2009

1	A bill to be entitled
2	An act relating to the Healthy and Fit Florida Act;
3	amending s. 154.503, F.S.; conforming a cross-reference;
4	repealing s. 381.0053, F.S., relating to a comprehensive
5	nutrition program; repealing s. 381.0054, F.S., relating
6	to healthy lifestyles promotion; repealing ss. 381.732,
7	381.733, and 381.734, F.S., relating to the Healthy
8	Communities, Healthy People Act; transferring,
9	renumbering, and amending s. 381.84, F.S., relating to the
10	Comprehensive Statewide Tobacco Education and Use
11	Prevention Program; revising definitions; revising program
12	components; requiring program components to include
13	efforts to educate youth and their parents about tobacco
14	use; requiring a youth-directed focus in each program
15	component; requiring the Tobacco Education and Use
16	Prevention Advisory Council to adhere to state ethics
17	laws; providing that meetings of the council are subject
18	to public-records and public-meetings requirements;
19	revising the duties of the council; deleting a provision
20	that prohibits a member of the council from participating
21	in a discussion or decision with respect to a research
22	proposal by a firm, entity, or agency with which the
23	member is associated as a member of the governing body or
24	as an employee or with which the member has entered into a
25	contractual arrangement; revising the submission date of
26	an annual report; deleting an expired provision relating
27	to rulemaking authority of the department; transferring
28	and renumbering s. 381.91, F.S., relating to the Jessie
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29	Trice Cancer Prevention Program; transferring,
30	renumbering, and amending s. 381.911, F.S., relating to
31	the Prostate Cancer Awareness Program; revising the
32	criteria for members of the prostate cancer advisory
33	committee; repealing s. 381.912, F.S., relating to the
34	Cervical Cancer Elimination Task Force; transferring and
35	renumbering s. 381.92, F.S., relating to the Florida
36	Cancer Council; transferring and renumbering s. 381.921,
37	F.S., relating to the mission and duties of the Florida
38	Cancer Council; amending s. 381.922, F.S.; conforming
39	cross-references; transferring and renumbering s. 381.93
40	F.S., relating to a breast and cervical cancer early
41	detection program; transferring and renumbering s.
42	381.931, F.S., relating to an annual report on Medicaid
43	expenditures; renaming ch. 385, F.S., as the "Healthy and
44	Fit Florida Act"; amending s. 385.101, F.S.; renaming the
45	"Chronic Diseases Act" as the "Healthy and Fit Florida
46	Act"; amending s. 385.102, F.S.; revising legislative
47	intent; creating s. 385.1021, F.S.; providing definitions;
48	creating s. 385.1022, F.S.; requiring the Department of
49	Health to support public health programs to reduce the
50	incidence of mortality and morbidity from chronic
51	diseases; creating s. 385.1023, F.S.; requiring the
52	department to create state-level programs that address the
53	risk factors of certain chronic diseases; providing
54	required activities of the state-level programs; amending
55	s. 385.103, F.S.; providing for community-level programs
56	for the prevention of chronic diseases; revising
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57 definitions; requiring the department to develop and 58 implement a community-based chronic disease prevention and 59 health promotion program; providing the purpose of the 60 program; providing requirements for the program; creating s. 385.105, F.S.; requiring the department to develop 61 62 programs to increase physical fitness, to work with school 63 districts, to develop partnerships that allow the public to access recreational facilities and public land areas 64 65 suitable for physical activity, to work with the Executive 66 Office of the Governor and Volunteer Florida, Inc., to 67 promote school initiatives, and to collaborate with the Department of Education in recognizing nationally accepted 68 69 best practices for improving physical education in 70 schools; requiring the Department of Health to promote 71 healthy lifestyles to reduce obesity; requiring the 72 department to promote optimal nutritional status in all 73 stages of people's lives, personal responsibility to 74 prevent chronic disease or slow its progression, and 75 regular health visits during a person's life span; 76 authorizing state agencies to conduct employee wellness 77 programs; requiring the department to serve as a model to 78 develop and implement employee wellness programs; 79 requiring the department to assist state agencies to 80 develop the employee wellness programs; providing equal access to the programs by agency employees; requiring the 81 82 department to coordinate efforts with the Department of 83 Management Services and other state agencies; authorizing 84 each state agency to establish an employee wellness work

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85 group to design the wellness program; requiring the 86 department to provide requirements for participation fees, 87 collaborations with businesses, and procurement of 88 equipment and incentives; amending s. 385.202, F.S.; 89 requiring facilities, laboratories, and practitioners to 90 report information; authorizing the department to adopt 91 rules regarding reporting requirements for the cancer 92 registry; providing immunity from liability for facilities 93 and practitioners reporting certain information; requiring 94 the department to adopt rules regarding the establishment 95 and operation of a statewide cancer registry program; requiring the department or contractual designee operating 96 97 the statewide cancer registry program to use or publish material only for the purpose of public health 98 99 surveillance and advancing medical research or medical 100 education in the interest of reducing morbidity or 101 mortality; authorizing the department to exchange personal 102 data with any agency or contractual designee for the 103 purpose of public health surveillance and medical or 104 scientific research under certain circumstances; 105 clarifying that the department may adopt rules regarding 106 the classifications of facilities related to reports made to the cancer registry; requiring each facility and 107 108 practitioner that reports cancer cases to the department to make their records available for onsite review; 109 110 amending s. 385.203, F.S.; increasing the membership of the Diabetes Advisory Council; amending s. 385.206, F.S.; 111 renaming the "hematology-oncology care center program" as 112

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113	the "Pediatric Hematology-Oncology Center Program";
114	revising definitions; authorizing the department to
115	designate centers and provide funding to maintain programs
116	for the care of patients with hematologic and oncologic
117	disorders; clarifying provisions related to grant-funding
118	agreements and grant disbursements; revising the
119	department's requirement to evaluate services rendered by
120	the centers; requiring data from the centers and other
121	sources relating to pediatric cancer to be available to
122	the department for program planning and quality assurance
123	initiatives; amending s. 385.207, F.S.; clarifying
124	provisions that require the department to collect
125	information regarding the number of clients served, the
126	outcomes reached, the expense incurred, and fees collected
127	by providers of epilepsy services; deleting the provision
128	that requires the department to limit administrative
129	expenses from the Epilepsy Services Trust Fund to a
130	certain percentage of annual receipts; amending s.
131	385.210, F.S.; revising legislative findings regarding the
132	economic costs of treating arthritis and its
133	complications; authorizing the State Surgeon General to
134	seek any federal waivers that may be necessary to maximize
135	funds from the Federal Government to implement the
136	Arthritis Prevention and Education Program; creating s.
137	385.301, F.S.; authorizing the department to adopt rules
138	to administer the act; amending s. 409.904, F.S.;
139	conforming a cross-reference; providing an effective date.
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141 Be It Enacted by the Legislature of the State of Florida: 142 143 Section 1. Paragraph (e) of subsection (2) of section 144 154.503, Florida Statutes, is amended to read: 145 154.503 Primary Care for Children and Families Challenge Grant Program; creation; administration. --146 147 (2)The department shall: Coordinate with the primary care program developed 148 (e) 149 pursuant to s. 154.011, the Florida Healthy Kids Corporation 150 program created in s. 624.91, the school health services program 151 created in ss. 381.0056 and 381.0057, the Healthy Communities, 152 Healthy People Program created in s. 381.734, and the volunteer 153 health care provider program developed pursuant to s. 766.1115. Section 2. Sections 381.0053, 381.0054, 381.732, 381.733, 154 155 and 381.734, Florida Statutes, are repealed. 156 Section 3. Section 381.84, Florida Statutes, is 157 transferred, renumbered as section 385.106, Florida Statutes, 158 and amended to read: 159 385.106 381.84 Comprehensive Statewide Tobacco Education 160 and Use Prevention Program. --161 DEFINITIONS. -- As used in this section and for purposes (1)162 of the provisions of s. 27, Art. X of the State Constitution, 163 the term: 164 "AHEC network" means an area health education center (a) network established under s. 381.0402. 165 166 (b) "Best practices" means the Best Practices for 167 Comprehensive Tobacco Control Programs as established by the 168 CDC, as amended.

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169 (c) (b) "CDC" means the United States Centers for Disease 170 Control and Prevention.

171 (d) (c) "Council" means the Tobacco Education and Use 172 Prevention Advisory Council.

173

(d) "Department" means the Department of Health.

174 (e) "Tobacco" means, without limitation, tobacco itself 175 and tobacco products that include tobacco and are intended or 176 expected for human use or consumption, including, but not 177 limited to, cigarettes, cigars, pipe tobacco, and smokeless 178 tobacco.

179

(f) "Youth" means minors and young adults.

