

LEGISLATIVE ACTION

Senate	•	House
Comm: RCS		
04/06/2009	•	
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The Committee on Health Regulation (Gaetz) recommended the following:

Senate Amendment (with title amendment)

Delete everything after the enacting clause and insert: Section 1. Paragraph (e) of subsection (2) of section 154.503, Florida Statutes, is amended to read: 154.503 Primary Care for Children and Families Challenge Grant Program; creation; administration. (2) The department shall:

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12	(e) Coordinate with the primary care program developed
13	pursuant to s. 154.011, the Florida Healthy Kids Corporation
14	program created in s. 624.91, the school health services program
15	created in ss. 381.0056 and 381.0057, the Healthy Communities,
16	Healthy People Program created in s. 381.734, and the volunteer
17	health care provider program developed pursuant to s. 766.1115.
18	Section 2. <u>Sections 381.0053, 381.0054, 381.732, 381.733,</u>
19	and 381.734, Florida Statutes, are repealed.
20	Section 3. Section 381.84, Florida Statutes, is
21	transferred, renumbered as section 385.106, Florida Statutes,
22	and amended to read:
23	385.106 381.84 Comprehensive Statewide Tobacco Education
24	and Use Prevention Program.
25	(1) DEFINITIONS.As used in this section and for purposes of
26	the provisions of s. 27, Art. X of the State Constitution, the
27	term:
28	(a) "AHEC network" means an area health education center
29	network established under s. 381.0402.
30	(b) "Best practices" means the Best Practices for
31	Comprehensive Tobacco Control Programs as established by the
32	CDC, as amended.
33	<u>(c)</u> "CDC" means the United States Centers for Disease
34	Control and Prevention.
35	(d) (c) "Council" means the Tobacco Education and Use
36	Prevention Advisory Council.
37	(d) "Department" means the Department of Health.
38	(c) "Tobacco" means, without limitation, tobacco itself and
39	tobacco products that include tobacco and are intended or
40	expected for human use or consumption, including, but not



41 limited to, cigarettes, cigars, pipe tobacco, and smokeless
42 tobacco.

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(f) "Youth" means minors and young adults.

(2) PURPOSE, FINDINGS, AND INTENT.-It is the purpose of 44 45 this section to implement s. 27, Art. X of the State 46 Constitution. The Legislature finds that s. 27, Art. X of the 47 State Constitution requires the funding of a statewide tobacco education and use prevention program that focuses on tobacco use 48 49 by youth. The Legislature further finds that the primary goals 50 of the program are to reduce the prevalence of tobacco use among 51 youth, adults, and pregnant women; reduce per capita tobacco 52 consumption; and reduce exposure to environmental tobacco smoke. 53 Further, it is the intent of the Legislature to base increases 54 in funding for individual components of the program on the results of assessments and evaluations. Recognizing that some 55 56 components will need to grow faster than inflation, it is the 57 intent of the Legislature to fund portions of the program on a 58 nonrecurring basis in the early years so that those components 59 that are most effective can be supported as the program matures.

60 (3) PROGRAM COMPONENTS AND REQUIREMENTS.-The department 61 shall conduct a comprehensive, statewide tobacco education and 62 use prevention program consistent with the recommendations for 63 effective program components contained in the 1999 Best 64 Practices for Comprehensive Tobacco Control Programs of the CDC, 65 as amended by the CDC. The program shall include the following 66 components, each of which shall focus on educating people $_{\tau}$ 67 particularly youth and their parents, about the health hazards 68 of tobacco and discouraging the use of tobacco. All program 69 components shall include efforts to educate youth and their

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70 parents about tobacco use, and a youth-directed focus shall 71 exist in all components outlined in this subsection.+ (a) State and community interventions.-These interventions 72 73 shall include, but not be limited to, a statewide tobacco 74 control program that combines and coordinates community-based 75 interventions that focus on preventing initiation of tobacco use 76 among youth and young adults; promoting quitting among adults, youth, and pregnant women; eliminating exposure to secondhand 77 78 smoke; identifying and eliminating tobacco-related disparities 79 among population groups; and promoting a range of collaborations 80 to prevent and alleviate the effects of chronic diseases. Counter-marketing and advertising; cyberspace resource center.-81 The counter-marketing and advertising campaign shall include, at 82 83 a minimum, Internet, print, radio, and television advertising and shall be funded with a minimum of one-third of the total 84 85 annual appropriation required by s. 27, Art. X of the State 86 Constitution. A cyberspace resource center for copyrighted materials and information concerning tobacco education and use 87 88 prevention, including cessation, shall be maintained by the program. Such resource center must be accessible to the public, 89 90 including parents, teachers, and students, at each level of public and private schools, universities, and colleges in the 91 92 state and shall provide links to other relevant resources. The 93 Internet address for the resource center must be incorporated in 94 all advertising. The information maintained in the resource 95 center shall be used by the other components of the program. 96 (b) Health communication interventions.-Effective media and 97 health communication intervention efforts include, but are not 98 limited to, audience research to define themes and execute

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99	messages for influential, high impact, and specifically targeted
100	campaigns; market research to identify the target market and the
101	behavioral theory motivating change; counter-marketing
102	surveillance; community tie-ins to support and reinforce the
103	statewide campaign; technologies such as viral marketing, social
104	networks, personal web pages, and web logs; traditional media;
105	process and outcome evaluation of the communication efforts; and
106	promotion of available services, including the state telephone
107	cessation quitline. Cessation programs, counseling, and
108	treatment. This program component shall include two
109	subcomponents:
110	1. A statewide toll-free cessation service, which may
111	include counseling, referrals to other local resources and
112	support services, and treatment to the extent funds are
113	available for treatment services; and
114	2. A local community-based program to disseminate
115	information about smoking cessation, how smoking cessation
116	relates to prenatal care and obesity prevention, and other
117	chronic tobacco-related diseases.
118	(c) <u>Cessation interventions.</u> —Cessation interventions
119	include, but are not limited to, sustaining, expanding, and
120	promoting the service through population-based counseling and
121	treatment programs; encouraging public and private insurance
122	coverage for counseling and FDA-approved medication treatments
123	for tobacco-use cessation; eliminating cost and other barriers
124	to treatment for underserved populations; and making health care
125	system changes. Youth interventions to prevent tobacco-use
126	initiation and encourage cessation among young people are needed
127	in order to reshape the environment so that it supports tobacco-
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128 free norms. Because most people who start smoking are younger 129 than 18 years of age, intervening during adolescence is critical. Community programs and school-based policies and 130 131 interventions should be a part of a comprehensive effort that is 132 implemented in coordination with community and school 133 environments and in conjunction with increasing the unit price 134 of tobacco products, sustaining anti-tobacco media campaigns, 135 making environments tobacco free, and engaging in other efforts to create tobacco-free social norms. Surveillance and 136 137 evaluation. The program shall conduct ongoing epidemiological 138 surveillance and shall contract for annual independent 139 evaluations of the effectiveness of the various components of 140 the program in meeting the goals as set forth in subsection (2). 141 (d) Surveillance and evaluation.-The surveillance and 142 evaluation of all program components shall monitor and document 143 short-term, intermediate, and long-term intervention outcomes to 144 inform program and policy direction and ensure accountability. 145 The surveillance and evaluation must be conducted objectively 146 through scientifically sound methodology. Youth school 147 programs.-School and after-school programs shall use current 148 evidence-based curricula and programs that involve youth to educate youth about the health hazards of tobacco, help youth 149 develop skills to refuse tobacco, and demonstrate to youth how 150 151 to stop using tobacco. 152 (e) Administration and management.-Administration and 153 management activities include, but are not limited to, strategic 154 planning to guide program efforts and resources in order to 155 accomplish goals; recruiting and developing qualified and

156 diverse technical, program, and administrative staff; awarding

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157 and monitoring program contracts and grants to coordinate 158 implementation across program areas; developing and maintaining 159 a fiscal-management system to track allocations and the 160 expenditure of funds; increasing capacity at the community level 161 through ongoing training and technical assistance; creating 162 effective communications internally among chronic disease 163 prevention programs and local coalitions and partners; and 164 educating the public and decisionmakers on the health effects of 165 tobacco and evidence-based effective program and policy 166 interventions. Community programs and chronic disease 167 prevention.-The department shall promote and support local 168 community-based partnerships that emphasize programs involving 169 youth, including programs for the prevention, detection, and 170 early intervention of smoking-related chronic diseases.

(f) Training.-The program shall include the training of health care practitioners, smoking-cessation counselors, and teachers by health professional students and other tobacco-use prevention specialists who are trained in preventing tobacco use and health education. Smoking-cessation counselors shall be trained by specialists who are certified in tobacco-use cessation.

178 (g) County health departments Administration, statewide 179 programs, and county health departments.-Each county health 180 department is eligible to receive a portion of the annual 181 appropriation, on a per capita basis, for coordinating tobacco 182 education and use prevention programs within that county. 183 Appropriated funds may be used to improve the infrastructure of 184 the county health department to implement the comprehensive, statewide tobacco education and use prevention program. Each 185



186 county health department shall prominently display in all 187 treatment rooms and waiting rooms, counter-marketing and 188 advertisement materials in the form of wall posters, brochures, 189 television advertising if televisions are used in the lobby or 190 waiting room, and screensavers and Internet advertising if 191 computer kiosks are available for use or viewing by people at 192 the county health department.

