

	CHAMBER ACTION
	Senate . House
	Comm: WD ·
	4/15/2008
1	The Committee on Regulated Industries (Aronberg) recommended the
2	following amendment :
3	
4	Senate Amendment
5	Delete line(s) 68-102
6	and insert:
7	(b) A license may, however, provide to a motor vehicle
8	dealer a commitment to allocate additional vehicles or a loan or
9	grant of money as an inducement for the motor vehicle dealer to
10	relocate, expand, improve, remodel, alter, or renovate its
11	facilities if the licensee delivers an assurance to the dealer
12	that it will offer to supply to the dealer a sufficient quantity
13	of new motor vehicles, consistent with its allocation obligations
14	at law and to its other same line-make motor vehicle dealers,
15	that will economically justify such relocation, expansion,
16	improvement, remodeling, renovation, or alteration, in light of
17	reasonably current and reasonably projected market and economic

Page 1 of 3

4/14/2008 6:09:00 PM

27-06731A-08

Florida Senate - 2008 Bill No. SB 2582



18	conditions. The provisions of the increase in vehicle allocation,
19	the loan or grant and the assurance, and the basis for them must
20	be contained in a written agreement voluntarily entered into by
21	the dealer and must be made available, on substantially similar
22	terms, to the licensee's other same line-make dealers in this
23	state.
24	(c) A licensee shall not withhold a bonus, incentive, or
25	other benefit that is available to its other same line-make
26	franchised dealers in this state from, or take or threaten to
27	take any action that is unfair or adverse to a dealer who does
28	not enter into an agreement with the licensee pursuant to
29	paragraph (b).
30	(d) A licensee may not refuse to offer a program, bonus,
31	incentive, or other benefit, in whole or in part, to a dealer in
32	this state which it offers to its other same line-make dealers
33	nationally or in the licensee's zone or region in which this
34	state is included. Neither may it discriminate against a dealer
35	in this state with respect to any program, bonus, incentive, or
36	other benefit. For purposes of this chapter, a licensee may not
37	establish this state alone as a zone, region, or territory by any
38	other designation.
39	(e) Paragraphs (a) or (b) do not affect any contract
40	between a licensee and any of its dealers regarding relocation,
41	expansion, improvement, remodeling, renovation, or alteration
42	which exists on the effective date of this act.
43	(f) Any portion of a licensee-offered program for a bonus,
44	incentive, or other benefit that, in whole or in part, is based
45	upon or aimed at inducing a dealer's relocation, expansion,
46	improvement, remodeling, renovation, or alteration is void for
47	each of the licensee's dealers in this state who nevertheless are
	Page 2 of 3

27-06731A-08

Florida Senate - 2008 Bill No. SB 2582



- 48 eligible for the entire amount of the bonus, incentive, or
- 49 benefit offered in the program upon compliance with the other
- 50 bases or eligibility provisions in the program.
- 51 (g) A licensee may set and uniformly apply reasonable
- 52 standards for a motor vehicle dealer's sales and service
- 53 facilities which are related to upkeep, repair, and cleanliness.