Florida Senate - 2008

By Senator Deutch

30-00604-08

20081244

An act relating to political advertisements; requiring the Division of Elections of the Department of State to create and maintain the "Florida Campaign Sunshine" website; requiring certain links to the website; requiring that all contents of the website be made available to the public; defining the term "political advertisement"; requiring any person or organization responsible for the creation or publication of any political advertisement to submit a copy of the advertisement to the division; providing a separate deadline for advertisements published during the final week of a campaign; requiring any person or organization responsible for the creation or publication of a political advertisement to submit certain materials and information to the division; providing a separate deadline for advertisements published during the final week of a campaign; requiring the division to post all advertisements on the website within 24 hours after receipt; requiring that the name and contact information of the person or organization paying for a political advertisement; requiring the division to include a link on the website to the appropriate section of the department's homepage regarding campaign finance for the person paying for each advertisement; providing an effective date.	1	A bill to be entitled
44and maintain the "Florida Campaign Sunshine" website;5requiring certain links to the website; requiring that all6contents of the website be made available to the public;7defining the term "political advertisement"; requiring any8person or organization responsible for the creation or9publication of any political advertisement to submit a10copy of the advertisement to the division; providing a11separate deadline for advertisements published during the12final week of a campaign; requiring any person or13organization responsible for the creation or publication14of a political advertisement to submit certain materials15and information to the division; providing a separate16deadline for advertisements published during the finalweek of a campaign; requiring the division to post all18advertisements on the website within 24 hours after19receipt; requiring that the name and contact information20of the person or organization paying for a political21advertisement; requiring the division to include a22the advertisement; requiring the division to include a2324besize to the appropriate section of the25person paying for each advertisement; providing an26effective date.	2	An act relating to political advertisements; requiring the
requiring certain links to the website; requiring that all contents of the website be made available to the public; defining the term "political advertisement"; requiring any person or organization responsible for the creation or publication of any political advertisement to submit a copy of the advertisement to the division; providing a separate deadline for advertisements published during the final week of a campaign; requiring any person or organization responsible for the creation or publication of a political advertisement to submit certain materials and information to the division; providing a separate deadline for advertisements published during the final week of a campaign; requiring the division to post all advertisements on the website within 24 hours after receipt; requiring that the name and contact information of the person or organization paying for a political advertisement; requiring the division to include a link on the website to the appropriate section of the department's homepage regarding campaign finance for the person paying for each advertisement; providing an effective date.	3	Division of Elections of the Department of State to create
contents of the website be made available to the public; defining the term "political advertisement"; requiring any person or organization responsible for the creation or publication of any political advertisement to submit a copy of the advertisement to the division; providing a separate deadline for advertisements published during the final week of a campaign; requiring any person or organization responsible for the creation or publication of a political advertisement to submit certain materials and information to the division; providing a separate deadline for advertisements published during the final week of a campaign; requiring the division to post all advertisements on the website within 24 hours after receipt; requiring that the name and contact information of the person or organization paying for a political advertisement; requiring the division to include a link on the website to the appropriate section of the person paying for each advertisement; providing an effective date.	4	and maintain the "Florida Campaign Sunshine" website;
defining the term "political advertisement"; requiring any person or organization responsible for the creation or publication of any political advertisement to submit a copy of the advertisement to the division; providing a separate deadline for advertisements published during the final week of a campaign; requiring any person or organization responsible for the creation or publication of a political advertisement to submit certain materials and information to the division; providing a separate deadline for advertisements published during the final week of a campaign; requiring the division to post all advertisements on the website within 24 hours after receipt; requiring that the name and contact information of the person or organization paying for a political advertisement; requiring the division to include a link on the website to the appropriate section of the department's homepage regarding campaign finance for the person paying for each advertisement; providing an effective date.	5	requiring certain links to the website; requiring that all
person or organization responsible for the creation or publication of any political advertisement to submit a copy of the advertisement to the division; providing a separate deadline for advertisements published during the final week of a campaign; requiring any person or organization responsible for the creation or publication of a political advertisement to submit certain materials and information to the division; providing a separate deadline for advertisements published during the final week of a campaign; requiring the division to post all advertisements on the website within 24 hours after receipt; requiring that the name and contact information of the person or organization paying for a political advertisement; requiring the division to include a link on the website to the appropriate section of the person paying for each advertisement; providing an effective date.	6	contents of the website be made available to the public;
9 publication of any political advertisement to submit a copy of the advertisement to the division; providing a separate deadline for advertisements published during the final week of a campaign; requiring any person or organization responsible for the creation or publication of a political advertisement to submit certain materials and information to the division; providing a separate deadline for advertisements published during the final week of a campaign; requiring the division to post all advertisements on the website within 24 hours after receipt; requiring that the name and contact information of the person or organization paying for a political advertisement; requiring the division to include a link on the website to the appropriate section of the person paying for each advertisement; providing an effective date.	7	defining the term "political advertisement"; requiring any