180 PURPOSE, FINDINGS, AND INTENT.--It is the purpose of (2)181 this section to implement s. 27, Art. X of the State Constitution. The Legislature finds that s. 27, Art. X of the 182 183 State Constitution requires the funding of a statewide tobacco 184 education and use prevention program that focuses on tobacco use 185 by youth. The Legislature further finds that the primary goals 186 of the program are to reduce the prevalence of tobacco use among 187 youth, adults, and pregnant women; reduce per capita tobacco consumption; and reduce exposure to environmental tobacco smoke. 188 189 Further, it is the intent of the Legislature to base increases 190 in funding for individual components of the program on the 191 results of assessments and evaluations. Recognizing that some 192 components will need to grow faster than inflation, it is the intent of the Legislature to fund portions of the program on a 193 nonrecurring basis in the early years so that those components 194 195 that are most effective can be supported as the program matures. 196 PROGRAM COMPONENTS AND REQUIREMENTS .-- The department (3)

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shall conduct a comprehensive, statewide tobacco education and 197 198 use prevention program consistent with the recommendations for 199 effective program components contained in the 1999 Best 200 Practices for Comprehensive Tobacco Control Programs of the CDC, 201 as amended by the CDC. The program shall include the following 202 components, each of which shall focus on educating people, 203 particularly youth and their parents, about the health hazards 204 of tobacco and discouraging the use of tobacco. All program 205 components shall include efforts to educate youth and their parents about tobacco use, and a youth-directed focus shall 206 207 exist in all components outlined in this subsection.+

208 State and community interventions.--These (a) 209 interventions shall include, but not be limited to, a statewide 210 tobacco control program that combines and coordinates community-211 based interventions that focus on preventing initiation of 212 tobacco use among youth and young adults; promoting quitting 213 among adults, youth, and pregnant women; eliminating exposure to 214 secondhand smoke; identifying and eliminating tobacco-related 215 disparities among population groups; and promoting a range of 216 collaborations to prevent and alleviate the effects of chronic 217 diseases. Counter-marketing and advertising; cyberspace resource 218 center. -- The counter-marketing and advertising campaign shall 219 include, at a minimum, Internet, print, radio, and television 220 advertising and shall be funded with a minimum of one-third of 221 the total annual appropriation required by s. 27, Art. X of the 222 State Constitution. A cyberspace resource center for copyrighted 223 materials and information concerning tobacco education and use 224 prevention, including cessation, shall be maintained by the Page 8 of 54

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225 program. Such resource center must be accessible to the public, 226 including parents, teachers, and students, at each level of 227 public and private schools, universities, and colleges in the 228 state and shall provide links to other relevant resources. The 229 Internet address for the resource center must be incorporated in all advertising. The information maintained in the resource 230 231 center shall be used by the other components of the program. 232 Health communication interventions.--Effective media (b) 233 and health communication intervention efforts include, but are 234 not limited to, audience research to define themes and execute 235 messages for influential, high impact, and specifically targeted 236 campaigns; market research to identify the target market and the 237 behavioral theory motivating change; counter-marketing 238 surveillance; community tie-ins to support and reinforce the 239 statewide campaign; technologies such as viral marketing, social 240 networks, personal web pages, and web logs; traditional media; 241 process and outcome evaluation of the communication efforts; and 242 promotion of available services, including the state telephone 243 cessation quitline. Cessation programs, counseling, and 244 treatment.--This program component shall include two 245 subcomponents: 246 A statewide toll-free cessation service, which may 1. 247 include counseling, referrals to other local resources and 248 support services, and treatment to the extent funds are available for treatment services; and 249 250 2. A local community-based program to disseminate 251 information about smoking cessation, how smoking cessation 252 relates to prenatal care and obesity prevention, and other Page 9 of 54

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253	chronic tobacco-related diseases.
254	(c) <u>Cessation interventionsCessation interventions</u>
255	include, but are not limited to, sustaining, expanding, and
256	promoting the service through population-based counseling and
257	treatment programs; encouraging public and private insurance
258	coverage for counseling and FDA-approved medication treatments
259	for tobacco-use cessation; eliminating cost and other barriers
260	to treatment for underserved populations; and making health care
261	system changes. Youth interventions to prevent tobacco-use
262	initiation and encourage cessation among young people are needed
263	in order to reshape the environment so that it supports tobacco-
264	free norms. Because most people who start smoking are younger
265	than 18 years of age, intervening during adolescence is
266	critical. Community programs and school-based policies and
267	interventions should be a part of a comprehensive effort that is
268	implemented in coordination with community and school
269	environments and in conjunction with increasing the unit price
270	of tobacco products, sustaining anti-tobacco media campaigns,
271	making environments tobacco free, and engaging in other efforts
272	to create tobacco-free social norms. <i>Surveillance and</i>
273	evaluationThe program shall conduct ongoing epidemiological
274	surveillance and shall contract for annual independent
275	evaluations of the effectiveness of the various components of
276	the program in meeting the goals as set forth in subsection (2).
277	(d) <u>Surveillance and evaluationThe surveillance and</u>
278	evaluation of all program components shall monitor and document
279	short-term, intermediate, and long-term intervention outcomes to
280	inform program and policy direction and ensure accountability.
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281 The surveillance and evaluation must be conducted objectively 282 through scientifically sound methodology. Youth school 283 programs.--School and after-school programs shall use current 284 evidence-based curricula and programs that involve youth to 285 educate youth about the health hazards of tobacco, help youth 286 develop skills to refuse tobacco, and demonstrate to youth how 287 to stop using tobacco. 288 Administration and management. -- Administration and (e) 289 management activities include, but are not limited to, strategic

290 planning to guide program efforts and resources in order to 291 accomplish goals; recruiting and developing qualified and 292 diverse technical, program, and administrative staff; awarding 293 and monitoring program contracts and grants to coordinate 294 implementation across program areas; developing and maintaining 295 a fiscal-management system to track allocations and the 296 expenditure of funds; increasing capacity at the community level 297 through ongoing training and technical assistance; creating 298 effective communications internally among chronic disease 299 prevention programs and local coalitions and partners; and 300 educating the public and decisionmakers on the health effects of 301 tobacco and evidence-based effective program and policy 302 interventions. Community programs and chronic disease 303 prevention.--The department shall promote and support local 304 community-based partnerships that emphasize programs involving 305 youth, including programs for the prevention, detection, and 306 early intervention of smoking-related chronic diseases. 307 (f) Training. -- The program shall include the training of

308 health care practitioners, smoking-cessation counselors, and Page 11 of 54

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309 teachers by health professional students and other tobacco-use 310 prevention specialists who are trained in preventing tobacco use 311 and health education. Smoking-cessation counselors shall be 312 trained by specialists who are certified in tobacco-use 313 cessation.

314 County health departments Administration, statewide (q) 315 programs, and county health departments. -- Each county health 316 department is eligible to receive a portion of the annual 317 appropriation, on a per capita basis, for coordinating tobacco education and use prevention programs within that county. 318 319 Appropriated funds may be used to improve the infrastructure of 320 the county health department to implement the comprehensive, statewide tobacco education and use prevention program. Each 321 322 county health department shall prominently display in all 323 treatment rooms and waiting rooms, counter-marketing and 324 advertisement materials in the form of wall posters, brochures, 325 television advertising if televisions are used in the lobby or 326 waiting room, and screensavers and Internet advertising if 327 computer kiosks are available for use or viewing by people at 328 the county health department.

329 Enforcement and awareness of related laws.--In (h) 330 coordination with the Department of Business and Professional 331 Regulation, the program shall monitor the enforcement of laws, 332 rules, and policies prohibiting the sale or other provision of tobacco to minors, as well as the continued enforcement of the 333 Clean Indoor Air Act prescribed in chapter 386. The 334 335 advertisements produced in accordance with paragraph (b) 336 paragraph (a) may also include information designed to make the

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337 public aware of these related laws and rules. The departments 338 may enter into interagency agreements to carry out this program 339 component.

340 (i) AHEC smoking cessation initiative.--For the 2007-2008 341 and 2008-2009 fiscal years only, the AHEC network shall expand 342 the AHEC smoking-cessation initiative to each county within the 343 state and perform other activities as determined by the 344 department.

345 (4) ADVISORY COUNCIL; MEMBERS, APPOINTMENTS, AND
346 MEETINGS.--The Tobacco Education and Use Prevention Advisory
347 Council is created within the department.

348

(a) The council shall consist of 23 members, including:

349 1. The State Surgeon General, who shall serve as the350 chairperson.

351 2. One county health department director, appointed by the352 State Surgeon General.

353 3. Two members appointed by the Commissioner of Education,354 of whom one must be a school district superintendent.

355 4. The chief executive officer of the Florida Division of356 the American Cancer Society, or his or her designee.

357 5. The chief executive officer of the Greater Southeast
358 Affiliate of the American Heart Association, or his or her
359 designee.

360 6. The chief executive officer of the American Lung361 Association of Florida, or his or her designee.

362 7. The dean of the University of Miami School of Medicine,363 or his or her designee.

