

1 A bill to be entitled
 2 An act relating to specialty license plates; providing a
 3 short title; amending ss. 320.08056 and 320.08058, F.S.;
 4 creating a Let's Go Surfing license plate; establishing an
 5 annual use fee for the plate; providing for the
 6 distribution of use fees received from the sale of such
 7 plates; providing an effective date.

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 9 Be It Enacted by the Legislature of the State of Florida:

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 11 Section 1. This act may be cited as the "Eric Jersted
 12 Memorial Act."

13 Section 2. Paragraph (qqq) is added to subsection (4) of
 14 section 320.08056, Florida Statutes, to read:
 15 320.08056 Specialty license plates.--

16 (4) The following license plate annual use fees shall be
 17 collected for the appropriate specialty license plates:
 18 (qqq) Let's Go Surfing license plate, \$25.

19 Section 3. Subsection (69) is added to section 320.08058,
 20 Florida Statutes, to read:
 21 320.08058 Specialty license plates.--

22 (69) LET'S GO SURFING LICENSE PLATES.--
 23 (a) The department shall develop a Let's Go Surfing
 24 license plate as provided in this section. Let's Go Surfing
 25 license plates must bear the colors and design approved by the
 26 department. The word "Florida" must appear at the top of the
 27 plate, and the words "Let's Go Surfing" must appear at the
 28 bottom of the plate.

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29 (b) The license plate annual use fees shall be distributed
30 to East Coast Surfing Hall of Fame and Museum, Inc., to fund
31 activities, programs, and projects to promote Florida's surfing-
32 related tourism, preserve Florida's surfing history and
33 heritage, preserve Florida's surf and shores, and honor
34 lifeguards who patrol Florida's surf and shores to protect
35 beach-goers, surfers, and others. East Coast Surfing Hall of
36 Fame and Museum, Inc., may retain all revenue from the annual
37 use fees until all startup costs for developing and establishing
38 the plate have been recovered. Thereafter, up to 25 percent of
39 the annual use fee revenue may be used for administration,
40 promotion, and marketing of the plate, including the annual
41 audit and compliance affidavit costs.

42 Section 4. This act shall take effect October 1, 2009.