10copy of the advertisement to the division; providing a11separate deadline for advertisements published during the12final week of a campaign; requiring any person or13organization responsible for the creation or publication14of a political advertisement to submit certain materials15and information to the division; providing a separate16deadline for advertisements published during the final17week of a campaign; requiring the division to post all18advertisements on the website within 24 hours after19receipt; requiring that the name and contact information20of the person or organization paying for a political21advertisement; requiring the division to include a23link on the website to the appropriate section of the24department's homepage regarding campaign finance for the25person paying for each advertisement; providing an26effective date.	8	person or organization responsible for the creation or
separate deadline for advertisements published during the final week of a campaign; requiring any person or organization responsible for the creation or publication of a political advertisement to submit certain materials and information to the division; providing a separate deadline for advertisements published during the final week of a campaign; requiring the division to post all advertisements on the website within 24 hours after receipt; requiring that the name and contact information of the person or organization paying for a political advertisement be submitted at the same time as a copy of the advertisement; requiring the division to include a link on the website to the appropriate section of the person paying for each advertisement; providing an effective date.	9	publication of any political advertisement to submit a
final week of a campaign; requiring any person or organization responsible for the creation or publication of a political advertisement to submit certain materials and information to the division; providing a separate deadline for advertisements published during the final week of a campaign; requiring the division to post all advertisements on the website within 24 hours after receipt; requiring that the name and contact information of the person or organization paying for a political advertisement be submitted at the same time as a copy of the advertisement; requiring the division to include a link on the website to the appropriate section of the person paying for each advertisement; providing an effective date.	10	copy of the advertisement to the division; providing a
organization responsible for the creation or publication of a political advertisement to submit certain materials and information to the division; providing a separate deadline for advertisements published during the final week of a campaign; requiring the division to post all advertisements on the website within 24 hours after receipt; requiring that the name and contact information of the person or organization paying for a political advertisement be submitted at the same time as a copy of the advertisement; requiring the division to include a link on the website to the appropriate section of the person paying for each advertisement; providing an effective date.	11	separate deadline for advertisements published during the
of a political advertisement to submit certain materials and information to the division; providing a separate deadline for advertisements published during the final week of a campaign; requiring the division to post all advertisements on the website within 24 hours after receipt; requiring that the name and contact information of the person or organization paying for a political advertisement be submitted at the same time as a copy of the advertisement; requiring the division to include a link on the website to the appropriate section of the department's homepage regarding campaign finance for the person paying for each advertisement; providing an effective date.	12	final week of a campaign; requiring any person or
and information to the division; providing a separate deadline for advertisements published during the final week of a campaign; requiring the division to post all advertisements on the website within 24 hours after receipt; requiring that the name and contact information of the person or organization paying for a political advertisement be submitted at the same time as a copy of the advertisement; requiring the division to include a link on the website to the appropriate section of the department's homepage regarding campaign finance for the person paying for each advertisement; providing an effective date.	13	organization responsible for the creation or publication
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17 week of a campaign; requiring the division to post all advertisements on the website within 24 hours after 19 receipt; requiring that the name and contact information 20 of the person or organization paying for a political 21 advertisement be submitted at the same time as a copy of 22 the advertisement; requiring the division to include a 23 link on the website to the appropriate section of the 24 department's homepage regarding campaign finance for the 25 person paying for each advertisement; providing an 26 effective date.	15	and information to the division; providing a separate
18advertisements on the website within 24 hours after19receipt; requiring that the name and contact information20of the person or organization paying for a political21advertisement be submitted at the same time as a copy of22the advertisement; requiring the division to include a23link on the website to the appropriate section of the24department's homepage regarding campaign finance for the25person paying for each advertisement; providing an26effective date.	16	deadline for advertisements published during the final
19 receipt; requiring that the name and contact information 20 of the person or organization paying for a political 21 advertisement be submitted at the same time as a copy of 22 the advertisement; requiring the division to include a 23 link on the website to the appropriate section of the 24 department's homepage regarding campaign finance for the 25 person paying for each advertisement; providing an 26 effective date.	17	week of a campaign; requiring the division to post all
of the person or organization paying for a political advertisement be submitted at the same time as a copy of the advertisement; requiring the division to include a link on the website to the appropriate section of the department's homepage regarding campaign finance for the person paying for each advertisement; providing an effective date.	18	advertisements on the website within 24 hours after
advertisement be submitted at the same time as a copy of the advertisement; requiring the division to include a link on the website to the appropriate section of the department's homepage regarding campaign finance for the person paying for each advertisement; providing an effective date.	19	receipt; requiring that the name and contact information
the advertisement; requiring the division to include a link on the website to the appropriate section of the department's homepage regarding campaign finance for the person paying for each advertisement; providing an effective date.	20	of the person or organization paying for a political
23 link on the website to the appropriate section of the 24 department's homepage regarding campaign finance for the 25 person paying for each advertisement; providing an 26 effective date.	21	advertisement be submitted at the same time as a copy of
24 department's homepage regarding campaign finance for the 25 person paying for each advertisement; providing an 26 effective date.	22	the advertisement; requiring the division to include a
25 person paying for each advertisement; providing an 26 effective date.	23	link on the website to the appropriate section of the
26 effective date.	24	department's homepage regarding campaign finance for the
	25	person paying for each advertisement; providing an
27	26	effective date.
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28 Be It Enacted by the Legislature of the State of Florida:

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CODING: Words stricken are deletions; words underlined are additions.

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30 Section 1. Florida Campaign Sunshine website .--31 (1) As used in this section, the term "political 32 advertisement" has the same meaning as in s. 106.011, Florida 33 Statutes. 34 The Division of Elections of the Department of State (2) 35 shall create and maintain a website known as "Florida Campaign 36 Sunshine," a link to which shall be placed on the department's 37 and the division's respective homepages using a clearly marked 38 and conspicuous hyperlink containing the words "Florida Campaign 39 Sunshine." The website and all of its contents shall be made 40 available for viewing by the public. 41 (3) Any person or organization responsible for the creation 42 or publication of any political advertisement must submit to the 43 division a copy of the advertisement, in the form in which such 44 advertisement will appear, no less than 3 days after such 45 advertisement is used. During the final week of a campaign, the 46 division must receive a copy of an advertisement not less than 24 47 hours after such advertisement is used. 48 (4) Any person or organization responsible for the creation 49 or publication of a political advertisement must also submit to 50 the division a complete copy of any documents or other materials 51 referenced, used, or footnoted in the advertisement, along with a 52 statement of the source of each document or other material, not 53 less than 3 days after such advertisement is used and, during the 54 final week of a campaign, not less than 24 hours after the 55 corresponding advertisement is used. 56 (5) The division shall post all political advertisements 57 and other materials required to be filed under this section on 58 the Florida Campaign Sunshine website within 24 hours after the

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59	division's receipt thereof.
60	(6) At the time of the submission of an advertisement to
61	the division, the person or organization responsible for the
62	creation or publication of such advertisement must include the
63	name of the person or organization paying for the advertisement,
64	as well as contact information for that person or organization.
65	The division shall include a link on the Florida Campaign
66	Sunshine website to the appropriate section of the department's
67	website regarding campaign finance for the person or organization
68	paying for each advertisement.
69	Section 2. This act shall take effect July 1, 2008.