364

8. The dean of the University of Florida College of

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365 Medicine, or his or her designee. 9. The dean of the University of South Florida College of 366 367 Medicine, or his or her designee. The dean of the Florida State University College of 368 10. 369 Medicine, or his or her designee. 370 The dean of Nova Southeastern College of Osteopathic 11. 371 Medicine, or his or her designee. 372 12. The dean of the Lake Erie College of Osteopathic 373 Medicine in Bradenton, Florida, or his or her designee. 374 The chief executive officer of the Campaign for 13. 375 Tobacco Free Kids, or his or her designee. 376 14. The chief executive officer of the Legacy Foundation, 377 or his or her designee. 378 15. Four members appointed by the Governor, of whom two 379 must have expertise in the field of tobacco-use prevention and 380 education or smoking cessation and one individual who shall be 381 between the ages of 16 and 21 at the time of his or her 382 appointment. 383 16. Two members appointed by the President of the Senate, 384 of whom one must have expertise in the field of tobacco-use 385 prevention and education or smoking cessation. 386 17. Two members appointed by the Speaker of the House of 387 Representatives, of whom one must have expertise in the field of 388 tobacco-use prevention and education or smoking cessation. 389 The appointments shall be for 3-year terms and shall (b) reflect the diversity of the state's population. A vacancy shall 390 be filled by appointment by the original appointing authority 391 392 for the unexpired portion of the term. Page 14 of 54

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393 (C) An appointed member may not serve more than two 394 consecutive terms.

395 The council shall meet at least quarterly and upon the (d) 396 call of the chairperson. Meetings may be held via teleconference 397 or other electronic means.

398 Members of the council shall serve without (e) 399 compensation, but are entitled to reimbursement for per diem and 400 travel expenses pursuant to s. 112.061. Members who are state 401 officers or employees or who are appointed by state officers or employees shall be reimbursed for per diem and travel expenses 402 403 pursuant to s. 112.061 from the state agency through which they 404 serve.

405 (f) The council shall adhere to all state ethics laws. 406 Meetings of the council and the review panels are subject to 407 chapter 119, s. 286.011, and s. 24, Art. I of the State 408 Constitution. The department shall provide council members with 409 information and other assistance as is reasonably necessary to 410 assist the council in carrying out its responsibilities.

411 (5)COUNCIL DUTIES AND RESPONSIBILITIES. -- The council 412 shall advise the State Surgeon General as to the direction and 413 scope of the Comprehensive Statewide Tobacco Education and Use 414 Prevention Program. The responsibilities of the council may 415 include, but are not limited to:

416

Providing advice on program priorities and emphases. (a)

417 Providing advice on the overall program budget. (b)

Providing advice on copyrighted material, trademark, 418 (C) 419 and future transactions as they pertain to the tobacco education and use prevention program. 420

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(d) Reviewing, as requested by the department, broadcast
material prepared for the Internet, portable media players,
radio, and television <u>advertisement</u> as it relates to the
advertising component of the tobacco education and use
prevention program.

426 (e) Participating in periodic program evaluation, as
427 requested by the department.

(f) Assisting <u>the department</u> in <u>developing</u> the development
of guidelines to ensure fairness, neutrality, and adherence to
the principles of merit and quality in the conduct of the
program.

(g) Assisting <u>the department</u> in <u>developing</u> the development
of administrative procedures relating to solicitation, review,
and award of contracts and grants in order to ensure an
impartial, high-quality peer review system.

(h) Assisting <u>the department</u> in <u>developing panels to</u>
review and evaluate potential fund recipients the development
and supervision of peer review panels.

(i) <u>Assisting the department in</u> reviewing reports of peer
review panels and making recommendations for <u>funding allocations</u>
contracts and grants.

(j) <u>Assisting the department in</u> reviewing the activities
and evaluating the performance of the AHEC network to avoid
duplicative efforts using state funds.

(k) Recommending <u>specific measureable outcomes</u> <u>meaningful</u>
outcome measures through a regular review of <u>evidence-based and</u>
<u>promising</u> tobacco-use prevention and education strategies and
programs of other states and the Federal Government.

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(1) Recommending policies to encourage a coordinated
response to tobacco use in this state, focusing specifically on
creating partnerships within and between the public and private
sectors.

453 (6) CONTRACT REQUIREMENTS. -- Contracts or grants for the 454 program components or subcomponents described in paragraphs 455 (3) (a)-(f) shall be awarded by the State Surgeon General, after 456 consultation with the council, on the basis of merit, as 457 determined by an open, competitive, peer-reviewed process that 458 ensures objectivity, consistency, and high quality. The 459 department shall award such grants or contracts no later than 460 October 1 for each fiscal year. A recipient of a contract or 461 grant for the program component described in paragraph (3)(d) 462 (3) (c) is not eligible for a contract or grant award for any 463 other program component described in subsection (3) in the same 464 state fiscal year. A school or college of medicine that is 465 represented on the council is not eligible to receive a contract 466 or grant under this section. For the 2007-2008 and 2008-2009 467 fiscal years only, the department shall award a contract or 468 grant in the amount of \$10 million to the AHEC network for the 469 purpose of developing the components described in paragraph 470 (3) (i). The AHEC network may apply for a competitive contract or 471 grant after the 2008-2009 fiscal year.

(a) In order to ensure that all proposals for funding are
appropriate and are evaluated fairly on the basis of merit, the
State Surgeon General, in consultation with the council, shall
appoint a peer review panel of independent, qualified experts in
the field of tobacco control to review the content of each

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477 proposal and establish its priority score. The priority scores 478 shall be forwarded to the council and must be considered in 479 determining which proposals will be recommended for funding.

480 The council and the peer review panel shall establish (b) 481 and follow rigorous guidelines for ethical conduct and adhere to 482 a strict policy with regard to conflicts of interest. Council 483 members are subject to the applicable provisions of chapter 112. 484 A member of the council or panel may not participate in any 485 discussion or decision with respect to a research proposal by 486 any firm, entity, or agency with which the member is associated 487 as a member of the governing body or as an employee or with 488 which the member has entered into a contractual arrangement. 489 Meetings of the council and the peer review panels are subject 490 to chapter 119, s. 286.011, and s. 24, Art. I of the State 491 Constitution.

(c) In each contract or grant agreement, the department shall limit the use of food and promotional items to no more than 2.5 percent of the total amount of the contract or grant and limit overhead or indirect costs to no more than 7.5 percent of the total amount of the contract or grant. The department, in consultation with the Department of Financial Services, shall publish guidelines for appropriate food and promotional items.

(d) In each advertising contract, the department shall limit the total of production fees, buyer commissions, and related costs to no more than 10 percent of the total contract amount.

(e) Notwithstanding the competitive process for contractsprescribed in this subsection, each county health department is

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505 eligible for core funding, on a per capita basis, to implement 506 tobacco education and use prevention activities within that 507 county.

508 (7) ANNUAL REPORT REQUIRED. -- By February 28 January 31 of 509 each year, the department shall provide to the Governor, the 510 President of the Senate, and the Speaker of the House of 511 Representatives a report that evaluates the program's 512 effectiveness in reducing and preventing tobacco use and that 513 recommends improvements to enhance the program's effectiveness. 514 The report must contain, at a minimum, an annual survey of youth 515 attitudes and behavior toward tobacco, as well as a description 516 of the progress in reducing the prevalence of tobacco use among 517 youth, adults, and pregnant women; reducing per capita tobacco 518 consumption; and reducing exposure to environmental tobacco 519 smoke.

520 (8) LIMITATION ON ADMINISTRATIVE EXPENSES.--From the total
521 funds appropriated for the Comprehensive Statewide Tobacco
522 Education and Use Prevention Program in the General
523 Appropriations Act, an amount of up to 5 percent may be used by
524 the department for administrative expenses.

525 (9) RULEMAKING AUTHORIZED.--By January 1, 2008, the 526 department shall adopt rules pursuant to ss. 120.536(1) and 527 120.54 to administer this section.

528 Section 4. Section 381.91, Florida Statutes, is 529 transferred and renumbered as section 385.2024, Florida 530 Statutes, to read:

531385.2024381.91Jessie Trice Cancer Prevention Program.--532(1) It is the intent of the Legislature to:

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(a) Reduce the rates of illness and death from lung cancer
and other cancers and improve the quality of life among lowincome African-American and Hispanic populations through
increased access to early, effective screening and diagnosis,
education, and treatment programs.

(b) Create a community faith-based disease-prevention program in conjunction with the Health Choice Network and other community health centers to build upon the natural referral and education networks in place within minority communities and to increase access to health service delivery in Florida.

543 (c) Establish a funding source to build upon local private 544 participation to sustain the operation of the program.

(2) (a) There is created the Jessie Trice Cancer Prevention
Program, to be located, for administrative purposes, within the
Department of Health, and operated from the community health
centers within the Health Choice Network in Florida.

(b) Funding may be provided to develop contracts with community health centers and local community faith-based education programs to provide cancer screening, diagnosis, education, and treatment services to low-income populations throughout the state.