193 (h) Enforcement and awareness of related laws.-In 194 coordination with the Department of Business and Professional 195 Regulation, the program shall monitor the enforcement of laws, 196 rules, and policies prohibiting the sale or other provision of 197 tobacco to minors, as well as the continued enforcement of the Clean Indoor Air Act prescribed in chapter 386. The 198 199 advertisements produced in accordance with paragraph (b) 200 paragraph (a) may also include information designed to make the 201 public aware of these related laws and rules. The departments 202 may enter into interagency agreements to carry out this program 203 component.

204 (i) AHEC smoking-cessation initiative. For the 2007-2008 205 and 2008-2009 fiscal years only, the AHEC network shall expand 206 the AHEC smoking-cessation initiative to each county within the 207 state and perform other activities as determined by the 208 department.

(4) ADVISORY COUNCIL; MEMBERS, APPOINTMENTS, AND MEETINGS. The Tobacco Education and Use Prevention Advisory Council is
 created within the department.

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(a) The council shall consist of 23 members, including:

213 1. The State Surgeon General, who shall serve as the214 chairperson.

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215	2. One county health department director, appointed by the
216	State Surgeon General.
217	3. Two members appointed by the Commissioner of Education,
218	of whom one must be a school district superintendent.
219	4. The chief executive officer of the Florida Division of
220	the American Cancer Society, or his or her designee.
221	5. The chief executive officer of the Greater Southeast
222	Affiliate of the American Heart Association, or his or her
223	designee.
224	6. The chief executive officer of the American Lung
225	Association of Florida, or his or her designee.
226	7. The dean of the University of Miami School of Medicine,
227	or his or her designee.
228	8. The dean of the University of Florida College of
229	Medicine, or his or her designee.
230	9. The dean of the University of South Florida College of
231	Medicine, or his or her designee.
232	10. The dean of the Florida State University College of
233	Medicine, or his or her designee.
234	11. The dean of Nova Southeastern College of Osteopathic
235	Medicine, or his or her designee.
236	12. The dean of the Lake Erie College of Osteopathic
237	Medicine in Bradenton, Florida, or his or her designee.
238	13. The chief executive officer of the Campaign for Tobacco
239	Free Kids, or his or her designee.
240	14. The chief executive officer of the Legacy Foundation,
241	or his or her designee.
242	15. Four members appointed by the Governor, of whom two
243	must have expertise in the field of tobacco-use prevention and

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education or smoking cessation and one individual who shall be between the ages of 16 and 21 at the time of his or her appointment.

247 16. Two members appointed by the President of the Senate,
248 of whom one must have expertise in the field of tobacco-use
249 prevention and education or smoking cessation.

250 17. Two members appointed by the Speaker of the House of 251 Representatives, of whom one must have expertise in the field of 252 tobacco-use prevention and education or smoking cessation.

(b) The appointments shall be for 3-year terms and shall reflect the diversity of the state's population. A vacancy shall be filled by appointment by the original appointing authority for the unexpired portion of the term.

(c) An appointed member may not serve more than two consecutive terms.

(d) The council shall meet at least quarterly and upon the
call of the chairperson. Meetings may be held via teleconference
or other electronic means.

(e) Members of the council shall serve without compensation, but are entitled to reimbursement for per diem and travel expenses pursuant to s. 112.061. Members who are state officers or employees or who are appointed by state officers or employees shall be reimbursed for per diem and travel expenses pursuant to s. 112.061 from the state agency through which they serve.

(f) <u>The council shall adhere to all state ethics laws.</u>
 Meetings of the council and the review panels are subject to
 <u>chapter 119, s. 286.011, and s. 24, Art. I of the State</u>
 <u>Constitution. The department shall provide council members with</u>

COMMITTEE AMENDMENT

Florida Senate - 2009 Bill No. SB 2614



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273	information and other assistance as is reasonably necessary to
274	assist the council in carrying out its responsibilities.
275	(5) COUNCIL DUTIES AND RESPONSIBILITIES.—The council shall
276	advise the State Surgeon General as to the direction and scope
277	of the Comprehensive Statewide Tobacco Education and Use
278	Prevention Program. The responsibilities of the council $\underline{may}$
279	include, but are not limited to:
280	(a) Providing advice on program priorities and emphases.
281	(b) Providing advice on the overall program budget.
282	(c) Providing advice on copyrighted material, trademark,
283	and future transactions as they pertain to the tobacco education
284	and use prevention program.
285	(d) Reviewing, as requested by the department, broadcast
286	material prepared for the Internet, portable media players,
287	radio, and television advertisement as it relates to the
288	advertising component of the tobacco education and use
289	prevention program.
290	(e) Participating in periodic program evaluation, as
291	requested by the department.
292	(f) Assisting <u>the department</u> in <u>developing</u> <del>the development</del>
293	<del>of</del> guidelines to ensure fairness, neutrality, and adherence to
294	the principles of merit and quality in the conduct of the
295	program.
296	(g) Assisting <u>the department</u> in <u>developing</u> <del>the development</del>
297	of administrative procedures relating to solicitation, review,
298	and award of contracts and grants in order to ensure an
299	impartial, high-quality peer review system.
300	(h) Assisting the department in developing panels to review
301	and evaluate potential fund recipients the development and
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302 supervision of peer review panels.

303 (i) <u>Assisting the department in</u> reviewing reports of <del>peer</del> 304 review panels and making recommendations for <u>funding allocations</u> 305 <del>contracts and grants</del>.

(j) <u>Assisting the department in</u> reviewing the activities and <del>evaluating</del> the performance of the AHEC network to avoid duplicative efforts using state funds.

309 (k) Recommending <u>specific measureable outcomes</u> <u>meaningful</u> 310 <u>outcome measures</u> through a regular review of <u>evidence-based and</u> 311 <u>promising</u> tobacco-use prevention and education strategies and 312 programs of other states and the Federal Government.

(1) Recommending policies to encourage a coordinated response to tobacco use in this state, focusing specifically on creating partnerships within and between the public and private sectors.

317 (6) CONTRACT REQUIREMENTS.-Contracts or grants for the program components or subcomponents described in paragraphs 318 319 (3) (a)-(f) shall be awarded by the State Surgeon General, after 320 consultation with the council, on the basis of merit, as 321 determined by an open, competitive, peer-reviewed process that 322 ensures objectivity, consistency, and high quality. The 323 department shall award such grants or contracts no later than 324 October 1 for each fiscal year. A recipient of a contract or 325 grant for the program component described in paragraph (3)(d) 326 (3) (c) is not eligible for a contract or grant award for any 327 other program component described in subsection (3) in the same 328 state fiscal year. A school or college of medicine that is 329 represented on the council is not eligible to receive a contract or grant under this section. For the 2007-2008 and 2008-2009 330



331 fiscal years only, the department shall award a contract or 332 grant in the amount of \$10 million to the AHEC network for the 333 purpose of developing the components described in paragraph 334 (3)(i). The AHEC network may apply for a competitive contract or 335 grant after the 2008-2009 fiscal year.

(a) In order to ensure that all proposals for funding are 336 337 appropriate and are evaluated fairly on the basis of merit, the 338 State Surgeon General, in consultation with the council, shall 339 appoint a peer review panel of independent, qualified experts in the field of tobacco control to review the content of each 340 341 proposal and establish its priority score. The priority scores 342 shall be forwarded to the council and must be considered in 343 determining which proposals will be recommended for funding.

344 (b) The council and the peer review panel shall establish and follow rigorous guidelines for ethical conduct and adhere to 345 346 a strict policy with regard to conflicts of interest. Council 347 members are subject to the applicable provisions of chapter 112. 348 A member of the council or panel may not participate in any 349 discussion or decision with respect to a research proposal by 350 any firm, entity, or agency with which the member is associated 351 as a member of the governing body or as an employee or with which the member has entered into a contractual arrangement. 352 353 Meetings of the council and the peer review panels are subject to chapter 119, s. 286.011, and s. 24, Art. I of the State 354 355 Constitution.

(c) In each contract or grant agreement, the department shall limit the use of food and promotional items to no more than 2.5 percent of the total amount of the contract or grant and limit overhead or indirect costs to no more than 7.5 percent

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360 of the total amount of the contract or grant. The department, in 361 consultation with the Department of Financial Services, shall 362 publish guidelines for appropriate food and promotional items.

(d) In each advertising contract, the department shall limit the total of production fees, buyer commissions, and related costs to no more than 10 percent of the total contract amount.

(e) Notwithstanding the competitive process for contracts prescribed in this subsection, each county health department is eligible for core funding, on a per capita basis, to implement tobacco education and use prevention activities within that county.

