

By Senator Baker

20-00258C-09

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1                                   A bill to be entitled  
 2           An act relating to specialty license plates; amending  
 3           ss. 320.08056 and 320.08058, F.S.; creating the  
 4           Florida Horse Park license plate and the Let's Go  
 5           Surfing license plate; establishing an annual use fee  
 6           for the plates; providing for the distribution of use  
 7           fees received from the sale of such plates; providing  
 8           an effective date.

10 Be It Enacted by the Legislature of the State of Florida:

12           Section 1. Paragraphs (qqq) and(rrr) are added to  
 13 subsection (4) of section 320.08056, Florida Statutes, to read:

14           320.08056 Specialty license plates.—

15           (4) The following license plate annual use fees shall be  
 16 collected for the appropriate specialty license plates:

17           (qqq) Florida Horse Park license plate, \$25.

18           (rrr) Let's Go Surfing license plate, \$25.

19           Section 2. Subsections (69) and (70) are added to section  
 20 320.08058, Florida Statutes, to read:

21           320.08058 Specialty license plates.—

22           (69) FLORIDA HORSE PARK LICENSE PLATES.—

23           (a) The department shall develop a Florida Horse Park  
 24 license plate as provided in this section. The plate must bear  
 25 the colors and design approved by the department. The word  
 26 "Florida" must appear at the top of the plate and the words  
 27 "Discover Florida's Horses" must appear at the bottom of the  
 28 plate.

29           (b) The annual use fees shall be distributed to the Florida

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30 Agriculture Center and Horse Park Authority created by s.  
31 570.952, which shall retain all proceeds until the startup costs  
32 to develop and establish the plates have been recovered.

33 Thereafter, the proceeds shall be used as follows:

34 1. A maximum of 5 percent of the proceeds may be used to  
35 administer the license plate program.

36 2. A maximum of 5 percent of the proceeds may be used to  
37 promote and market the license plates.

38 3. The remaining fees shall be used by the authority to  
39 promote the Florida Agriculture Center and Horse Park located in  
40 Marion County; to support continued development of the park,  
41 including the construction of additional educational facilities,  
42 barns, and other structures; to provide improvements to the  
43 existing infrastructure at the park; and to provide for  
44 operational expenses of the park.

45 (70) LET'S GO SURFING LICENSE PLATES.—

46 (a) The department shall develop a Let's Go Surfing license  
47 plate as provided in this section. Let's Go Surfing license  
48 plates must bear the colors and design approved by the  
49 department. The word "Florida" must appear at the top of the  
50 plate, and the words "Let's Go Surfing" must appear at the  
51 bottom of the plate.

52 (b) The license plate annual use fees shall be distributed  
53 to East Coast Surfing Hall of Fame and Museum, Inc., to fund  
54 activities, programs, and projects to promote Florida's surfing-  
55 related tourism, preserve Florida's surfing history and  
56 heritage, preserve Florida's surf and shores, and honor  
57 lifeguards who patrol Florida's surf and shores to protect  
58 beach-goers, surfers, and others. East Coast Surfing Hall of

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59 Fame and Museum, Inc., may retain all revenue from the annual  
60 use fees until all startup costs for developing and establishing  
61 the plate have been recovered. Thereafter, up to 25 percent of  
62 the annual use fee revenue may be used for administration,  
63 promotion, and marketing of the plate, including costs of the  
64 annual audit and compliance affidavit.

65 Section 3. This act shall take effect July 1, 2009.