554 Section 5. Section 381.911, Florida Statutes, is 555 transferred, renumbered as section 385.2023, Florida Statutes, 556 and amended to read:

557 <u>385.2023</u> 381.911 Prostate Cancer Awareness Program.-558 (1) To the extent that funds are specifically made
559 available for this purpose, the Prostate Cancer Awareness
560 Program is established within the Department of Health. The

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561 purpose of this program is to implement the recommendations of 562 January 2000 of the Florida Prostate Cancer Task Force to 563 provide for statewide outreach and health education activities 564 to ensure that men are aware of and appropriately seek medical 565 counseling for prostate cancer as an early-detection health care 566 measure.

567 (2) For purposes of implementing the program, the
568 Department of Health and the Florida Public Health Foundation,
569 Inc., may:

570 (a) Conduct activities directly or enter into a contract571 with a qualified nonprofit community education entity.

572 (b) Seek any available gifts, grants, or funds from the 573 state, the Federal Government, philanthropic foundations, and 574 industry or business groups.

575 (3) A prostate cancer advisory committee is created to
576 advise and assist the Department of Health and the Florida
577 Public Health Foundation, Inc., in implementing the program.

578 (a) The State Surgeon General shall appoint the advisory579 committee members, who shall consist of:

580 1. Three persons from prostate cancer survivor groups or 581 cancer-related advocacy groups.

5822. Three persons who are scientists or clinicians from583public or nonpublic universities or research organizations.

584 3. Three persons who are engaged in the practice of a 585 cancer-related medical specialty from health organizations 586 committed to cancer research and control.

(b) Members shall serve without compensation but areentitled to reimbursement, pursuant to s. 112.061, for per diem

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589 and travel expenses incurred in the performance of their 590 official duties.

591 The program shall coordinate its efforts with those of (4)592 the Florida Public Health Foundation, Inc.

593

Section 6. Section 381.912, Florida Statutes, is repealed. 594 Section 381.92, Florida Statutes, is Section 7. 595 transferred and renumbered as section 385.2025, Florida 596 Statutes, to read:

597

385.2025 381.92 Florida Cancer Council.--

598 Effective July 1, 2004, the Florida Cancer Council (1)599 within the Department of Health is established for the purpose 600 of making the state a center of excellence for cancer research.

601 The council shall be representative of the state's (2) (a) 602 cancer centers, hospitals, and patient groups and shall be 603 organized and shall operate in accordance with this act.

604 (b) The Florida Cancer Council may create not-for-profit 605 corporate subsidiaries to fulfill its mission. The council and 606 its subsidiaries are authorized to receive, hold, invest, and 607 administer property and any moneys acquired from private, local, 608 state, and federal sources, as well as technical and 609 professional income generated or derived from the mission-610 related activities of the council.

611 The members of the council shall consist of: (C) The chair of the Florida Dialogue on Cancer, who shall 612 1. serve as the chair of the council; 613

The State Surgeon General or his or her designee; 614 2. The chief executive officer of the H. Lee Moffitt 615 3. Cancer Center or his or her designee; 616

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617 4. The director of the University of Florida Shands Cancer618 Center or his or her designee;

5. The chief executive officer of the University of MiamiSylvester Comprehensive Cancer Center or his or her designee;

6. The chief executive officer of the Mayo Clinic,622 Jacksonville, or his or her designee;

623 7. The chief executive officer of the American Cancer624 Society, Florida Division, Inc., or his or her designee;

8. The president of the American Cancer Society, Florida
Division, Inc., Board of Directors or his or her designee;

627 9. The president of the Florida Society of Clinical628 Oncology or his or her designee;

629 10. The president of the American College of Surgeons,630 Florida Chapter, or his or her designee;

631 11. The chief executive officer of Enterprise Florida,632 Inc., or his or her designee;

633 12. Five representatives from cancer programs approved by 634 the American College of Surgeons. Three shall be appointed by 635 the Governor, one shall be appointed by the Speaker of the House 636 of Representatives, and one shall be appointed by the President 637 of the Senate;

638 13. One member of the House of Representatives, to be
639 appointed by the Speaker of the House of Representatives; and
640 14. One member of the Senate, to be appointed by the
641 President of the Senate.

(d) Appointments made by the Speaker of the House of
Representatives and the President of the Senate pursuant to
paragraph (c) shall be for 2-year terms, concurrent with the

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645 bienniums in which they serve as presiding officers.

(e) Appointments made by the Governor pursuant to
paragraph (c) shall be for 2-year terms, although the Governor
may reappoint members.

(f) Members of the council or any subsidiaries shall serve
without compensation, and each organization represented on the
council shall cover the expenses of its representatives.

(3) The council shall issue an annual report to the Center for Universal Research to Eradicate Disease, the Governor, the Speaker of the House of Representatives, and the President of the Senate by December 15 of each year, with policy and funding recommendations regarding cancer research capacity in Florida and related issues.

Section 8. Section 381.921, Florida Statutes, is
transferred and renumbered as section 385.20251, Florida
Statutes, to read:

661 <u>385.20251</u> 381.921 Florida Cancer Council mission and 662 duties.--The council, which shall work in concert with the 663 Florida Center for Universal Research to Eradicate Disease to 664 ensure that the goals of the center are advanced, shall endeavor 665 to dramatically improve cancer research and treatment in this 666 state through:

667 (1) Efforts to significantly expand cancer research668 capacity in the state by:

(a) Identifying ways to attract new research talent and
attendant national grant-producing researchers to cancer
research facilities in this state;

672

(b)

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Implementing a peer-reviewed, competitive process to

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identify and fund the best proposals to expand cancer researchinstitutes in this state;

675 (c) Funding through available resources for those
676 proposals that demonstrate the greatest opportunity to attract
677 federal research grants and private financial support;

(d) Encouraging the employment of bioinformatics in order
to create a cancer informatics infrastructure that enhances
information and resource exchange and integration through
researchers working in diverse disciplines, to facilitate the
full spectrum of cancer investigations;

(e) Facilitating the technical coordination, business
development, and support of intellectual property as it relates
to the advancement of cancer research; and

686 (f) Aiding in other multidisciplinary research-support687 activities as they inure to the advancement of cancer research.

688 (2) Efforts to improve both research and treatment through689 greater participation in clinical trials networks by:

(a) Identifying ways to increase adult enrollment incancer clinical trials;

(b) Supporting public and private professional education
programs designed to increase the awareness and knowledge about
cancer clinical trials;

(c) Providing tools to cancer patients and community-based
oncologists to aid in the identification of cancer clinical
trials available in the state; and

(d) Creating opportunities for the state's academic cancer
centers to collaborate with community-based oncologists in
cancer clinical trials networks.

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701 (3) Efforts to reduce the impact of cancer on disparate
702 groups by:

(a) Identifying those cancers that disproportionatelyimpact certain demographic groups; and

705 (b) Building collaborations designed to reduce health706 disparities as they relate to cancer.

707 Section 9. Paragraph (a) of subsection (2) and subsection
708 (5) of section 381.922, Florida Statutes, as amended by section
709 2 of chapter 2009-5, Laws of Florida, is amended to read:

710 381.922 William G. "Bill" Bankhead, Jr., and David Coley
 711 Cancer Research Program.--

(2) The program shall provide grants for cancer researchto further the search for cures for cancer.

(a) Emphasis shall be given to the goals enumerated in <u>s.</u>
 <u>385.20251</u> s. 381.921, as those goals support the advancement of
 such cures.

717 (5) For the 2008-2009 fiscal year and each fiscal year 718 thereafter, the sum of \$6.75 million is appropriated annually 719 from recurring funds in the General Revenue Fund to the 720 Biomedical Research Trust Fund within the Department of Health 721 for purposes of the William G. "Bill" Bankhead, Jr., and David 722 Coley Cancer Research Program and shall be distributed pursuant 723 to this section to provide grants to researchers seeking cures for cancer, with emphasis given to the goals enumerated in s. 724 385.20251 s. 381.921. From the total funds appropriated, an 725 726 amount of up to 10 percent may be used for administrative 727 expenses.

728

Section 10. Section 381.93, Florida Statutes, is

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729 transferred and renumbered as section 385.2021, Florida
730 Statutes, to read:

385.2021 381.93 Breast and cervical cancer early detection
 program.--This section may be cited as the "Mary Brogan Breast
 and Cervical Cancer Early Detection Program Act."

(1) It is the intent of the Legislature to reduce the
rates of death due to breast and cervical cancer through early
diagnosis and increased access to early screening, diagnosis,
and treatment programs.

(2) The Department of Health, using available federal
funds and state funds appropriated for that purpose, is
authorized to establish the Mary Brogan Breast and Cervical
Cancer Screening and Early Detection Program to provide
screening, diagnosis, evaluation, treatment, case management,
and followup and referral to the Agency for Health Care
Administration for coverage of treatment services.

(3) The Mary Brogan Breast and Cervical Cancer Early
Detection Program shall be funded through grants for such
screening and early detection purposes from the federal Centers
for Disease Control and Prevention under Title XV of the Public
Health Service Act, 42 U.S.C. ss. 300k et seq.

(4) The department shall limit enrollment in the program to persons with incomes up to and including 200 percent of the federal poverty level. The department shall establish an eligibility process that includes an income-verification process to ensure that persons served under the program meet income guidelines.

