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CHAMBER ACTION

Senate

House

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Floor: WD/2R
4/23/2008 3:53 PM

1 Senator Siplin moved the following **amendment to amendment**
2 **(712834)** :

3
4 **Senate Amendment (with title amendment)**

5 Delete lines 36-90

6 and insert:

7 individual who uses his or her personal resources of no more than
8 \$500 and acts independent of any candidate or committee.

9 (4) Any person who fails to include the disclaimer
10 prescribed in subsection (2) in any political advertisement that
11 is required to contain such disclaimer commits a misdemeanor of
12 the first degree, punishable as provided in s. 775.082 or s.
13 775.083.

14 Section 37. Effective upon becoming a law and retroactive
15 to January 1, 2006, subsection (1) of section 106.143, Florida
16 Statutes, is amended to read:



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17 | 106.143 Political advertisements circulated prior to
18 | election; requirements.--

19 | (1) (a) Any political advertisement that is paid for by a
20 | candidate and that is published, displayed, or circulated prior
21 | to, or on the day of, any election must prominently state:

22 | "Political advertisement paid for and approved by (name of
23 | candidate) , (party affiliation) , for (office sought) ."

24 | (b) Any other political advertisement published, displayed,
25 | or circulated prior to, or on the day of, any election must
26 | prominently:

27 | 1. Be marked "paid political advertisement" or with the
28 | abbreviation "pd. pol. adv."

29 | 2. State the name and address of the persons sponsoring the
30 | advertisement.

31 | 3.a.(I) State whether the advertisement and the cost of
32 | production is paid for or provided in kind by or at the expense
33 | of the entity publishing, displaying, broadcasting, or
34 | circulating the political advertisement; or

35 | (II) State who provided or paid for the advertisement and
36 | cost of production, if different from the source of sponsorship.

37 | b. This subparagraph does not apply if the source of the
38 | sponsorship is patently clear from the content or format of the
39 | political advertisement.

40 | (c) Any political advertisement made pursuant to s.
41 | 106.021(3)(d) must be marked "paid political advertisement" or
42 | with the abbreviation "pd. pol. adv." and must prominently state,
43 | "Paid for and sponsored by (name of person paying for political
44 | advertisement) . Approved by (names of persons, party
45 | affiliation, and offices sought in the political advertisement)
46 | ."



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48 This subsection does not apply to campaign messages used by a
49 candidate and the candidate's supporters if those messages are
50 designed to be worn by a person. This subsection does not apply
51 to an individual who uses his or her personal resources of no
52 more than \$500 and acts independent of any candidate or
53 committee.

54 Section 38. Effective upon becoming a law and retroactive
55 to January 1, 2006, section 106.1439, Florida Statutes, is
56 amended to read:

57 106.1439 Electioneering communications; disclaimers.--

58 (1) Any electioneering communication shall prominently
59 state: "Paid electioneering communication paid for by (Name and
60 address of person paying for the communication) ."

61 (2) Subsection (1) does not apply to an individual who uses
62 his or her personal resources of no more than \$500 and acts
63 independent of any

64
65 ===== T I T L E A M E N D M E N T =====

66 And the title is amended as follows:

67 Delete line 104

68 and insert:

69 providing an exemption for an individual who uses up to a
70 specified amount of his or