A bill to be entitled 1 2 An act relating to specialty license plates; amending ss. 320.08056 and 320.08058, F.S.; creating a Florida Tennis 3 license plate, Lighthouse Association license plate, I 4 Believe license plate, and Horse Country license plate; 5 establishing annual use fees for the plates; providing for 6 7 the distribution of use fees received from the sale of such plates; providing an effective date. 8 9 Be It Enacted by the Legislature of the State of Florida: 10 11 Paragraphs (mmm), (nnn), (ooo), and (ppp) are 12 added to subsection (4) of section 320.08056, Florida Statutes, 13 to read: 14 320.08056 Specialty license plates. --15 16 The following license plate annual use fees shall be collected for the appropriate specialty license plates: 17 Florida Tennis license plate, \$25. 18 (mmm) 19 (nnn) Lighthouse Association license plate, \$25. 20 (000) I Believe license plate, \$25. Horse Country license plate, \$25. 21 (ppp) Subsections (65), (66), (67), and (68) are 22 Section 2. added to section 320.08058, Florida Statutes, to read: 23 320.08058 24 Specialty license plates. --25 (65) FLORIDA TENNIS LICENSE PLATES. --26 The department shall develop a Florida Tennis license plate as provided in this section. The word "Florida" must 27 appear at the top of the plate, and the words "Play Tennis" must 28

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appear at the bottom of the plate. The United States Tennis

Association Florida Section Foundation may submit a revised
sample plate for consideration by the department.

- (b) The annual use fees shall be distributed to the Florida Sports Foundation, a direct-support organization of the Office of Tourism, Trade, and Economic Development. The license plate annual use fees shall be annually allocated as follows:
- 1. The United States Tennis Association Florida Section shall receive the first \$60,000 in proceeds from the annual use fees to reimburse it for startup costs, administrative costs, and other costs it incurs in the development and approval process.
- 2. Up to 5 percent of the proceeds from the annual use fees may be used by the Florida Sports Foundation to administer the license plate program.
- 3. Up to 5 percent of the annual use fees may be used for promoting and marketing the license plates.
- 4. The remaining proceeds shall be made available by the Florida Sports Foundation for grants awarded by the United States Tennis Association Florida Section Foundation to benefit nonprofit organizations to operate youth tennis programs and adaptive tennis programs for special populations of all ages, and for building, renovating, and maintaining public tennis courts.
  - (66) LIGHTHOUSE LICENSE PLATES. --
- (a) The department shall develop a Lighthouse license plate as provided in this section. The word "Florida" must

appear at the top of the plate, and the words "Visit Our Lights"
must appear at the bottom of the plate.

- (b) The annual use fee shall be distributed to the Florida Lighthouse Association, Inc., which may use a maximum of 10 percent of the proceeds to promote and market the plate. The remaining proceeds shall be used by the association to fund the preservation, restoration, and protection of the 29 historic lighthouses remaining in the state.
  - (67) I BELIEVE LICENSE PLATES.--

- (a) Notwithstanding s. 320.08053, the department shall develop an I BELIEVE license plate as provided in this section.

  I BELIEVE license plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "I BELIEVE" must appear at the bottom of the plate.
- (b) The requirements of s. 320.08053 must be met prior to the issuance of the plate. Thereafter, the license plate annual use fees shall be distributed to Faith in Teaching, Inc., to fund activities, programs, and projects that promote faith-based education for youth within the state. Faith in Teaching, Inc., may retain all revenue from the annual use fees until all startup costs for developing and establishing the plate have been recovered. Thereafter, up to 10 percent of the annual use fee revenue may be used for administrative, promotional, and marketing costs.
  - (68) HORSE COUNTRY LICENSE PLATES. --
- (a) Notwithstanding s. 320.08053, the department shall develop a Horse Country license plate as provided in this

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section. Horse Country license plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Horse Country" must appear at the bottom of the plate.

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The requirements of s. 320.08053 must be met prior to the issuance of the plate. Thereafter, the license plate annual use fees shall be distributed to PCMI Properties, Inc., to fund programs involved in the rehabilitation of at-risk youth as directed by the Board of Trustees of PCMI Properties, Inc. Such funds may be used to provide educational materials, athletic equipment, transportation, food, medical services, counseling, scholarships, and other direct administrative and program expenses. The funds may also be used as grants for expansion of youth rehabilitation programs in the state. Special consideration shall be given to programs using horses and other livestock in the efforts to redirect at-risk youth. PCMI Properties, Inc., may retain all revenue from the annual use fees until all startup costs for developing and establishing the plate have been recovered. Thereafter, up to 10 percent of the annual use fee revenue may be used for promotion and marketing of the plate, and as necessary for annual audit or compliance affidavit costs.

Section 3. This act shall take effect November 1, 2008.