756

(5) The department may provide other breast and cervical Page 27 of 54

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757 cancer screening and diagnostic services; however, such services758 shall be funded separately through other sources than this act.

Section 11. Section 381.931, Florida Statutes, is
transferred and renumbered as section 385.20211, Florida
Statutes, to read:

762 385.20211 381.931 Annual report on Medicaid 763 expenditures. -- The Department of Health and the Agency for 764 Health Care Administration shall monitor the total Medicaid 765 expenditures for services made under this act. If Medicaid 766 expenditures are projected to exceed the amount appropriated by 767 the Legislature, the Department of Health shall limit the number 768 of screenings to ensure Medicaid expenditures do not exceed the 769 amount appropriated. The Department of Health, in cooperation 770 with the Agency for Health Care Administration, shall prepare an 771 annual report that must include the number of women screened; 772 the percentage of positive and negative outcomes; the number of 773 referrals to Medicaid and other providers for treatment 774 services; the estimated number of women who are not screened or 775 not served by Medicaid due to funding limitations, if any; the 776 cost of Medicaid treatment services; and the estimated cost of 777 treatment services for women who were not screened or referred 778 for treatment due to funding limitations. The report shall be 779 submitted to the President of the Senate, the Speaker of the 780 House of Representatives, and the Executive Office of the 781 Governor by March 1 of each year.

782 Section 12. <u>Chapter 385, Florida Statutes, entitled</u>
783 <u>"Chronic Diseases," is renamed the "Healthy and Fit Florida</u>
784 <u>Act."</u>

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785 Section 13. Section 385.101, Florida Statutes, is amended 786 to read: 787 385.101 Short title.--This chapter Sections 385.101-385.103 may be cited as the "Healthy and Fit Florida Chronic 788 789 Diseases Act." 790 Section 14. Section 385.102, Florida Statutes, is amended 791 to read: 792 385.102 Legislative intent.--It is the finding of the 793 Legislature that: 794 Chronic diseases continue to be the leading cause of (1)795 death and disability in this state and the country exist in high 796 proportions among the people of this state. These Chronic 797 diseases include, but are not limited to, arthritis, 798 cardiovascular disease heart disease, hypertension, diabetes, 799 renal disease, cancer, and chronic obstructive lung disease. 800 These diseases are often have the same preventable risk factors 801 interrelated, and they directly and indirectly account for a 802 high rate of death, disability, and underlying costs to the 803 state's health care system illness. 804 Chronic diseases have a significant impact on quality (2) 805 of life, not only for the individuals who experience their 806 painful symptoms and resulting disabilities, but also for family 807 members and caregivers. 808 (3) Racial and ethnic minorities and other underserved 809 populations are disproportionately affected by chronic diseases. 810 (4) There are enormous medical costs and lost wages 811 associated with chronic diseases and their complications. 812 (5) (2) Advances in medical knowledge and technology assist Page 29 of 54

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813 have assisted in the prevention, detection, and management of 814 chronic diseases. Comprehensive approaches that stress the 815 stressing application of current medical treatment, continuing 816 research, professional training, and patient education, and 817 community-level policy and environmental changes should be 818 implemented encouraged.

819 (6) (3) A comprehensive program dealing with the early 820 detection and prevention of chronic diseases is required to make 821 knowledge and therapy available to all people of this state. The 822 mobilization of scientific, medical, and educational resources, 823 along with the implementation of community-based policy under 824 one comprehensive chronic disease law, act will facilitate the 825 prevention, early intervention, and management treatment of 826 chronic these diseases and their symptoms. This integration of 827 resources and policy will and result in a decline in death and 828 disability illness among the people of this state.

829 (7) Chronic diseases account for 70 percent of all deaths 830 in the United States. The following chronic diseases are the 831 leading causes of death and disability:

832 Heart disease and stroke, which have remained the (a) 833 first and third leading causes of death for both men and women 834 in the United States for over seven decades and account for 835 approximately one-third of total deaths each year in this state. 836 Cancer, which is the second leading cause of death and (b) 837 is responsible for one in four deaths in this state. Lung disease, which is the third leading cause of 838 (C) 839 death and accounts for one in every six deaths in this state. 840 Diabetes, which is the sixth leading cause of death in (d)

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841	this state.
842	(e) Arthritis, which is the leading cause of disability in
843	the United States, limiting daily activities for more than 19
844	million citizens. In this state, arthritis limits daily
845	activities for an estimated 1.3 million people.
846	(8) The department shall establish, promote, and maintain
847	state-level and local-level programs for chronic disease
848	prevention and health promotion to the extent that funds are
849	specifically made available for this purpose.
850	Section 15. Section 385.1021, Florida Statutes, is created
851	to read:
852	385.1021 DefinitionsAs used in this chapter, the term:
853	(1) "CDC" means the United States Centers for Disease
854	Control and Prevention.
855	(2) "Chronic disease" means an illness that is prolonged,
856	does not resolve spontaneously, and is rarely cured completely.
857	(3) "Department" means the Department of Health.
858	(4) "Environmental changes" means changes to the economic,
859	social, or physical natural or built environments which
860	encourage or enable behaviors.
861	(5) "Policy change" means altering an informal or formal
862	agreement between public or private sectors which sets forth
863	values, behaviors, or resource allocation in order to improve
864	health.
865	(6) "Primary prevention" means an intervention that is
866	directed toward healthy populations and focuses on avoiding
867	
	disease before it occurs.
868	(7) "Risk factor" means a characteristic or condition

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869	identified during the course of an epidemiological study of a
870	disease that appears to be statistically associated with a high
871	incidence of that disease.
872	(8) "Secondary prevention" means an intervention that is
873	designed to promote the early detection and management of
874	diseases and reduce the risks experienced by at-risk
875	populations.
876	(9) "System changes" means altering standard activities,
877	protocols, policies, processes, and structures carried out in
878	population-based settings, such as schools, worksites, health
879	care facilities, faith-based organizations, and the overall
880	community, which promote and support new behaviors.
881	(10) "Tertiary prevention" means an intervention that is
882	directed at rehabilitating and minimizing the effects of disease
883	in a chronically ill population.
884	(11) "Tobacco" means, without limitation, tobacco itself
885	and tobacco products that include tobacco and are intended or
886	expected for human use or consumption, including, but not
887	limited to, cigarettes, cigars, pipe tobacco, and smokeless
888	tobacco.
889	(12) "Wellness program" means a structured program that is
890	designed or approved by the department to offer intervention
891	activities on or off the worksite which help state employees
892	change certain behaviors or adopt healthy lifestyles.
893	(13) "Youth" means children and young adults, up through
894	24 years of age, inclusive.
895	Section 16. Section 385.1022, Florida Statutes, is created
896	to read:

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897 385.1022 Chronic disease prevention program. -- The department shall support public health programs to reduce the 898 899 incidence of mortality and morbidity from diseases for which 900 risk factors can be identified. Such risk factors include, but 901 are not limited to, being overweight or obese, physical 902 inactivity, poor nutrition and diet, tobacco use, sun exposure, 903 and other practices that are detrimental to health. The programs 904 shall educate and screen the general public as well as groups at 905 particularly high risk of chronic diseases. 906 Section 17. Section 385.1023, Florida Statutes, is created 907 to read: 908 385.1023 State-level prevention programs for chronic disease.--909 910 The department shall create state-level programs that (1) 911 address the leading, preventable chronic disease risk factors of 912 poor nutrition and obesity, tobacco use, sun exposure, and 913 physical inactivity in order to decrease the incidence of 914 arthritis, cancer, diabetes, heart disease, lung disease, 915 stroke, and other chronic diseases. (2) State-level programs shall address, but need not be 916 917 limited to, the following activities: 918 (a) Monitoring specific causal and behavioral risk factors 919 that affect the health of residents in the state. (b) Analyzing data regarding chronic disease mortality and 920 921 morbidity to track changes over time. (c) Promoting public awareness and increasing knowledge 922 923 concerning the causes of chronic diseases, the importance of 924 early detection, diagnosis, and appropriate evidence-based Page 33 of 54

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925 prevention, management, and treatment strategies. 926 (d) Disseminating educational materials and information 927 concerning evidence-based results, available services, and 928 pertinent new research findings and prevention strategies to 929 patients, health insurers, health professionals, and the public. 930 (e) Using education and training resources and services 931 developed by organizations having appropriate expertise and 932 knowledge of chronic diseases for technical assistance. 933 (f) Evaluating the quality and accessibility of existing 934 community-based services for chronic disease. 935 (g) Increasing awareness among state and local officials involved in health and human services, health professionals and 936 providers, and policymakers about evidence-based chronic-disease 937 938 prevention, tobacco cessation, and treatment strategies and 939 their benefits for people who have chronic diseases. Developing a partnership with state and local 940 (h) 941 governments, voluntary health organizations, hospitals, health 942 insurers, universities, medical centers, employer groups, 943 private companies, and health care providers to address the 944 burden of chronic disease in this state. 945 Implementing and coordinating state-level policies in (i) 946 order to reduce the burden of chronic disease. 947 (j) Providing lasting improvements in the delivery of 948 health care for individuals who have chronic disease and their 949 families, thus improving their quality of life while also 950 containing health care costs. 951 Section 18. Section 385.103, Florida Statutes, is amended 952 to read:

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953 385.103 Community-level Community intervention programs 954 for chronic disease prevention and health promotion .--955 DEFINITIONS.--As used in this section, the term: (1)956 (a) "Chronic disease prevention and health promotion 957 control program" means a program that may include, but is not 958 limited to, including a combination of the following elements: 959 1. Staff who are sufficiently trained and skilled in public health, community health, or school health education to 960 961 facilitate the operation of the program Health screening; 962 2. Community input into the planning, implementation, and 963 evaluation processes Risk factor detection; 964 3. Use of public health data to make decisions and to 965 develop and prioritize community-based interventions focusing on 966 chronic diseases and their risk factors; Appropriate 967 intervention to enable and encourage changes in behaviors that 968 create health risks; and 969 Adherence to a population-based approach by using a 4. 970 socioecological model that addresses the influence on individual 971 behavior, interpersonal behavior, organizational behavior, the 972 community, and public policy; Counseling in nutrition, physical 973 activity, the effects of tobacco use, hypertension, blood 974 pressure control, and diabetes control and the provision of 975 other clinical prevention services. 976 5. Focus on at least the common preventable risk factors 977 for chronic disease, such as physical inactivity, obesity, poor 978 nutrition, and tobacco use; 979 6. Focus on developing and implementing interventions and 980 activities through communities, schools, worksites, faith-based

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981	organizations, and health-care settings;
982	7. Use of evidence-based interventions as well as best and
983	promising practices to guide specific activities and effect
984	change, which may include guidelines developed by organizations,
985	volunteer scientists, and health care professionals who write
986	published medical, scientific statements on various chronic
987	disease topics. The statements shall be supported by scientific
988	studies published in recognized journals that have a rigorous
989	review and approval process. Scientific statements generally
990	include a review of data available on a specific subject and an
991	evaluation of its relationship to overall chronic disease
992	science;
993	8. Use of policy, system, and environmental changes that
994	support healthy behaviors so as to affect large segments of the
995	population and encourage healthy choices;
996	9. Development of extensive and comprehensive evaluation
997	that is linked to program planning at the state level and the
998	community level in order to determine the program's
999	effectiveness or necessary program modifications; and
1000	10. Reduction of duplication of efforts through
1001	coordination among appropriate entities for the efficient use of
1002	resources.
1003	(b) " Community Health education program" means a program
1004	that follows involving the planned and coordinated use of the
1005	educational <u>standards and teaching methods</u> resources available
1006	in a community in an effort to provide:
1007	1. Appropriate medical, research-based interventions to
1008	enable and encourage changes in behaviors which reduce or
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1009 eliminate health risks;

1010	2. Counseling in nutrition, weight management, physical
1011	inactivity, and tobacco-use prevention and cessation strategies;
1012	hypertension, blood pressure, high cholesterol, and diabetes
1013	control; and other clinical prevention services;

1014 <u>3.1.</u> <u>Motivation and assistance to individuals or groups in</u> 1015 <u>adopting and maintaining</u> <u>Motivate and assist citizens to adopt</u> 1016 <u>and maintain</u> healthful practices and lifestyles; <u>and</u>

1017 <u>4.2.</u> Make available Learning opportunities <u>that</u> which will 1018 increase the ability of people to make informed decisions 1019 affecting their personal, family, and community well-being and 1020 <u>that</u> which are designed to facilitate voluntary adoption of 1021 behavior <u>that</u> which will improve or maintain health.;

1022 3. Reduce, through coordination among appropriate
1023 agencies, duplication of health education efforts; and

1024 4. Facilitate collaboration among appropriate agencies for
1025 efficient use of scarce resources.

1026 "Community intervention program" means a program (C) 1027 combining the required elements of a chronic disease chronic 1028 disease prevention and health promotion control program and the 1029 principles of a community health education program that 1030 addresses system, policy, and environmental changes that ensure 1031 that communities provide support for healthy lifestyles into a unified program over which a single administrative entity has 1032 1033 authority and responsibility. (d) "Department" means the Department of Health. 1034

1035 (e) "Risk factor" means a factor identified during the 1036 course of an epidemiological study of a disease, which factor Page 37 of 54

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1037 appears to be statistically associated with a high incidence of 1038 that disease.

1039 (2) OPERATION OF <u>COMMUNITY-LEVEL</u> <u>COMMUNITY INTERVENTION</u>
 1040 PROGRAMS <u>FOR CHRONIC DISEASE PREVENTION AND HEALTH PROMOTION.--</u>
 1041 (a) <u>The department shall develop and implement a</u>
 1042 comprehensive, community-based program for chronic disease

1043 prevention and health promotion. The program shall be designed 1044 to reduce major behavioral risk factors that are associated with 1045 chronic diseases by enhancing the knowledge, skills, motivation, 1046 and opportunities for individuals, organizations, health care providers, small businesses, health insurers, and communities to 1047 1048 develop and maintain healthy lifestyles. The department shall 1049 assist the county health departments in developing and operating 1050 community intervention programs throughout the state. At a 1051 minimum, the community intervention programs shall address one to three of the following chronic diseases: cancer, diabetes, 1052 1053 heart disease, stroke, hypertension, renal disease, and chronic 1054 obstructive lung disease.

1055

(b) The program shall include:

1056 <u>1. Countywide assessments of specific, causal, and</u> 1057 behavioral risk factors that affect the health of residents;

10582. The development of community-based programs for chronic1059disease prevention and health promotion which incorporate health1060promotion and preventive care practices that are supported in1061scientific and medical literature;

10623. The development and implementation of statewide age-1063specific, disease-specific, and community-specific health1064promotion and preventive care strategies using primary,

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1065	secondary, and tertiary prevention interventions;
1066	4. The promotion of community, research-based health-
1067	promotion model programs that meet specific criteria, address
1068	major risk factors, and motivate individuals to permanently
1069	adopt healthy behaviors and increase social and personal
1070	responsibilities;
1071	5. The development of policies that encourage the use of
1072	alternative community delivery sites for health promotion,
1073	disease prevention, and preventive care programs and promote the
1074	use of neighborhood delivery sites that are close to work, home,
1075	and school; and
1076	6. An emphasis on the importance of healthy and physically
1077	active lifestyles to build self-esteem and reduce morbidity and
1078	mortality associated with chronic disease and being overweight
1079	or obese. Existing community resources, when available, shall be
1080	used to support the programs. The department shall seek funding
1081	for the programs from federal and state financial assistance
1082	programs which presently exist or which may be hereafter
1083	created. Additional services, as appropriate, may be
1084	incorporated into a program to the extent that resources are
1085	available. The department may accept gifts and grants in order
1086	to carry out a program.
1087	(c) Volunteers shall be used to the maximum extent
1088	possible in carrying out the programs. The department shall
1089	contract for the necessary insurance coverage to protect
1090	volunteers from personal liability while acting within the scope
1091	of their volunteer assignments under a program.
1092	(d) The department may contract for the provision of all
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1093	or any portion of the services required by a program, and shall
1094	so contract whenever the services so provided are more cost-
1095	efficient than those provided by the department.
1096	(e) If the department determines that it is necessary for
1097	clients to help pay for services provided by a program, the
1098	department may require clients to make contribution therefor in
1099	either money or personal services. The amount of money or value
1100	of the personal services shall be fixed according to a fee
1101	schedule established by the department or by the entity
1102	developing the program. In establishing the fee schedule, the
1103	department or the entity developing the program shall take into
1104	account the expenses and resources of a client and his or her
1105	overall ability to pay for the services.
1106	Section 19. Section 385.105, Florida Statutes, is created
1107	to read:
1108	385.105 Physical activity, obesity prevention, nutrition,
1109	other health-promotion services, and wellness programs
1110	(1) PHYSICAL ACTIVITY
1111	(a) The department shall develop programs for people at
1112	every stage of their lives to increase physical fitness and
1113	promote behavior changes.
1114	(b) The department shall work with school health advisory
1115	or wellness committees in each school district as established in
1116	<u>s. 381.0056.</u>
1117	(c) The department shall develop public and private
1118	partnerships that allow the public to easily access recreational
1119	facilities and public land areas that are suitable for physical
1120	activity.
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1121 (d) The department shall work in collaboration with the 1122 Executive Office of the Governor and Volunteer Florida, Inc., to promote school initiatives, such as the Governor's Fitness 1123 1124 Challenge. 1125 The department shall collaborate with the Department (e) 1126 of Education in recognizing nationally accepted best practices 1127 for improving physical education in schools. 1128 (2) OBESITY PREVENTION. -- The department shall promote 1129 healthy lifestyles to reduce the prevalence of excess weight

1130 gain and being overweight or obese through programs that are 1131 directed towards all residents of this state by:

(a) Using all appropriate media to promote maximum public awareness of the latest research on healthy lifestyles and chronic diseases and disseminating relevant information through a statewide clearinghouse relating to wellness, physical activity, and nutrition and the effect of these factors on chronic diseases and disabling conditions.