372 (7) ANNUAL REPORT REQUIRED.-By February 28 January 31 of 373 each year, the department shall provide to the Governor, the 374 President of the Senate, and the Speaker of the House of 375 Representatives a report that evaluates the program's 376 effectiveness in reducing and preventing tobacco use and that 377 recommends improvements to enhance the program's effectiveness. 378 The report must contain, at a minimum, an annual survey of youth 379 attitudes and behavior toward tobacco, as well as a description 380 of the progress in reducing the prevalence of tobacco use among 381 youth, adults, and pregnant women; reducing per capita tobacco 382 consumption; and reducing exposure to environmental tobacco 383 smoke.

(8) LIMITATION ON ADMINISTRATIVE EXPENSES.-From the total
funds appropriated for the Comprehensive Statewide Tobacco
Education and Use Prevention Program in the General
Appropriations Act, an amount of up to 5 percent may be used by
the department for administrative expenses.

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389 (9) RULEMAKING AUTHORIZED.-By January 1, 2008, the 390 department shall adopt rules pursuant to ss. 120.536(1) and 391 120.54 to administer this section. Section 4. Section 381.91, Florida Statutes, is transferred 392 393 and renumbered as section 385.2024, Florida Statutes, to read: 394 385.2024 381.91 Jessie Trice Cancer Prevention Program.-395 (1) It is the intent of the Legislature to: 396 (a) Reduce the rates of illness and death from lung cancer 397 and other cancers and improve the quality of life among low-398 income African-American and Hispanic populations through increased access to early, effective screening and diagnosis, 399 400 education, and treatment programs. 401 (b) Create a community faith-based disease-prevention 402 program in conjunction with the Health Choice Network and other 403 community health centers to build upon the natural referral and 404 education networks in place within minority communities and to 405 increase access to health service delivery in Florida. 406 (c) Establish a funding source to build upon local private 407 participation to sustain the operation of the program. 408 (2) (a) There is created the Jessie Trice Cancer Prevention 409 Program, to be located, for administrative purposes, within the 410 Department of Health, and operated from the community health 411 centers within the Health Choice Network in Florida. 412 (b) Funding may be provided to develop contracts with 413 community health centers and local community faith-based

414 education programs to provide cancer screening, diagnosis, 415 education, and treatment services to low-income populations 416 throughout the state.

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Section 5. Section 381.911, Florida Statutes, is

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418 transferred, renumbered as section 385.2023, Florida Statutes, 419 and amended to read:

385.2023 381.911 Prostate Cancer Awareness Program.-

421 (1) To the extent that funds are specifically made 422 available for this purpose, the Prostate Cancer Awareness 423 Program is established within the Department of Health. The 424 purpose of this program is to implement the recommendations of 425 January 2000 of the Florida Prostate Cancer Task Force to 42.6 provide for statewide outreach and health education activities 427 to ensure that men are aware of and appropriately seek medical 428 counseling for prostate cancer as an early-detection health care 429 measure.

430 (2) For purposes of implementing the program, the
431 Department of Health and the Florida Public Health Foundation,
432 Inc., may:

(a) Conduct activities directly or enter into a contractwith a qualified nonprofit community education entity.

(b) Seek any available gifts, grants, or funds from the
state, the Federal Government, philanthropic foundations, and
industry or business groups.

438 (3) A prostate cancer advisory committee is created to
439 advise and assist the Department of Health and the Florida
440 Public Health Foundation, Inc., in implementing the program.

(a) The State Surgeon General shall appoint the advisorycommittee members, who shall consist of:

443 1. Three persons from prostate cancer survivor groups or444 cancer-related advocacy groups.

445 2. Three persons who are scientists or clinicians from
446 public <u>or nonpublic</u> universities or research organizations.

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447 3. Three persons who are engaged in the practice of a 448 cancer-related medical specialty from health organizations committed to cancer research and control. 449 450 (b) Members shall serve without compensation but are 451 entitled to reimbursement, pursuant to s. 112.061, for per diem 452 and travel expenses incurred in the performance of their official duties. 453 454 (4) The program shall coordinate its efforts with those of 455 the Florida Public Health Foundation, Inc. 456 Section 6. Section 381.912, Florida Statutes, is repealed. 457 Section 7. Section 381.92, Florida Statutes, is transferred 458 and renumbered as section 385.2025, Florida Statutes, to read: 459 385.2025 381.92 Florida Cancer Council.-460 (1) Effective July 1, 2004, the Florida Cancer Council 461 within the Department of Health is established for the purpose 462 of making the state a center of excellence for cancer research. 463 (2) (a) The council shall be representative of the state's 464 cancer centers, hospitals, and patient groups and shall be 465 organized and shall operate in accordance with this act. 466 (b) The Florida Cancer Council may create not-for-profit 467 corporate subsidiaries to fulfill its mission. The council and 468 its subsidiaries are authorized to receive, hold, invest, and 469 administer property and any moneys acquired from private, local, state, and federal sources, as well as technical and 470 professional income generated or derived from the mission-471 related activities of the council. 472

(c) The members of the council shall consist of:

474 1. The chair of the Florida Dialogue on Cancer, who shall475 serve as the chair of the council;

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476	2. The State Surgeon General or his or her designee;
477	3. The chief executive officer of the H. Lee Moffitt Cancer
478	Center or his or her designee;
479	4. The director of the University of Florida Shands Cancer
480	Center or his or her designee;
481	5. The chief executive officer of the University of Miami
482	Sylvester Comprehensive Cancer Center or his or her designee;
483	6. The chief executive officer of the Mayo Clinic,
484	Jacksonville, or his or her designee;
485	7. The chief executive officer of the American Cancer
486	Society, Florida Division, Inc., or his or her designee;
487	8. The president of the American Cancer Society, Florida
488	Division, Inc., Board of Directors or his or her designee;
489	9. The president of the Florida Society of Clinical
490	Oncology or his or her designee;
491	10. The president of the American College of Surgeons,
492	Florida Chapter, or his or her designee;
493	11. The chief executive officer of Enterprise Florida,
494	Inc., or his or her designee;
495	12. Five representatives from cancer programs approved by
496	the American College of Surgeons. Three shall be appointed by
497	the Governor, one shall be appointed by the Speaker of the House
498	of Representatives, and one shall be appointed by the President
499	of the Senate;
500	13. One member of the House of Representatives, to be
501	appointed by the Speaker of the House of Representatives; and
502	14. One member of the Senate, to be appointed by the
503	President of the Senate.
504	(d) Appointments made by the Speaker of the House of

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505 Representatives and the President of the Senate pursuant to 506 paragraph (c) shall be for 2-year terms, concurrent with the 507 bienniums in which they serve as presiding officers.

(e) Appointments made by the Governor pursuant to paragraph
(c) shall be for 2-year terms, although the Governor may
reappoint members.

(f) Members of the council or any subsidiaries shall serve without compensation, and each organization represented on the council shall cover the expenses of its representatives.

(3) The council shall issue an annual report to the Center for Universal Research to Eradicate Disease, the Governor, the Speaker of the House of Representatives, and the President of the Senate by December 15 of each year, with policy and funding recommendations regarding cancer research capacity in Florida and related issues.

520 Section 8. Section 381.921, Florida Statutes, is 521 transferred and renumbered as section 385.20251, Florida 522 Statutes, to read:

523 <u>385.20251</u> <del>381.921</del> Florida Cancer Council mission and 524 duties.—The council, which shall work in concert with the 525 Florida Center for Universal Research to Eradicate Disease to 526 ensure that the goals of the center are advanced, shall endeavor 527 to dramatically improve cancer research and treatment in this 528 state through:

529 (1) Efforts to significantly expand cancer research530 capacity in the state by:

(a) Identifying ways to attract new research talent and
attendant national grant-producing researchers to cancer
research facilities in this state;

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(b) Implementing a peer-reviewed, competitive process to identify and fund the best proposals to expand cancer research institutes in this state;

537 (c) Funding through available resources for those proposals
538 that demonstrate the greatest opportunity to attract federal
539 research grants and private financial support;

(d) Encouraging the employment of bioinformatics in order
to create a cancer informatics infrastructure that enhances
information and resource exchange and integration through
researchers working in diverse disciplines, to facilitate the
full spectrum of cancer investigations;

(e) Facilitating the technical coordination, business
development, and support of intellectual property as it relates
to the advancement of cancer research; and

548 (f) Aiding in other multidisciplinary research-support549 activities as they inure to the advancement of cancer research.

550 (2) Efforts to improve both research and treatment through551 greater participation in clinical trials networks by:

(a) Identifying ways to increase adult enrollment in cancerclinical trials;

(b) Supporting public and private professional education programs designed to increase the awareness and knowledge about cancer clinical trials;

(c) Providing tools to cancer patients and community-based oncologists to aid in the identification of cancer clinical trials available in the state; and

(d) Creating opportunities for the state's academic cancer centers to collaborate with community-based oncologists in cancer clinical trials networks.

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563 (3) Efforts to reduce the impact of cancer on disparate 564 groups by:

565 (a) Identifying those cancers that disproportionately 566 impact certain demographic groups; and

567 (b) Building collaborations designed to reduce health568 disparities as they relate to cancer.

569 Section 9. Paragraph (a) of subsection (2) and subsection 570 (5) of section 381.922, Florida Statutes, as amended by section 571 2 of chapter 2009-5, Laws of Florida, is amended to read:

572 381.922 William G. "Bill" Bankhead, Jr., and David Coley 573 Cancer Research Program.-

574 (2) The program shall provide grants for cancer research to575 further the search for cures for cancer.

