

By Senator Siplin

19-02450-08

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1 A bill to be entitled

2 An act relating to conventions and tourism; requiring the  
3 Florida Commission on Tourism, the Florida Black Business  
4 Investment Board, Inc., and the Office of Tourism, Trade,  
5 and Economic Development to jointly establish and use  
6 African-American businesses in the convention and tourism  
7 industry; providing guidelines; providing for a committee  
8 to enforce the program; providing an effective date.  
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10 Be It Enacted by the Legislature of the State of Florida:

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12 Section 1. (1) The Florida Commission on Tourism, the  
13 Florida Black Business Investment Board, Inc, and the Office of  
14 Tourism, Trade, and Economic Development shall jointly establish  
15 a cooperative program to use African-American businesses to  
16 publicize the tourism advantages of this state. The commission  
17 may contract with its direct-support organization to administer  
18 the program.

19 (2) A committee shall be formed to enforce fairness in  
20 African-American participation and use in the convention and  
21 tourism industry. The committee members shall be appointed by the  
22 Florida Black Business Investment Board, Inc., and approved by  
23 the Governor.

24 (3) The Florida Commission on Tourism, the Florida Black  
25 Business Investment Board, Inc., and the Office of Tourism,  
26 Trade, and Economic Development shall consider the use of price  
27 preferences of up to 10 percent, weighted preference formulas, or  
28 other preferences for vendors that are determined appropriate  
29 pursuant to guidelines established under s. 287.09451(4), Florida

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30 Statutes, in order to increase the participation of African-  
31 American-owned businesses in the convention and tourism industry.

32 Section 2. This act shall take effect July 1, 2008.