(b) Providing technical assistance, training, and resources on healthy lifestyles and chronic diseases to the public, health care providers, school districts, and other persons or entities, including faith-based organizations that request such assistance to promote physical activity, nutrition, and healthy lifestyle programs.

1144 (c) Developing, implementing, and using all available 1145 research methods to collect data, including, but not limited to, 1146 population-specific data, and tracking the incidence and effects 1147 of weight gain, obesity, and related chronic diseases. The 1148 department shall include an evaluation and data-collection

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1149 component in all programs as appropriate. All research conducted 1150 under this paragraph is subject to review and approval as 1151 required by the department's institutional review board under s. 1152 381.86. 1153 (d) Entering into partnerships with the Department of 1154 Education, local communities, school districts, and other 1155 entities to encourage schools in this state to promote 1156 activities during and after school to help students meet a 1157 minimum goal of 30 minutes of physical activity or physical 1158 fitness per day. 1159 (e) Entering into partnerships with the Department of 1160 Education, school districts, and the Florida Sports Foundation 1161 to develop a programs recognizing the schools at which students 1162 demonstrate excellent physical fitness or fitness improvement. (f) Collaborating with other state agencies to develop 1163 1164 policies and strategies for preventing and treating obesity, 1165 which shall be incorporated into programs administered by each 1166 agency and shall include promoting healthy lifestyles of 1167 employees of each agency. 1168 Advising, in accordance with s. 456.081, health care (q) 1169 practitioners about the morbidity, mortality, and costs 1170 associated with being overweight or obese, informing such 1171 practitioners of promising clinical practices for preventing and 1172 treating obesity, and encouraging practitioners to counsel their 1173 patients regarding the adoption of healthy lifestyles. (h) Maximizing all local, state, and federal funding 1174 sources, including grants, public-private partnerships, and 1175 1176 other mechanisms to strengthen the department's programs

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1177 promoting physical activity and nutrition. 1178 (3) NUTRITION.--The department shall promote optimal 1179 nutritional status in all stages of people's lives by developing 1180 strategies to: 1181 (a) Promote and maintain optimal nutritional status in the 1182 population through activities, including, but not limited to: 1183 1. Nutrition screening and assessment and nutrition 1184 counseling, including nutrition therapy, followup, case 1185 management, and referrals for persons who have medical 1186 conditions or nutrition-risk factors and who are provided health 1187 services through public health programs or through referrals 1188 from private health care providers or facilities; 1189 2. Nutrition education to assist residents of the state in 1190 achieving optimal health and preventing chronic disease; and 1191 3. Consultative nutrition services to group facilities 1192 which promote the provision of safe and nutritionally adequate 1193 diets. 1194 Monitor and conduct surveillance of the nutritional (b) 1195 status of this state's population. 1196 Conduct or support research or evaluations related to (C) 1197 public health nutrition. All research conducted under this 1198 paragraph is subject to review and approval as required by the 1199 department's institutional review board under s. 381.86. 1200 (d) Establish policies and standards for public health nutrition practices. 1201 1202 (e) Promote interagency cooperation, professional education, and consultation. 1203 1204 (f) Provide technical assistance and advise state Page 43 of 54

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1205 agencies, private institutions, and local organizations 1206 regarding public health nutrition standards. 1207 Work with the Department of Agriculture and Consumer (q) 1208 Services, the Department of Education, and the Department of 1209 Management Services to further the use of fresh produce from 1210 this state in schools and encourage the development of community 1211 gardens. Nutritional services shall be available to eligible 1212 persons in accordance with eligibility criteria adopted by the 1213 department. The department shall provide by rule requirements for the service fees, when applicable, which may not exceed the 1214 1215 department's actual costs. 1216 1217 The department may adopt rules to administer this subsection. 1218 (4) OTHER HEALTH-PROMOTION SERVICES.--1219 The department shall promote personal responsibility (a) 1220 by encouraging residents of this state to be informed, follow 1221 health recommendations, seek medical consultations and health 1222 assessments, take healthy precautions, and comply with medical 1223 guidelines, including those that lead to earlier detection of 1224 chronic diseases in order to prevent chronic diseases or slow 1225 the progression of established chronic diseases. 1226 The department shall promote regular health visits (b) 1227 during a person's lifetime, including annual physical 1228 examinations that include measuring body mass index and vital 1229 signs, blood work, immunizations, screenings, and dental 1230 examinations in order to reduce the financial, social, and 1231 personal burden of chronic disease. 1232 (5) WELLNESS PROGRAMS.--

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1233 (a) Each state agency may conduct employee wellness 1234 programs in buildings and lands owned or leased by the state. 1235 The department shall serve as a model to develop and implement 1236 employee wellness programs that may include physical fitness, 1237 healthy nutrition, self-management of disease, education, and 1238 behavioral change. The department shall assist other state 1239 agencies to develop and implement employee wellness programs. These programs shall use existing resources, facilities, and 1240 1241 programs or resources procured through grant funding and 1242 donations that are obtained in accordance with state ethics and 1243 procurement policies, and shall provide equal access to any such 1244 programs, resources, and facilities to all state employees. 1245 The department shall coordinate its efforts with the (b) 1246 Department of Management Services and other state agencies. (c) Each agency may establish an employee wellness work 1247 1248 group to design the program. The department shall be available 1249 to provide policy guidance and assist in identifying effective 1250 wellness program strategies. 1251 (d) The department shall provide by rule requirements for 1252 nominal participation fees, when applicable, which may not 1253 exceed the department's actual costs; collaborations with 1254 businesses; and the procurement of equipment and incentives. 1255 Section 20. Section 385.202, Florida Statutes, is amended 1256 to read: 1257 385.202 Statewide cancer registry.--Each facility, laboratory, or practitioner licensed 1258 (1) under chapter 395, chapter 459, chapter 464, chapter 483, 1259 1260 chapter 485, and each freestanding radiation therapy center as Page 45 of 54

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1261 defined in s. 408.07, shall report to the-department of Health 1262 such information, specified by the department, by rule. The 1263 department may adopt rules regarding reporting requirements for 1264 the cancer registry, which shall include the data required, the 1265 timeframe for reporting, and those professionals who are 1266 responsible for ensuring compliance with reporting requirements τ 1267 which indicates diagnosis, stage of disease, medical history, 1268 laboratory data, tissue diagnosis, and radiation, surgical, or 1269 other methods of diagnosis or treatment for each cancer 1270 diagnosed or treated by the facility or center. Failure to 1271 comply with this requirement may be cause for registration or 1272 licensure suspension or revocation.

1273 The department shall establish, or cause to have (2)1274 established, by contract with a recognized medical organization 1275 in this state and its affiliated institutions, a statewide 1276 cancer registry program to ensure that cancer reports required 1277 under this section shall be maintained and available for use in 1278 the course of public health surveillance and any study for the purpose of reducing morbidity or mortality; and no liability of 1279 1280 any kind or character for damages or other relief shall arise or 1281 be enforced against any facility or practitioner hospital by 1282 reason of having provided such information or material to the 1283 department.

1284 <u>(3) The department may adopt rules regarding the</u> 1285 <u>establishment and operation of a statewide cancer registry</u> 1286 <u>program.</u>

1287 <u>(4) (3)</u> The department or a contractual designee operating 1288 the statewide cancer registry program required by this section Page 46 of 54

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1289 shall use or publish said material only for the purpose of 1290 public health surveillance and advancing medical research or 1291 medical education in the interest of reducing morbidity or 1292 mortality, except that a summary of such studies may be released 1293 for general publication. Information which discloses or could 1294 lead to the disclosure of the identity of any person whose 1295 condition or treatment has been reported and studied shall be 1296 confidential and exempt from the provisions of s. 119.07(1), 1297 except that:

(a) Release may be made with the written consent of allpersons to whom the information applies;

(b) The department or a contractual designee may contact individuals for the purpose of epidemiologic investigation and monitoring, provided information that is confidential under this section is not further disclosed; or

(c) The department may exchange personal data with any other governmental agency or a contractual designee for the purpose of <u>public health surveillance and</u> medical or scientific research, <u>if provided</u> such governmental agency or contractual designee <u>does shall</u> not further disclose information that is confidential under this section.

1310 <u>(5)</u>(4) Funds appropriated for this section shall be used 1311 for establishing, administering, compiling, processing, and 1312 providing biometric and statistical analyses to the reporting 1313 facilities <u>and practitioners</u>. Funds may also be used to ensure 1314 the quality and accuracy of the information reported and to 1315 provide management information to the reporting facilities <u>and</u> 1316 practitioners.