576 (a) Emphasis shall be given to the goals enumerated in <u>s.</u> 577 <u>385.20251</u> s. 381.921, as those goals support the advancement of 578 such cures.

579 (5) For the 2008-2009 fiscal year and each fiscal year 580 thereafter, the sum of \$6.75 million is appropriated annually 581 from recurring funds in the General Revenue Fund to the Biomedical Research Trust Fund within the Department of Health 582 583 for purposes of the William G. "Bill" Bankhead, Jr., and David 584 Coley Cancer Research Program and shall be distributed pursuant 585 to this section to provide grants to researchers seeking cures 586 for cancer, with emphasis given to the goals enumerated in s. 587 385.20251 s. 381.921. From the total funds appropriated, an 588 amount of up to 10 percent may be used for administrative 589 expenses.

590 Section 10. Section 381.93, Florida Statutes, is 591 transferred and renumbered as section 385.2021, Florida



592 Statutes, to read:

593 <u>385.2021</u> <del>381.93</del> Breast and cervical cancer early detection 594 program.—This section may be cited as the "Mary Brogan Breast 595 and Cervical Cancer Early Detection Program Act."

(1) It is the intent of the Legislature to reduce the rates
of death due to breast and cervical cancer through early
diagnosis and increased access to early screening, diagnosis,
and treatment programs.

600 (2) The Department of Health, using available federal funds 601 and state funds appropriated for that purpose, is authorized to 602 establish the Mary Brogan Breast and Cervical Cancer Screening 603 and Early Detection Program to provide screening, diagnosis, 604 evaluation, treatment, case management, and followup and 605 referral to the Agency for Health Care Administration for 606 coverage of treatment services.

(3) The Mary Brogan Breast and Cervical Cancer Early
Detection Program shall be funded through grants for such
screening and early detection purposes from the federal Centers
for Disease Control and Prevention under Title XV of the Public
Health Service Act, 42 U.S.C. ss. 300k et seq.

(4) The department shall limit enrollment in the program to persons with incomes up to and including 200 percent of the federal poverty level. The department shall establish an eligibility process that includes an income-verification process to ensure that persons served under the program meet income guidelines.

(5) The department may provide other breast and cervical
cancer screening and diagnostic services; however, such services
shall be funded separately through other sources than this act.

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Section 11. Section 381.931, Florida Statutes, is
transferred and renumbered as section 385.20211, Florida
Statutes, to read:

624 385.20211 381.931 Annual report on Medicaid expenditures.-625 The Department of Health and the Agency for Health Care 626 Administration shall monitor the total Medicaid expenditures for 627 services made under this act. If Medicaid expenditures are 628 projected to exceed the amount appropriated by the Legislature, 629 the Department of Health shall limit the number of screenings to 630 ensure Medicaid expenditures do not exceed the amount 631 appropriated. The Department of Health, in cooperation with the 632 Agency for Health Care Administration, shall prepare an annual report that must include the number of women screened; the 633 634 percentage of positive and negative outcomes; the number of 635 referrals to Medicaid and other providers for treatment 636 services; the estimated number of women who are not screened or 637 not served by Medicaid due to funding limitations, if any; the cost of Medicaid treatment services; and the estimated cost of 638 639 treatment services for women who were not screened or referred for treatment due to funding limitations. The report shall be 640 641 submitted to the President of the Senate, the Speaker of the 642 House of Representatives, and the Executive Office of the 643 Governor by March 1 of each year.

644 Section 12. <u>Chapter 385, Florida Statutes, entitled</u>
645 <u>"Chronic Diseases," is renamed the "Healthy and Fit Florida</u>
646 <u>Act."</u>

647 Section 13. Section 385.101, Florida Statutes, is amended 648 to read:

385.101 Short title.-This chapter Sections 385.101-385.103

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650 may be cited as the "Healthy and Fit Florida Chronic Diseases 651 Act." Section 14. Section 385.102, Florida Statutes, is amended 652 653 to read: 654 385.102 Legislative intent.-It is the finding of the 655 Legislature that: 656 (1) Chronic diseases continue to be the leading cause of 657 death and disability in this state and the country exist in high 658 proportions among the people of this state. These Chronic 659 diseases include, but are not limited to, arthritis, 660 cardiovascular disease heart disease, hypertension, diabetes, 661 renal disease, cancer, and chronic obstructive lung disease. 662 These diseases are often have the same preventable risk factors 663 interrelated, and they directly and indirectly account for a 664 high rate of death, disability, and underlying costs to the 665 state's health care system illness. 666 (2) Chronic diseases have a significant impact on quality of life, not only for the individuals who experience their 667 668 painful symptoms and resulting disabilities, but also for family 669 members and caregivers. 670 (3) Racial and ethnic minorities and other underserved 671 populations are disproportionately affected by chronic diseases. 672 (4) There are enormous medical costs and lost wages 673 associated with chronic diseases and their complications. 674 (5) (2) Advances in medical knowledge and technology assist 675 have assisted in the prevention, detection, and management of 676 chronic diseases. Comprehensive approaches that stress the 677 stressing application of current medical treatment, continuing research, professional training, and patient education, and 678

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679 community-level policy and environmental changes should be 680 implemented encouraged. 681 (6) (3) A comprehensive program dealing with the early 682 detection and prevention of chronic diseases is required to make 683 knowledge and therapy available to all people of this state. The 684 mobilization of scientific, medical, and educational resources, 685 along with the implementation of community-based policy under 686 one comprehensive chronic disease law, act will facilitate the 687 prevention, early intervention, and management treatment of 688 chronic these diseases and their symptoms. This integration of 689 resources and policy will and result in a decline in death and 690 disability illness among the people of this state. 691 (7) Chronic diseases account for 70 percent of all deaths 692 in the United States. The following chronic diseases are the 693 leading causes of death and disability: 694 (a) Heart disease and stroke, which have remained the first 695 and third leading causes of death for both men and women in the 696 United States for over seven decades and account for 697 approximately one-third of total deaths each year in this state. 698 (b) Cancer, which is the second leading cause of death and 699 is responsible for one in four deaths in this state. 700 (c) Lung disease, which is the third leading cause of death 701 and accounts for one in every six deaths in this state. 702 (d) Diabetes, which is the sixth leading cause of death in 703 this state. 704 (e) Arthritis, which is the leading cause of disability in 705 the United States, limiting daily activities for more than 19 706 million citizens. In this state, arthritis limits daily 707 activities for an estimated 1.3 million people.

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708	(8) The department shall establish, promote, and maintain
709	state-level and local-level programs for chronic disease
710	prevention and health promotion to the extent that funds are
711	specifically made available for this purpose.
712	Section 15. Section 385.1021, Florida Statutes, is created
713	to read:
714	385.1021 DefinitionsAs used in this chapter, the term:
715	(1) "CDC" means the United States Centers for Disease
716	Control and Prevention.
717	(2) "Chronic disease" means an illness that is prolonged,
718	does not resolve spontaneously, and is rarely cured completely.
719	(3) "Department" means the Department of Health.
720	(4) "Environmental changes" means changes to the economic,
721	social, or physical natural or built environments which
722	encourage or enable behaviors.
723	(5) "Policy change" means altering an informal or formal
724	agreement between public or private sectors which sets forth
725	values, behaviors, or resource allocation in order to improve
726	health.
727	(6) "Primary prevention" means an intervention that is
728	directed toward healthy populations and focuses on avoiding
729	disease before it occurs.
730	(7) "Risk factor" means a characteristic or condition
731	identified during the course of an epidemiological study of a
732	disease that appears to be statistically associated with a high
733	incidence of that disease.
734	(8) "Secondary prevention" means an intervention that is
735	designed to promote the early detection and management of
736	diseases and reduce the risks experienced by at-risk

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737	populations.
738	(9) "System changes" means altering standard activities,
739	protocols, policies, processes, and structures carried out in
740	population-based settings, such as schools, worksites, health
741	care facilities, faith-based organizations, and the overall
742	community, which promote and support new behaviors.
743	(10) "Tertiary prevention" means an intervention that is
744	directed at rehabilitating and minimizing the effects of disease
745	in a chronically ill population.
746	(11) "Tobacco" means, without limitation, tobacco itself
747	and tobacco products that include tobacco and are intended or
748	expected for human use or consumption, including, but not
749	limited to, cigarettes, cigars, pipe tobacco, and smokeless
750	tobacco.
751	(12) "Wellness program" means a structured program that is
752	designed or approved by the department to offer intervention
753	activities on or off the worksite which help state employees
754	change certain behaviors or adopt healthy lifestyles.
755	(13) "Youth" means children and young adults, up through 24
756	years of age, inclusive.
757	Section 16. Section 385.1022, Florida Statutes, is created
758	to read:
759	385.1022 Chronic disease prevention programThe department
760	shall support public health programs to reduce the incidence of
761	mortality and morbidity from diseases for which risk factors can
762	be identified. Such risk factors include, but are not limited
763	to, being overweight or obese, physical inactivity, poor
764	nutrition and diet, tobacco use, sun exposure, and other
765	practices that are detrimental to health. The programs shall

