 Requirements and prohibitions as to retail
installment contracts.-
(11) The commission shall adopt rules to administer the
sale of debt cancellation products as defined in s.

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Section 5. This act shall take effect July 1, 2007.

624.605(1)(r) by motor vehicle retail installment sellers.

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