

1 A bill to be entitled
 2 An act relating to specialty license plates; providing a
 3 short title; amending ss. 320.08056 and 320.08058, F.S.;
 4 creating a Let's Go Surfing license plate and a Florida
 5 Horse Park license plate; establishing annual use fees for
 6 the plates; providing for the distribution of use fees
 7 received from the sale of such plates; providing an
 8 effective date.

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 10 Be It Enacted by the Legislature of the State of Florida:

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 12 Section 1. This act may be cited as the "Erik Jersted
 13 Memorial Act."

14 Section 2. Paragraphs (qqq) and (rrr) are added to
 15 subsection (4) of section 320.08056, Florida Statutes, to read:
 16 320.08056 Specialty license plates.--

17 (4) The following license plate annual use fees shall be
 18 collected for the appropriate specialty license plates:

- 19 (qqq) Let's Go Surfing license plate, \$25.
 20 (rrr) Florida Horse Park license plate, \$25.

21 Section 3. Subsections (69) and (70) are added to section
 22 320.08058, Florida Statutes, to read:

23 320.08058 Specialty license plates.--

24 (69) LET'S GO SURFING LICENSE PLATES.--

25 (a) The department shall develop a Let's Go Surfing
 26 license plate as provided in this section. Let's Go Surfing
 27 license plates must bear the colors and design approved by the
 28 department. The word "Florida" must appear at the top of the

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29 plate, and the words "Let's Go Surfing" must appear at the
30 bottom of the plate.

31 (b) The license plate annual use fees shall be distributed
32 to East Coast Surfing Hall of Fame and Museum, Inc., to fund
33 activities, programs, and projects to promote Florida's surfing-
34 related tourism, preserve Florida's surfing history and
35 heritage, preserve Florida's surf and shores, and honor
36 lifeguards who patrol Florida's surf and shores to protect
37 beach-goers, surfers, and others. East Coast Surfing Hall of
38 Fame and Museum, Inc., may retain all revenue from the annual
39 use fees until all startup costs for developing and establishing
40 the plate have been recovered. Thereafter, up to 10 percent of
41 the annual use fee revenue may be used for administration,
42 promotion, and marketing of the plate, including the annual
43 audit and compliance affidavit costs.

44 (70) FLORIDA HORSE PARK LICENSE PLATES.--

45 (a) The department shall develop a Florida Horse Park
46 license plate as provided in this section. The plate must bear
47 the colors and design approved by the department. The word
48 "Florida" must appear at the top of the plate, and the words
49 "Discover Florida's Horses" must appear at the bottom of the
50 plate.

51 (b) The annual use fees shall be distributed to the
52 Florida Agriculture Center and Horse Park Authority created by
53 s. 570.952, which shall retain all proceeds until all startup
54 costs for developing and establishing the plate have been
55 recovered. Thereafter, the proceeds shall be used as follows:

56 1. A maximum of 5 percent of the proceeds from the annual

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57 use fees may be used for the administration of the Florida Horse
58 Park license plate program.

59 2. A maximum of 5 percent of the proceeds may be used to
60 promote and market the license plate.

61 3. The remaining proceeds shall be used by the authority
62 to promote the Florida Agriculture Center and Horse Park located
63 in Marion County; to support continued development of the park,
64 including the construction of additional educational facilities,
65 barns, and other structures; to provide improvements to the
66 existing infrastructure at the park; and to provide for
67 operational expenses of the Florida Agriculture Center and Horse
68 Park.

69 Section 4. This act shall take effect October 1, 2009.