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766	educate and screen the general public as well as groups at
767	particularly high risk of chronic diseases.
768	Section 17. Section 385.1023, Florida Statutes, is created
769	to read:
770	385.1023 State-level prevention programs for chronic
771	disease
772	(1) The department shall create state-level programs that
773	address the leading, preventable chronic disease risk factors of
774	poor nutrition and obesity, tobacco use, sun exposure, and
775	physical inactivity in order to decrease the incidence of
776	arthritis, cancer, diabetes, heart disease, lung disease,
777	stroke, and other chronic diseases.
778	(2) State-level programs shall address, but need not be
779	limited to, the following activities:
780	(a) Monitoring specific causal and behavioral risk factors
781	that affect the health of residents in the state.
782	(b) Analyzing data regarding chronic disease mortality and
783	morbidity to track changes over time.
784	(c) Promoting public awareness and increasing knowledge
785	concerning the causes of chronic diseases, the importance of
786	early detection, diagnosis, and appropriate evidence-based
787	prevention, management, and treatment strategies.
788	(d) Disseminating educational materials and information
789	concerning evidence-based results, available services, and
790	pertinent new research findings and prevention strategies to
791	patients, health insurers, health professionals, and the public.
792	(e) Using education and training resources and services
793	developed by organizations having appropriate expertise and
794	knowledge of chronic diseases for technical assistance.

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795	(f) Evaluating the quality and accessibility of existing
796	community-based services for chronic disease.
797	(g) Increasing awareness among state and local officials
798	involved in health and human services, health professionals and
799	providers, and policymakers about evidence-based chronic-disease
800	prevention, tobacco cessation, and treatment strategies and
801	their benefits for people who have chronic diseases.
802	(h) Developing a partnership with state and local
803	governments, voluntary health organizations, hospitals, health
804	insurers, universities, medical centers, employer groups,
805	private companies, and health care providers to address the
806	burden of chronic disease in this state.
807	(i) Implementing and coordinating state-level policies in
808	order to reduce the burden of chronic disease.
809	(j) Providing lasting improvements in the delivery of
810	health care for individuals who have chronic disease and their
811	families, thus improving their quality of life while also
812	containing health care costs.
813	Section 18. Section 385.103, Florida Statutes, is amended
814	to read:
815	385.103 <u>Community-level</u> <del>Community intervention</del> programs <u>for</u>
816	chronic disease prevention and health promotion
817	(1) DEFINITIONS.As used in this section, the term:
818	(a) "Chronic disease prevention and health promotion
819	<del>control</del> program" means a program <u>that may include, but is not</u>
820	limited to, including a combination of the following elements:
821	1. Staff who are sufficiently trained and skilled in public
822	health, community health, or school health education to
823	facilitate the operation of the program Health screening;

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824	2. <u>Community input into the planning, implementation, and</u>
825	evaluation processes Risk factor detection;
826	3. Use of public health data to make decisions and to
827	develop and prioritize community-based interventions focusing on
828	chronic diseases and their risk factors; Appropriate
829	intervention to enable and encourage changes in behaviors that
830	create health risks; and
831	4. Adherence to a population-based approach by using a
832	socioecological model that addresses the influence on individual
833	behavior, interpersonal behavior, organizational behavior, the
834	community, and public policy; Counseling in nutrition, physical
835	activity, the effects of tobacco use, hypertension, blood
836	pressure control, and diabetes control and the provision of
837	other clinical prevention services.
838	5. Focus on at least the common preventable risk factors
839	for chronic disease, such as physical inactivity, obesity, poor
840	nutrition, and tobacco use;
841	6. Focus on developing and implementing interventions and
842	activities through communities, schools, worksites, faith-based
843	organizations, and health-care settings;
844	7. Use of evidence-based interventions as well as best and
845	promising practices to guide specific activities and effect
846	change, which may include guidelines developed by organizations,
847	volunteer scientists, and health care professionals who write
848	published medical, scientific statements on various chronic
849	disease topics. The statements shall be supported by scientific
850	studies published in recognized journals that have a rigorous
851	review and approval process. Scientific statements generally
852	include a review of data available on a specific subject and an

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853	evaluation of its relationship to overall chronic disease
854	science;
855	8. Use of policy, system, and environmental changes that
856	support healthy behaviors so as to affect large segments of the
857	population and encourage healthy choices;
858	9. Development of extensive and comprehensive evaluation
859	that is linked to program planning at the state level and the
860	community level in order to determine the program's
861	effectiveness or necessary program modifications; and
862	10. Reduction of duplication of efforts through
863	coordination among appropriate entities for the efficient use of
864	resources.
865	(b) " <del>Community</del> Health education program" means a program
866	that follows involving the planned and coordinated use of <del>the</del>
867	educational standards and teaching methods resources available
868	in a community in an effort to provide:
869	1. Appropriate medical, research-based interventions to
870	enable and encourage changes in behaviors which reduce or
871	eliminate health risks;
872	2. Counseling in nutrition, weight management, physical
873	inactivity, and tobacco-use prevention and cessation strategies;
874	hypertension, blood pressure, high cholesterol, and diabetes
875	control; and other clinical prevention services;
876	3.1. Motivation and assistance to individuals or groups in
877	adopting and maintaining Motivate and assist citizens to adopt
878	and maintain healthful practices and lifestyles; and
879	<u>4.</u> 2. Make available Learning opportunities that which will
880	increase the ability of people to make informed decisions
881	affecting their personal, family, and community well-being and



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882	that which are designed to facilitate voluntary adoption of
883	behavior that which will improve or maintain health. $\cdot$
884	3. Reduce, through coordination among appropriate agencies,
885	duplication of health education efforts; and
886	4. Facilitate collaboration among appropriate agencies for
887	efficient use of scarce resources.
888	(c) "Community intervention program" means a program
889	combining the required elements of a chronic disease prevention
890	and <u>health promotion</u> <del>control</del> program and <u>the principles of</u> a
891	community health education program that addresses system,
892	policy, and environmental changes that ensure that communities
893	provide support for healthy lifestyles into a unified program
894	over which a single administrative entity has authority and
895	responsibility.
896	(d) "Department" means the Department of Health.
897	(e) "Risk factor" means a factor identified during the
898	course of an epidemiological study of a disease, which factor
899	appears to be statistically associated with a high incidence of
900	that disease.
901	(2) OPERATION OF <u>COMMUNITY-LEVEL</u> COMMUNITY INTERVENTION
902	PROGRAMS FOR CHRONIC DISEASE PREVENTION AND HEALTH PROMOTION
903	(a) The department shall develop and implement a
904	comprehensive, community-based program for chronic disease
905	prevention and health promotion. The program shall be designed
906	to reduce major behavioral risk factors that are associated with
907	chronic diseases by enhancing the knowledge, skills, motivation,
908	and opportunities for individuals, organizations, health care
909	providers, small businesses, health insurers, and communities to
910	develop and maintain healthy lifestyles. The department shall

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911	assist the county health departments in developing and operating
912	community intervention programs throughout the state. At a
913	minimum, the community intervention programs shall address one
914	to three of the following chronic diseases: cancer, diabetes,
915	heart disease, stroke, hypertension, renal disease, and chronic
916	obstructive lung disease.
917	(b) The program shall include:
918	1. Countywide assessments of specific, causal, and
919	behavioral risk factors that affect the health of residents;
920	2. The development of community-based programs for chronic
921	disease prevention and health promotion which incorporate health
922	promotion and preventive care practices that are supported in
923	scientific and medical literature;
924	3. The development and implementation of statewide age-
925	specific, disease-specific, and community-specific health
926	promotion and preventive care strategies using primary,
927	secondary, and tertiary prevention interventions;
928	4. The promotion of community, research-based health-
929	promotion model programs that meet specific criteria, address
930	major risk factors, and motivate individuals to permanently
931	adopt healthy behaviors and increase social and personal
932	responsibilities;
933	5. The development of policies that encourage the use of
934	alternative community delivery sites for health promotion,
935	disease prevention, and preventive care programs and promote the
936	use of neighborhood delivery sites that are close to work, home,
937	and school; and
938	6. An emphasis on the importance of healthy and physically
939	active lifestyles to build self-esteem and reduce morbidity and



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940	mortality associated with chronic disease and being overweight
941	or obese. Existing community resources, when available, shall be
942	used to support the programs. The department shall seek funding
943	for the programs from federal and state financial assistance
944	programs which presently exist or which may be hereafter
945	created. Additional services, as appropriate, may be
946	incorporated into a program to the extent that resources are
947	available. The department may accept gifts and grants in order
948	to carry out a program.
949	(c) Volunteers shall be used to the maximum extent possible
950	in carrying out the programs. The department shall contract for
951	the necessary insurance coverage to protect volunteers from
952	personal liability while acting within the scope of their
953	volunteer assignments under a program.
954	(d) The department may contract for the provision of all or
955	any portion of the services required by a program, and shall so
956	contract whenever the services so provided are more cost-
957	efficient than those provided by the department.
958	(e) If the department determines that it is necessary for
959	clients to help pay for services provided by a program, the
960	department may require clients to make contribution therefor in
961	either money or personal services. The amount of money or value
962	of the personal services shall be fixed according to a fee
963	schedule established by the department or by the entity
964	developing the program. In establishing the fee schedule, the
965	department or the entity developing the program shall take into
966	account the expenses and resources of a client and his or her
967	overall ability to pay for the services.
968	Section 19. Section 385.105, Florida Statutes, is created