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(6)(5) The department may adopt rules regarding the 1317 1318 classifications of, by rule, classify facilities that are 1319 responsible for making reports to the cancer registry, the 1320 content and frequency of the reports, and the penalty for 1321 failure to comply with these requirements for purposes of 1322 reports made to the cancer registry and specify the content and 1323 frequency of the reports. In classifying facilities, the 1324 department shall exempt certain facilities from reporting cancer 1325 information that was previously reported to the department or 1326 retrieved from existing state reports made to the department or 1327 the Agency for Health Care Administration. The provisions of 1328 this section shall not apply to any facility whose primary 1329 function is to provide psychiatric care to its patients. 1330 Notwithstanding subsection (1), each facility and (7) 1331 practitioner that reports cancer cases to the department shall 1332 make their records available for onsite review by the department 1333 or its authorized representative. 1334 Section 21. Subsection (3) of section 385.203, Florida 1335 Statutes, is amended to read: 1336 385.203 Diabetes Advisory Council; creation; function; 1337 membership.--1338 The council shall be composed of 26 25 citizens of the (3) 1339 state who have knowledge of, or work in, the area of diabetes 1340 mellitus as follows: 1341 Five interested citizens, three of whom are affected (a) 1342 by diabetes. 1343 (b) Twenty-one Twenty members, who must include one 1344 representative from each of the following areas: nursing with Page 48 of 54

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1345 diabetes-educator certification; dietary with diabetes educator 1346 certification; podiatry; ophthalmology or optometry; psychology; pharmacy; adult endocrinology; pediatric endocrinology; the 1347 1348 American Diabetes Association (ADA); the Juvenile Diabetes 1349 Foundation (JDF); the Florida Academy of Family Physicians; a 1350 community health center; a county health department; an American 1351 Diabetes Association recognized community education program; 1352 each medical school in the state; an osteopathic medical school; 1353 the insurance industry; a Children's Medical Services diabetes 1354 regional program; and an employer.

1355 (c) One or more representatives from the Department of1356 Health, who shall serve on the council as ex officio members.

1357 Section 22. Section 385.206, Florida Statutes, is amended 1358 to read:

1359 385.206 Pediatric Hematology-Oncology care Center
1360 Program.--

1361

1362

(1) DEFINITIONS.--As used in this section, the term:

(a) "Department" means the Department of Health.

(b) "Hematology" means the study, diagnosis, and treatmentof blood and blood-forming tissues.

1365 (c) "Oncology" means the study, diagnosis, and treatment 1366 of malignant neoplasms or cancer.

(d) "Hemophilia" or "other hemostatic disorder" means a
bleeding disorder resulting from a genetic abnormality of
mechanisms related to the control of bleeding.

(e) "Sickle-cell anemia or other hemoglobinopathy" means
an hereditary, chronic disease caused by an abnormal type of
hemoglobin.

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(f) "Patient" means a person under the age of 21 who is in need of hematologic-oncologic services and who is <u>enrolled in</u> the Children's Medical Services Network declared medically and financially eligible by the department; or a person who received such services prior to age 21 and who requires long-term monitoring and evaluation to ascertain the sequelae and the effectiveness of treatment.

(g) "Center" means a facility designated by the department as having a program specifically designed to provide a full range of medical and specialty services to patients with hematologic and oncologic disorders.

1384 (2) <u>PEDIATRIC</u> HEMATOLOGY-ONCOLOGY CARE CENTER PROGRAM;
1385 AUTHORITY.--The department <u>may designate</u> is authorized to make
1386 grants and reimbursements to designated centers <u>and provide</u>
1387 <u>funding</u> to establish and maintain programs for the care of
1388 patients with hematologic and oncologic disorders. Program
1389 administration costs shall be paid by the department from funds
1390 appropriated for this purpose.

1391 (3) <u>GRANT FUNDING CONTRACTS</u> GRANT AGREEMENTS; 1392 <u>CONDITIONS</u>.--

1393 Funding provided A grant made under this section shall (a) 1394 be pursuant to a contract contractual agreement made between a 1395 center and the department. Each contract agreement shall provide 1396 that patients will receive services specified types of treatment 1397 and care from the center without additional charge to the 1398 patients or their parents or guardians. Grants shall be disbursed in accordance with conditions set forth in the 1399 1400 disbursement quidelines.

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1401 (4) GRANT DISBURSEMENTS AND SPECIAL DISBURSEMENTS FOR 1402 LOCAL PROGRAMS.--

1403(b) (a)Funding may be providedGrant disbursements may be1404made to centers that which meet the following criteria:

1405 1. The personnel shall include at least one board-1406 certified pediatric hematologist-oncologist, at least one board-1407 certified pediatric surgeon, at least one board-certified 1408 radiotherapist, and at least one board-certified pathologist.

1409 2. As approved by the department, The center shall 1410 actively participate in a national children's cancer study 1411 group, maintain a pediatric tumor registry, have a 1412 multidisciplinary pediatric tumor board, and meet other 1413 guidelines for development, including, but not limited to, 1414 guidelines from such organizations as the American Academy of 1415 Pediatrics and the American Pediatric Surgical Association.

1416 (b) Programs shall also be established to provide care to 1417 hematology-oncology patients within each district of the 1418 department. The guidelines for local programs shall be formulated by the department. Special disbursements may be made 1419 1420 by the program office to centers for educational programs 1421 designed for the districts of the department. These programs may 1422 include teaching total supportive care of the dying patient and 1423 his or her family, home therapy to hemophiliacs and patients 1424 with other hemostatic disorders, and screening and counseling for patients with sickle-cell anemia or other 1425 1426 hemoglobinopathies.

1427 (4) (5) PROGRAM AND PEER REVIEW.--The department shall 1428 evaluate at least annually during the grant period the services Page 51 of 54

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rendered by the centers and the districts of the department.
Data from the centers and other sources relating to pediatric
cancer shall be reviewed annually by the Florida Association of
Pediatric Tumor Programs, Inc.; and a written report with
recommendations shall be made to the department. This database
will be available to the department for program planning and
quality assurance initiatives formulation of its annual program
and financial evaluation report. A portion of the funds
appropriated for this section may be used to provide statewide
consultation, supervision, and evaluation of the programs of the
centers, as well as <u>central</u> program office support personnel.
Section 23. Paragraph (g) of subsection (2) and subsection
(7) of section 385.207, Florida Statutes, are amended to read:
385.207 Care and assistance of persons with epilepsy;
establishment of programs in epilepsy control
(2) The Department of Health shall:
(g) Continue current programs and develop cooperative
programs and services designed to enhance the vocational
rehabilitation of epilepsy clients, including the current jobs
programs. The department shall, as part of its contract with a
provider of epilepsy services, collect information regarding the
number of clients served, the outcomes reached, the expenses
incurred, and the fees collected by such providers for the
provision of services keep and make this information available
to the Governor and the Legislature <u>upon request</u> information
regarding the number of clients served, the outcome reached, and
the expense incurred by such programs and services.
(7) The department shall limit total administrative
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1457 expenditures from the Epilepsy Services Trust Fund to 5 percent 1458 of annual receipts. 1459 Section 24. Paragraphs (b), (d), and (g) of subsection (2)

and paragraph (b) of subsection (5) of section 385.210, Florida Statutes, are amended to read:

1462

385.210 Arthritis prevention and education.--

1463 (2) LEGISLATIVE FINDINGS.--The Legislature finds the 1464 following:

(b) Arthritis is the leading cause of disability in the
United States, limiting daily activities for more than <u>19</u> 7
million citizens.

(d) There are enormous economic and social costs associated with treating arthritis and its complications; the economic costs are estimated at over <u>\$128 billion (2003)</u> \$116 billion (1997) annually in the United States.

(g) The National Arthritis Foundation, the <u>CDC</u> Centers for Disease Control and Prevention, and the Association of State and Territorial Health Officials have led the development of a public health strategy, the National Arthritis Action Plan, to respond to this challenge.

1477 (5) FUNDING.--

(b) The State Surgeon General <u>may shall</u> seek any federal
waiver or waivers that may be necessary to maximize funds from
the Federal Government to implement this program.

1481Section 25. Section 385.301, Florida Statutes, is created1482to read:

1483385.301Rulemaking authority.--The department may adopt1484rules pursuant to chapter 120 to administer this chapter.

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1485 Section 26. Subsection (9) of section 409.904, Florida 1486 Statutes, is amended to read:

1487 409.904 Optional payments for eligible persons. -- The 1488 agency may make payments for medical assistance and related 1489 services on behalf of the following persons who are determined 1490 to be eligible subject to the income, assets, and categorical 1491 eligibility tests set forth in federal and state law. Payment on 1492 behalf of these Medicaid eligible persons is subject to the 1493 availability of moneys and any limitations established by the 1494 General Appropriations Act or chapter 216.

(9) Eligible women with incomes at or below 200 percent of the federal poverty level and under age 65, for cancer treatment pursuant to the federal Breast and Cervical Cancer Prevention and Treatment Act of 2000, screened through the Mary Brogan Breast and Cervical Cancer Early Detection Program established under <u>s. 385.2021</u> s. 381.93.

1501

Section 27. This act shall take effect July 1, 2009.

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