

CS/HB 1095

2009

1 A bill to be entitled
2 An act relating to the Broward County Tourist Development
3 Council; providing legislative findings; providing for
4 appointment of additional members to the membership of the
5 Broward County Tourist Development Council; specifying
6 requirements for the council members; providing for
7 duties, responsibilities, and procedures of the council;
8 providing for superseding certain provisions of general
9 law; providing construction; providing an effective date.

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11 Be It Enacted by the Legislature of the State of Florida:

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13 Section 1. Legislative findings.--The Legislature finds
14 that, in 1980, Broward County first levied its tourist
15 development tax and created the Broward County Tourist
16 Development Council as authorized in s. 125.0104, Florida
17 Statutes. The Legislature also finds that the population of
18 Broward County has grown from just over 1 million persons in
19 1980 to almost 1.8 million today, and with over 30 percent of
20 the present population being of foreign birth as opposed to 11
21 percent in 1980. Furthermore, since 1980, Broward County has
22 experienced tremendous growth in its tourism industry and
23 tourist sector economy, including attracting over 10.6 million
24 visitors to the county in 2007 and generating in excess of \$8.8
25 billion dollars in economic activity. Given Broward County's
26 exceptional growth in population, its diversity, its tourism
27 industry, and the tangible economic benefits produced for both
28 the county and the state, the Legislature declares it to be

29 appropriate to authorize the governing board of Broward County
30 to expand the membership of its tourist development council from
31 nine to 11 members.

32 Section 2. Broward Tourist Development Council.--

33 (1) Notwithstanding the provisions of s. 125.0104(4)(e),
34 Florida Statutes, limiting the composition of a tourist
35 development council to nine members, the governing board of
36 Broward County shall increase the composition of the Broward
37 County Tourist Development Council from nine to 11 members. The
38 county's governing board shall amend its current ordinance
39 within 60 days after the effective date of this act to reflect
40 the increased number of council members and must appoint the two
41 additional members no later than October 1, 2009. Consistent
42 with s. 125.0104(4)(e), Florida Statutes, in appointing the two
43 additional members authorized in this section, the governing
44 board shall endeavor to appoint one minority person involved in
45 the tourist industry who has demonstrated an interest in tourist
46 development and appoint one person from an area with a
47 multipurpose county regional park capable of hosting local,
48 national, and international sports championship events. In
49 appointing future members of the tourist development council,
50 the governing board of Broward County may consider and balance
51 its appointments to reflect the diverse demographic and
52 geographic representation within the county. For purposes of
53 considering geographic representation, the governing board may
54 take into account the location of tourist venues and
55 attractions, location of accommodation facilities, county areas
56 consistently attracting a greater number of visitors or

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57 generating the greater share of economic activity including
58 tourist development taxes, potential tourism growth areas within
59 the county, planned locations for new tourist venues,
60 attractions and accommodation facilities, traditionally
61 underserved areas that may benefit from increased tourist
62 development activities within such areas, and other factors as
63 the governing board of Broward County may specify by ordinance.

64 (2) Except as provided in this section, the Broward County
65 Tourist Development Council shall have all the duties and
66 responsibilities as provided for tourist development councils by
67 general law.

68 Section 3. Nothing in this act shall be construed to
69 affect the terms of those members serving on the Broward County
70 Tourist Development Council on the effective date of this act or
71 any actions taken by the council prior to the appointment of any
72 additional members authorized in section 2. This act supersedes
73 the provisions of s. 125.0104, Florida Statutes, to the extent
74 of any conflict.

75 Section 4. This act shall take effect upon becoming law.