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969	to read:
970	385.105 Physical activity, obesity prevention, nutrition,
971	other health-promotion services, and wellness programs
972	(1) PHYSICAL ACTIVITY
973	(a) The department shall develop programs for people at
974	every stage of their lives to increase physical fitness and
975	promote behavior changes.
976	(b) The department shall work with school health advisory
977	or wellness committees in each school district as established in
978	<u>s. 381.0056.</u>
979	(c) The department shall develop public and private
980	partnerships that allow the public to easily access recreational
981	facilities and public land areas that are suitable for physical
982	activity.
983	(d) The department shall work in collaboration with the
984	Executive Office of the Governor and Volunteer Florida, Inc., to
985	promote school initiatives, such as the Governor's Fitness
986	Challenge.
987	(e) The department shall collaborate with the Department of
988	Education in recognizing nationally accepted best practices for
989	improving physical education in schools.
990	(2) OBESITY PREVENTIONThe department shall promote
991	healthy lifestyles to reduce the prevalence of excess weight
992	gain and being overweight or obese through programs that are
993	directed towards all residents of this state by:
994	(a) Using all appropriate media to promote maximum public
995	awareness of the latest research on healthy lifestyles and
996	chronic diseases and disseminating relevant information through
997	a statewide clearinghouse relating to wellness, physical

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998 activity, and nutrition and the effect of these factors on 999 chronic diseases and disabling conditions. 1000 (b) Providing technical assistance, training, and resources 1001 on healthy lifestyles and chronic diseases to the public, health 1002 care providers, school districts, and other persons or entities, 1003 including faith-based organizations that request such assistance to promote physical activity, nutrition, and healthy lifestyle 1004 1005 programs. 1006 (c) Developing, implementing, and using all available 1007 research methods to collect data, including, but not limited to, 1008 population-specific data, and tracking the incidence and effects 1009 of weight gain, obesity, and related chronic diseases. The 1010 department shall include an evaluation and data-collection 1011 component in all programs as appropriate. All research conducted 1012 under this paragraph is subject to review and approval as 1013 required by the department's institutional review board under s. 1014 381.86. (d) Entering into partnerships with the Department of 1015 1016 Education, local communities, school districts, and other 1017 entities to encourage schools in this state to promote 1018 activities during and after school to help students meet a 1019 minimum goal of 30 minutes of physical activity or physical 1020 fitness per day. 1021 (e) Entering into partnerships with the Department of 1022 Education, school districts, and the Florida Sports Foundation 1023 to develop a programs recognizing the schools at which students 1024 demonstrate excellent physical fitness or fitness improvement. 1025 (f) Collaborating with other state agencies to develop 1026 policies and strategies for preventing and treating obesity,

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1027	which shall be incorporated into programs administered by each
1028	agency and shall include promoting healthy lifestyles of
1029	employees of each agency.
1030	(g) Advising, in accordance with s. 456.081, health care
1031	practitioners about the morbidity, mortality, and costs
1032	associated with being overweight or obese, informing such
1033	practitioners of promising clinical practices for preventing and
1034	treating obesity, and encouraging practitioners to counsel their
1035	patients regarding the adoption of healthy lifestyles.
1036	(h) Maximizing all local, state, and federal funding
1037	sources, including grants, public-private partnerships, and
1038	other mechanisms to strengthen the department's programs
1039	promoting physical activity and nutrition.
1040	(3) NUTRITIONThe department shall promote optimal
1041	nutritional status in all stages of people's lives by developing
1042	strategies to:
1043	(a) Promote and maintain optimal nutritional status in the
1044	population through activities, including, but not limited to:
1045	1. Nutrition screening and assessment and nutrition
1046	counseling, including nutrition therapy, followup, case
1047	management, and referrals for persons who have medical
1048	conditions or nutrition-risk factors and who are provided health
1049	services through public health programs or through referrals
1050	from private health care providers or facilities;
1051	2. Nutrition education to assist residents of the state in
1052	achieving optimal health and preventing chronic disease; and
1053	3. Consultative nutrition services to group facilities
1054	which promote the provision of safe and nutritionally adequate
1055	diets.
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1056	(b) Monitor and conduct surveillance of the nutritional
1057	status of this state's population.
1058	(c) Conduct or support research or evaluations related to
1059	public health nutrition. All research conducted under this
1060	paragraph is subject to review and approval as required by the
1061	department's institutional review board under s. 381.86.
1062	(d) Establish policies and standards for public health
1063	nutrition practices.
1064	(e) Promote interagency cooperation, professional
1065	education, and consultation.
1066	(f) Provide technical assistance and advise state agencies,
1067	private institutions, and local organizations regarding public
1068	health nutrition standards.
1069	(g) Work with the Department of Agriculture and Consumer
1070	Services, the Department of Education, and the Department of
1071	Management Services to further the use of fresh produce from
1072	this state in schools and encourage the development of community
1073	gardens. Nutritional services shall be available to eligible
1074	persons in accordance with eligibility criteria adopted by the
1075	department. The department shall provide by rule requirements
1076	for the service fees, when applicable, which may not exceed the
1077	department's actual costs.
1078	
1079	The department may adopt rules to administer this subsection.
1080	(4) OTHER HEALTH-PROMOTION SERVICES
1081	(a) The department shall promote personal responsibility by
1082	encouraging residents of this state to be informed, follow
1083	health recommendations, seek medical consultations and health
1084	assessments, take healthy precautions, and comply with medical

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1085 guidelines, including those that lead to earlier detection of 1086 chronic diseases in order to prevent chronic diseases or slow 1087 the progression of established chronic diseases. 1088 (b) The department shall promote regular health visits 1089 during a person's lifetime, including annual physical 1090 examinations that include measuring body mass index and vital signs, blood work, immunizations, screenings, and dental 1091 1092 examinations in order to reduce the financial, social, and 1093 personal burden of chronic disease. 1094 (5) WELLNESS PROGRAMS.-1095 (a) Each state agency may conduct employee wellness 1096 programs in buildings and lands owned or leased by the state. 1097 The department shall serve as a model to develop and implement 1098 employee wellness programs that may include physical fitness, 1099 healthy nutrition, self-management of disease, education, and 1100 behavioral change. The department shall assist other state 1101 agencies to develop and implement employee wellness programs. 1102 These programs shall use existing resources, facilities, and 1103 programs or resources procured through grant funding and 1104 donations that are obtained in accordance with state ethics and 1105 procurement policies, and shall provide equal access to any such programs, resources, and facilities to all state employees. 1106 1107 (b) The department shall coordinate its efforts with the 1108 Department of Management Services and other state agencies. 1109 (c) Each agency may establish an employee wellness work 1110 group to design the program. The department shall be available 1111 to provide policy guidance and assist in identifying effective 1112 wellness program strategies. 1113 (d) The department shall provide by rule requirements for

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1114 nominal participation fees, when applicable, which may not 1115 exceed the department's actual costs; collaborations with 1116 businesses; and the procurement of equipment and incentives.

1117 Section 20. Section 385.202, Florida Statutes, is amended 1118 to read:

1119

385.202 Statewide cancer registry.-

1120 (1) Each facility, laboratory, or practitioner licensed under chapter 395, chapter 458, chapter 459, chapter 464, 1121 1122 chapter 483, and each freestanding radiation therapy center as 1123 defined in s. 408.07, shall report to the-department of Health 1124 such information, specified by the department, by rule. The 1125 department may adopt rules regarding reporting requirements for 1126 the cancer registry, which shall include the data required, the 1127 timeframe for reporting, and those professionals who are 1128 responsible for ensuring compliance with reporting requirements  $\tau$ 1129 which indicates diagnosis, stage of disease, medical history, laboratory data, tissue diagnosis, and radiation, surgical, or 1130 other methods of diagnosis or treatment for each cancer 1131 1132 diagnosed or treated by the facility or center. Failure to 1133 comply with this requirement may be cause for registration or 1134 licensure suspension or revocation.

1135 (2) The department shall establish, or cause to have 1136 established, by contract with a recognized medical organization 1137 in this state and its affiliated institutions, a statewide 1138 cancer registry program to ensure that cancer reports required 1139 under this section shall be maintained and available for use in 1140 the course of public health surveillance and any study for the purpose of reducing morbidity or mortality; and no liability of 1141 1142 any kind or character for damages or other relief shall arise or

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1143 be enforced against any <u>facility or practitioner</u> hospital by 1144 reason of having provided such information or material to the 1145 department.

1146 (3) The department may adopt rules regarding the establishment and operation of a statewide cancer registry 1148 program.

