

By Senators Altman and Haridopolos

24-00350B-09

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1                                   A bill to be entitled  
 2           An act relating to specialty license plates; amending  
 3           ss. 320.08056 and 320.08058, F.S.; creating an Endless  
 4           Summer license plate; establishing an annual use fee  
 5           for the plate; providing for the distribution of use  
 6           fees received from the sale of such plates; providing  
 7           an effective date.

8  
 9 Be It Enacted by the Legislature of the State of Florida:

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 11           Section 1. Paragraph (qqq) is added to subsection (4) of  
 12           section 320.08056, Florida Statutes, to read:

13           320.08056 Specialty license plates.—

14           (4) The following license plate annual use fees shall be  
 15           collected for the appropriate specialty license plates:

16           (qqq) Endless Summer license plate, \$25.

17           Section 2. Subsection (69) is added to section 320.08058,  
 18           Florida Statutes, to read:

19           320.08058 Specialty license plates.—

20           (69) ENDLESS SUMMER LICENSE PLATES.—

21           (a) The department shall develop an Endless Summer license  
 22           plate as provided in this section. Endless Summer license plates  
 23           must bear the colors and design approved by the department. The  
 24           word "Florida" must appear at the top of the plate, and the  
 25           words "Endless Summer" must appear at the bottom of the plate.

26           (b) The license plate annual use fees shall be distributed  
 27           to Surfing's Evolution & Preservation Corporation to fund its  
 28           activities, programs, and projects aimed at preserving the sport  
 29           of surfing. Surfing's Evolution & Preservation Corporation may

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30 retain all revenue from the annual use fees until all startup  
31 costs for developing and establishing the plate have been  
32 recovered. Thereafter, up to 25 percent of the annual use fee  
33 revenue may be used for promotion and marketing of the specialty  
34 license plate and administrative costs directly associated with  
35 the corporation's programs and the specialty license plate.  
36 Surfing's Evolution & Preservation Corporation shall use the  
37 remaining funds as follows:

38 1. To fund the proposed Surfing's Evolution & Preservation  
39 Experience project.

40 2. To provide funds for the provision of lifeguards or the  
41 building of artificial reefs.

42 3. To provide funds to organizations that house the history  
43 and artifacts of surfing or promote the sport through exhibits,  
44 lectures, and events.

45 4. To support programs and events of other organizations  
46 that support beaches and oceans and promote education on beach  
47 safety, coastal pollution, and beach ecology.

48 Section 3. This act shall take effect October 1, 2009.