

1                   A bill to be entitled  
 2           An act relating to specialty license plates; amending ss.  
 3           320.08056 and 320.08058, F.S.; creating a Horse Country  
 4           license plate; establishing an annual use fee for the  
 5           plate; providing for the distribution of use fees received  
 6           from the sale of such plates; providing an effective date.

7  
 8   Be It Enacted by the Legislature of the State of Florida:

9  
 10           Section 1. Paragraph (mmm) is added to subsection (4) of  
 11           section 320.08056, Florida Statutes, to read:

12           320.08056 Specialty license plates.--

13           (4) The following license plate annual use fees shall be  
 14           collected for the appropriate specialty license plates:

15           (mmm) Horse Country license plate, \$25.

16           Section 2. Subsection (65) is added to section 320.08058,  
 17           Florida Statutes, to read:

18           320.08058 Specialty license plates.--

19           (65) HORSE COUNTRY LICENSE PLATES.--

20           (a) The department shall develop a Horse Country license  
 21           plate as provided in this section. Horse Country license plates  
 22           must bear the colors and design approved by the department. The  
 23           word "Florida" must appear at the top of the plate, and the  
 24           words "Horse Country" must appear at the bottom of the plate.

25           (b) The license plate annual use fees shall be distributed  
 26           to PCMI Properties, Inc., to fund its activities, programs, and  
 27           projects within the state. Funds must be used in this state.  
 28           PCMI Properties, Inc., may retain all revenue from the annual

29 use fees until up to \$60,000 of its documented startup costs for  
30 developing and establishing the plate have been recovered.  
31 Thereafter, revenue from the annual use fees shall be used as  
32 follows:

33 1. Up to 25 percent of the annual use fee revenue may be  
34 used for promotion and marketing of the plate.

35 2. Funds may be used as necessary for annual audit or  
36 compliance affidavit costs.

37 3. The remaining revenue shall be used for programs  
38 involved in the rehabilitation of at-risk youth as directed by  
39 the Board of Trustees of PCMI Properties, Inc. Such funds may be  
40 used to provide educational materials, athletic equipment,  
41 transportation, food, medical services, counseling,  
42 scholarships, and other direct administrative and program  
43 expenses. The funds may also be used as grants for expansion of  
44 youth rehabilitation programs in the state. Special  
45 consideration shall be given to programs using horses and other  
46 livestock in the efforts to redirect at-risk youth.

47 Section 3. This act shall take effect July 1, 2008.