1149 (4) (3) The department or a contractual designee operating 1150 the statewide cancer registry program required by this section 1151 shall use or publish said material only for the purpose of 1152 public health surveillance and advancing medical research or 1153 medical education in the interest of reducing morbidity or 1154 mortality, except that a summary of such studies may be released 1155 for general publication. Information which discloses or could 1156 lead to the disclosure of the identity of any person whose 1157 condition or treatment has been reported and studied shall be 1158 confidential and exempt from the provisions of s. 119.07(1), 1159 except that:

(a) Release may be made with the written consent of all persons to whom the information applies;

(b) The department or a contractual designee may contact individuals for the purpose of epidemiologic investigation and monitoring, provided information that is confidential under this section is not further disclosed; or

(c) The department may exchange personal data with any other governmental agency or a contractual designee for the purpose of <u>public health surveillance and</u> medical or scientific research, <u>if provided</u> such governmental agency or contractual designee <u>does shall</u> not further disclose information that is confidential under this section.

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1172 <u>(5)-(4)</u> Funds appropriated for this section shall be used 1173 for establishing, administering, compiling, processing, and 1174 providing biometric and statistical analyses to the reporting 1175 facilities <u>and practitioners</u>. Funds may also be used to ensure 1176 the quality and accuracy of the information reported and to 1177 provide management information to the reporting facilities <u>and</u> 1178 practitioners.

1179 (6) (5) The department may adopt rules regarding the 1180 classifications of, by rule, classify facilities that are 1181 responsible for making reports to the cancer registry, the 1182 content and frequency of the reports, and the penalty for 1183 failure to comply with these requirements for purposes of reports made to the cancer registry and specify the content and 1184 1185 frequency of the reports. In classifying facilities, the department shall exempt certain facilities from reporting cancer 1186 1187 information that was previously reported to the department or retrieved from existing state reports made to the department or 1188 the Agency for Health Care Administration. The provisions of 1189 1190 This section does shall not apply to any facility whose primary 1191 function is to provide psychiatric care to its patients.

1192 (7) Notwithstanding subsection (1), each facility and 1193 practitioner that reports cancer cases to the department shall 1194 make their records available for onsite review by the department 1195 or its authorized representative.

1196 Section 21. Subsection (3) of section 385.203, Florida 1197 Statutes, is amended to read:

1198 385.203 Diabetes Advisory Council; creation; function; 1199 membership.-

(3) The council shall be composed of  $\underline{26}$   $\underline{25}$  citizens of the

1200



1201 state who have knowledge of, or work in, the area of diabetes
1202 mellitus as follows:

1203 (a) Five interested citizens, three of whom are affected by1204 diabetes.

1205 (b) Twenty-one Twenty members, who must include one 1206 representative from each of the following areas: nursing with 1207 diabetes-educator certification; dietary with diabetes educator 1208 certification; podiatry; ophthalmology or optometry; psychology; 1209 pharmacy; adult endocrinology; pediatric endocrinology; the 1210 American Diabetes Association (ADA); the Juvenile Diabetes 1211 Foundation (JDF); the Florida Academy of Family Physicians; a 1212 community health center; a county health department; an American 1213 Diabetes Association recognized community education program; 1214 each medical school in the state; an osteopathic medical school; 1215 the insurance industry; a Children's Medical Services diabetes 1216 regional program; and an employer.

1217 (c) One or more representatives from the Department of1218 Health, who shall serve on the council as ex officio members.

1219 Section 22. Section 385.206, Florida Statutes, is amended 1220 to read:

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385.206 Pediatric Hematology-Oncology care Center Program.-

- (1) DEFINITIONS.-As used in this section, the term:
- (a) "Department" means the Department of Health.

(b) "Hematology" means the study, diagnosis, and treatmentof blood and blood-forming tissues.

1226 (c) "Oncology" means the study, diagnosis, and treatment of 1227 malignant neoplasms or cancer.

(d) "Hemophilia" or "other hemostatic disorder" means ableeding disorder resulting from a genetic abnormality of

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1230 mechanisms related to the control of bleeding.

1231 (e) "Sickle-cell anemia or other hemoglobinopathy" means an 1232 hereditary, chronic disease caused by an abnormal type of 1233 hemoglobin.

1234 (f) "Patient" means a person under the age of 21 who is in 1235 need of hematologic-oncologic services and who is enrolled in 1236 the Children's Medical Services Network declared medically and 1237 financially eligible by the department; or a person who received 1238 such services prior to age 21 and who requires long-term 1239 monitoring and evaluation to ascertain the sequelae and the 1240 effectiveness of treatment.

1241 (g) "Center" means a facility designated by the department 1242 as having a program specifically designed to provide a full 1243 range of medical and specialty services to patients with 1244 hematologic and oncologic disorders.

1245 (2) PEDIATRIC HEMATOLOGY-ONCOLOGY CARE CENTER PROGRAM; 1246 AUTHORITY.-The department may designate is authorized to make 1247 grants and reimbursements to designated centers and provide 1248 funding to establish and maintain programs for the care of 1249 patients with hematologic and oncologic disorders. Program 1250 administration costs shall be paid by the department from funds appropriated for this purpose.

(3) GRANT FUNDING CONTRACTS GRANT AGREEMENTS; CONDITIONS.-

(a) Funding provided A grant made under this section shall be pursuant to a contract contractual agreement made between a center and the department. Each contract agreement shall provide that patients will receive services specified types of treatment 1257 and care from the center without additional charge to the 1258 patients or their parents or guardians. Grants shall be

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1259 disbursed in accordance with conditions set forth in the 1260 disbursement guidelines.

1261 (4) GRANT DISBURSEMENTS AND SPECIAL DISBURSEMENTS FOR LOCAL 1262 PROGRAMS.—

1263 (b) (a) Funding may be provided Grant disbursements may be 1264 made to centers that which meet the following criteria:

1265 1. The personnel shall include at least one board-certified 1266 pediatric hematologist-oncologist, at least one board-certified 1267 pediatric surgeon, at least one board-certified radiotherapist, 1268 and at least one board-certified pathologist.

1269 2. As approved by the department, The center shall actively 1270 participate in a national children's cancer study group, 1271 maintain a pediatric tumor registry, have a multidisciplinary 1272 pediatric tumor board, and meet other guidelines for 1273 development, including, but not limited to, guidelines from such 1274 organizations as the American Academy of Pediatrics and the 1275 American Pediatric Surgical Association.

1276 (b) Programs shall also be established to provide care to 1277 hematology-oncology patients within each district of the 1278 department. The guidelines for local programs shall be 1279 formulated by the department. Special disbursements may be made 1280 by the program office to centers for educational programs 1281 designed for the districts of the department. These programs may 1282 include teaching total supportive care of the dying patient and 1283 his or her family, home therapy to hemophiliacs and patients 1284 with other hemostatic disorders, and screening and counseling 1285 for patients with sickle-cell anemia or other 1286 hemoglobinopathies.

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(4) (5) PROGRAM AND PEER REVIEW.-The department shall

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1288 evaluate at least annually during the grant period the services 1289 rendered by the centers and the districts of the department. Data from the centers and other sources relating to pediatric 1290 1291 cancer shall be reviewed annually by the Florida Association of 1292 Pediatric Tumor Programs, Inc.; and a written report with 1293 recommendations shall be made to the department. This database 1294 will be available to the department for program planning and 1295 quality assurance initiatives formulation of its annual program 1296 and financial evaluation report. A portion of the funds 1297 appropriated for this section may be used to provide statewide 1298 consultation, supervision, and evaluation of the programs of the 1299 centers, as well as central program office support personnel.

1300Section 23. Paragraph (g) of subsection (2) and subsection1301(7) of section 385.207, Florida Statutes, are amended to read:

1302 385.207 Care and assistance of persons with epilepsy; 1303 establishment of programs in epilepsy control.-

(2)

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(2) The Department of Health shall:

(g) Continue current programs and develop cooperative 1305 1306 programs and services designed to enhance the vocational 1307 rehabilitation of epilepsy clients, including the current jobs programs. The department shall, as part of its contract with a 1308 provider of epilepsy services, collect information regarding the 1309 1310 number of clients served, the outcomes reached, the expenses 1311 incurred, and the fees collected by such providers for the 1312 provision of services keep and make this information available 1313 to the Governor and the Legislature upon request information 1314 regarding the number of clients served, the outcome reached, and the expense incurred by such programs and services. 1315

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(7) The department shall limit total administrative



1317	expenditures from the Epilepsy Services Trust Fund to 5 percent
1318	of annual receipts.
1319	Section 24. Paragraphs (b), (d), and (g) of subsection (2)
1320	and paragraph (b) of subsection (5) of section 385.210, Florida
1321	Statutes, are amended to read:
1322	385.210 Arthritis prevention and education
1323	(2) LEGISLATIVE FINDINGSThe Legislature finds the
1324	following:
1325	(b) Arthritis is the leading cause of disability in the
1326	United States, limiting daily activities for more than $\underline{19}$ 7
1327	million citizens.
1328	(d) There are enormous economic and social costs associated
1329	with treating arthritis and its complications; the economic
1330	costs are estimated at over <u>\$128 billion (2003)</u>
1331	<del>(1997)</del> annually in the United States.
1332	(g) The National Arthritis Foundation, the <u>CDC</u> <del>Centers for</del>
1333	Disease Control and Prevention, and the Association of State and
1334	Territorial Health Officials have led the development of a
1335	public health strategy, the National Arthritis Action Plan, to
1336	respond to this challenge.
1337	(5) FUNDING
1338	(b) The State Surgeon General <u>may</u> <del>shall</del> seek any federal
1339	waiver or waivers that may be necessary to maximize funds from
1340	the Federal Government to implement this program.
1341	Section 25. Section 385.301, Florida Statutes, is created
1342	to read:
1343	385.301 Rulemaking authorityThe department may adopt
1344	rules pursuant to chapter 120 to administer this chapter.
1345	Section 26. Subsection (9) of section 409.904, Florida



