

By Senator Ring

32-04136-09

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1                   A bill to be entitled  
2           An act relating to the Broward County Tourist  
3           Development Council; providing legislative findings;  
4           providing for appointment of additional members to the  
5           membership of the Broward County Tourist Development  
6           Council; specifying requirements for the council  
7           members; providing for duties, responsibilities, and  
8           procedures of the council; providing for superseding  
9           certain provisions of general law; providing  
10          construction; providing an effective date.

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12 Be It Enacted by the Legislature of the State of Florida:

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14       Section 1. Legislative findings.—The Legislature finds  
15 that, in 1980, Broward County first levied its tourist  
16 development tax and created the Broward County Tourist  
17 Development Council as authorized in s. 125.0104, Florida  
18 Statutes. The Legislature also finds that the population of  
19 Broward County has grown from just over 1 million persons in  
20 1980 to almost 1.8 million today, and with over 30 percent of  
21 the present population being of foreign birth as opposed to 11  
22 percent in 1980. Furthermore, since 1980, Broward County has  
23 experienced tremendous growth in its tourism industry and  
24 tourist sector economy, including attracting over 10.6 million  
25 visitors to the county in 2007 and generating in excess of \$8.8  
26 billion dollars in economic activity. Given Broward County's  
27 exceptional growth in population, its diversity, its tourism  
28 industry, and the tangible economic benefits produced for both  
29 the county and the state, the Legislature declares it to be

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30 appropriate to authorize the governing board of Broward County  
31 to expand the membership of its tourist development council from  
32 nine to 11 members.

33 Section 2. Broward Tourist Development Council.-

34 (1) Notwithstanding the provisions of s. 125.0104(4)(e),  
35 Florida Statutes, limiting the composition of a tourist  
36 development council to nine members, the governing board of  
37 Broward County shall increase the composition of the Broward  
38 County Tourist Development Council from nine to 11 members. The  
39 county's governing board shall amend its current ordinance  
40 within 60 days after the effective date of this act to reflect  
41 the increased number of council members and must appoint the two  
42 additional members no later than October 1, 2009. Consistent  
43 with s. 125.0104(4)(e), Florida Statutes, in appointing the two  
44 additional members authorized in this section, the governing  
45 board shall endeavor to appoint one minority person involved in  
46 the tourist industry who has demonstrated an interest in tourist  
47 development and appoint one person from an area with a  
48 multipurpose county regional park capable of hosting local,  
49 national, and international sports championship events. In  
50 appointing future members of the tourist development council,  
51 the governing board of Broward County may consider and balance  
52 its appointments to reflect the diverse demographic and  
53 geographic representation within the county. For purposes of  
54 considering geographic representation, the governing board may  
55 take into account the location of tourist venues and  
56 attractions, location of accommodation facilities, county areas  
57 consistently attracting a greater number of visitors or  
58 generating the greater share of economic activity including

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59 tourist development taxes, potential tourism growth areas within  
60 the county, planned locations for new tourist venues,  
61 attractions and accommodation facilities, traditionally  
62 underserved areas that may benefit from increased tourist  
63 development activities within such areas, and other factors as  
64 the governing board of Broward County may specify by ordinance.

65 (2) Except as provided in this section, the Broward County  
66 Tourist Development Council shall have all the duties and  
67 responsibilities as provided for tourist development councils by  
68 general law.

69 Section 3. Nothing in this act shall be construed to affect  
70 the terms of those members serving on the Broward County Tourist  
71 Development Council on the effective date of this act or any  
72 actions taken by the council prior to the appointment of any  
73 additional members authorized in section 2. This act supersedes  
74 the provisions of s. 125.0104, Florida Statutes, to the extent  
75 of any conflict.

76 Section 4. This act shall take effect upon becoming a law.