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1346	Statutes, is amended to read:
1347	409.904 Optional payments for eligible persons.—The agency
1348	may make payments for medical assistance and related services on
1349	behalf of the following persons who are determined to be
1350	eligible subject to the income, assets, and categorical
1351	eligibility tests set forth in federal and state law. Payment on
1352	behalf of these Medicaid eligible persons is subject to the
1353	availability of moneys and any limitations established by the
1354	General Appropriations Act or chapter 216.
1355	(9) Eligible women with incomes at or below 200 percent of
1356	the federal poverty level and under age 65, for cancer treatment
1357	pursuant to the federal Breast and Cervical Cancer Prevention
1358	and Treatment Act of 2000, screened through the Mary Brogan
1359	Breast and Cervical Cancer Early Detection Program established
1360	under <u>s. 385.2021</u> <del>s. 381.93</del> .
1361	Section 27. This act shall take effect July 1, 2009.
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1363	=========== T I T L E A M E N D M E N T ================
1364	And the title is amended as follows:
1365	Delete everything before the enacting clause
1366	and insert:
1367	A bill to be entitled
1368	An act relating to the Healthy and Fit Florida Act;
1369	amending s. 154.503, F.S.; conforming a cross-
1370	reference; repealing s. 381.0053, F.S., relating to a
1371	comprehensive nutrition program; repealing s.
1372	381.0054, F.S., relating to healthy lifestyles
1373	promotion; repealing ss. 381.732, 381.733, and
1374	381.734, F.S., relating to the Healthy Communities,
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COMMITTEE AMENDMENT

Florida Senate - 2009 Bill No. SB 2614



1375 Healthy People Act; transferring, renumbering, and 1376 amending s. 381.84, F.S., relating to the 1377 Comprehensive Statewide Tobacco Education and Use 1378 Prevention Program; revising definitions; revising 1379 program components; requiring program components to 1380 include efforts to educate youth and their parents 1381 about tobacco use; requiring a youth-directed focus in 1382 each program component; requiring the Tobacco 1383 Education and Use Prevention Advisory Council to 1384 adhere to state ethics laws; providing that meetings 1385 of the council are subject to public-records and 1386 public-meetings requirements; revising the duties of 1387 the council; deleting a provision that prohibits a 1388 member of the council from participating in a 1389 discussion or decision with respect to a research 1390 proposal by a firm, entity, or agency with which the 1391 member is associated as a member of the governing body 1392 or as an employee or with which the member has entered 1393 into a contractual arrangement; revising the 1394 submission date of an annual report; deleting an 1395 expired provision relating to rulemaking authority of 1396 the department; transferring and renumbering s. 1397 381.91, F.S., relating to the Jessie Trice Cancer 1398 Prevention Program; transferring, renumbering, and 1399 amending s. 381.911, F.S., relating to the Prostate 1400 Cancer Awareness Program; revising the criteria for 1401 members of the prostate cancer advisory committee; repealing s. 381.912, F.S., relating to the Cervical 1402 1403 Cancer Elimination Task Force; transferring and



1404 renumbering s. 381.92, F.S., relating to the Florida 1405 Cancer Council; transferring and renumbering s. 1406 381.921, F.S., relating to the mission and duties of 1407 the Florida Cancer Council; amending s. 381.922, F.S.; 1408 conforming cross-references; transferring and 1409 renumbering s. 381.93, F.S., relating to a breast and 1410 cervical cancer early detection program; transferring and renumbering s. 381.931, F.S., relating to an 1411 1412 annual report on Medicaid expenditures; renaming ch. 1413 385, F.S., as the "Healthy and Fit Florida Act"; 1414 amending s. 385.101, F.S.; renaming the "Chronic 1415 Diseases Act" as the "Healthy and Fit Florida Act"; 1416 amending s. 385.102, F.S.; revising legislative 1417 intent; creating s. 385.1021, F.S.; providing definitions; creating s. 385.1022, F.S.; requiring the 1418 1419 Department of Health to support public health programs 1420 to reduce the incidence of mortality and morbidity 1421 from chronic diseases; creating s. 385.1023, F.S.; 1422 requiring the department to create state-level 1423 programs that address the risk factors of certain 1424 chronic diseases; providing required activities of the 1425 state-level programs; amending s. 385.103, F.S.; 1426 providing for community-level programs for the 1427 prevention of chronic diseases; revising definitions; 1428 requiring the department to develop and implement a 1429 community-based chronic disease prevention and health 1430 promotion program; providing the purpose of the 1431 program; providing requirements for the program; 1432 creating s. 385.105, F.S.; requiring the department to



1433 develop programs to increase physical fitness, to work with school districts, to develop partnerships that 1434 1435 allow the public to access recreational facilities and 1436 public land areas suitable for physical activity, to 1437 work with the Executive Office of the Governor and 1438 Volunteer Florida, Inc., to promote school 1439 initiatives, and to collaborate with the Department of 1440 Education in recognizing nationally accepted best 1441 practices for improving physical education in schools; 1442 requiring the Department of Health to promote healthy 1443 lifestyles to reduce obesity; requiring the department 1444 to promote optimal nutritional status in all stages of 1445 people's lives, personal responsibility to prevent 1446 chronic disease or slow its progression, and regular 1447 health visits during a person's life span; authorizing 1448 state agencies to conduct employee wellness programs; 1449 requiring the department to serve as a model to 1450 develop and implement employee wellness programs; 1451 requiring the department to assist state agencies to 1452 develop the employee wellness programs; providing 1453 equal access to the programs by agency employees; 1454 requiring the department to coordinate efforts with 1455 the Department of Management Services and other state 1456 agencies; authorizing each state agency to establish 1457 an employee wellness work group to design the wellness 1458 program; requiring the department to provide 1459 requirements for participation fees, collaborations with businesses, and procurement of equipment and 1460 1461 incentives; amending s. 385.202, F.S.; requiring



1462 facilities, laboratories, and practitioners to report 1463 information; authorizing the department to adopt rules 1464 regarding reporting requirements for the cancer 1465 registry; providing immunity from liability for 1466 facilities and practitioners reporting certain 1467 information; requiring the department to adopt rules 1468 regarding the establishment and operation of a 1469 statewide cancer registry program; requiring the 1470 department or contractual designee operating the 1471 statewide cancer registry program to use or publish 1472 material only for the purpose of public health 1473 surveillance and advancing medical research or medical 1474 education in the interest of reducing morbidity or 1475 mortality; authorizing the department to exchange 1476 personal data with any agency or contractual designee 1477 for the purpose of public health surveillance and medical or scientific research under certain 1478 1479 circumstances; clarifying that the department may 1480 adopt rules regarding the classifications of 1481 facilities related to reports made to the cancer 1482 registry; requiring each facility and practitioner 1483 that reports cancer cases to the department to make 1484 their records available for onsite review; amending s. 1485 385.203, F.S.; increasing the size of the Diabetes 1486 Advisory Council to include one representative of the 1487 Florida Academy of Family Physicians; amending s. 1488 385.206, F.S.; renaming the "hematology-oncology care center program" as the "Pediatric Hematology-Oncology 1489 1490 Center Program"; revising definitions; authorizing the



1491 department to designate centers and provide funding to 1492 maintain programs for the care of patients with 1493 hematologic and oncologic disorders; clarifying 1494 provisions related to grant-funding agreements and 1495 grant disbursements; revising the department's 1496 requirement to evaluate services rendered by the 1497 centers; requiring data from the centers and other 1498 sources relating to pediatric cancer to be available 1499 to the department for program planning and quality 1500 assurance initiatives; amending s. 385.207, F.S.; 1501 clarifying provisions that require the department to 1502 collect information regarding the number of clients 1503 served, the outcomes reached, the expense incurred, 1504 and fees collected by providers of epilepsy services; 1505 deleting the provision that requires the department to 1506 limit administrative expenses from the Epilepsy 1507 Services Trust Fund to a certain percentage of annual 1508 receipts; amending s. 385.210, F.S.; revising 1509 legislative findings regarding the economic costs of 1510 treating arthritis and its complications; authorizing 1511 the State Surgeon General to seek any federal waivers 1512 that may be necessary to maximize funds from the 1513 Federal Government to implement the Arthritis 1514 Prevention and Education Program; creating s. 385.301, 1515 F.S.; authorizing the department to adopt rules to 1516 administer the act; amending s. 409.904, F.S.; 1517 conforming a cross-reference; providing an effective 1518 date.