

1                                   A bill to be entitled  
 2           An act relating to license plates; amending ss. 320.08056  
 3           and 320.08058, F.S.; creating the Go Green license plate  
 4           and the Let's Go Surfing license plate; establishing  
 5           annual use fees for the plates; providing for the  
 6           distribution of use fees received from the sale of the  
 7           plates; providing an effective date.

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 9   Be It Enacted by the Legislature of the State of Florida:

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 11           Section 1. Paragraphs (rrr) and (sss) are added to  
 12           subsection (4) of section 320.08056, Florida Statutes, to read:  
 13           320.08056 Specialty license plates.—

14           (4) The following license plate annual use fees shall be  
 15           collected for the appropriate specialty license plates:  
 16           (rrr) Go Green license plate, \$25.  
 17           (sss) Let's Go Surfing license plate, \$25.

18           Section 2. Subsections (70) and (71) are added to section  
 19           320.08058, Florida Statutes, to read:

20           320.08058 Specialty license plates.—  
 21           (70) GO GREEN LICENSE PLATES.—  
 22           (a) The department shall develop a Go Green license plate  
 23           as provided in this section. The plates must bear the colors and  
 24           design approved by the department. The word "Florida" must  
 25           appear at the top of the plate, and the words "Go Green" must  
 26           appear at the bottom of the plate.

27           (b) The annual use fees shall be distributed to the  
 28           Coalition for Renewable Energy Solutions, Inc., which shall

29 administer the fees as follows:

30 1. The coalition shall retain the first \$60,000 of the  
31 annual use fees as direct reimbursement for administrative  
32 costs, startup costs, and costs incurred in the development and  
33 approval of the plates. Thereafter, up to 10 percent of the  
34 annual use fees may be used for administrative costs directly  
35 associated with the operation of the coalition and promotion and  
36 marketing of the plate.

37 2. Any remaining funds shall be used by the coalition to  
38 fund programs and projects that publicize renewable energy  
39 solutions and encourage a cleaner and safer environmental  
40 future, as follows:

41 a. Up to 40 percent to fund the "Go Green Florida" Grants  
42 and Awards Program, including monetary grants and recognition  
43 awards to public and private persons and organizations and to  
44 subsidize efforts to reduce energy consumption and raise  
45 awareness of alternative energy-efficiency practices.

46 b. Up to 25 percent to fund education and outreach  
47 programs that publicize renewable energy solutions for  
48 households and businesses and educate home and business owners  
49 about the environmental and financial benefits of innovative  
50 green technologies and practices.

51 c. Up to 25 percent to fund educational programs and  
52 materials that emphasize sustainable development practices,  
53 including recycling, energy efficiency and consumption, and  
54 other green practices.

55 (71) LET'S GO SURFING LICENSE PLATES.—

56 (a) The department shall develop a Let's Go Surfing

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57 license plate as provided in this section. Let's Go Surfing  
58 license plates must bear the colors and design approved by the  
59 department. The word "Florida" must appear at the top of the  
60 plate, and the words "Let's Go Surfing" must appear at the  
61 bottom of the plate.

62 (b) The license plate annual use fees shall be distributed  
63 to East Coast Surfing Hall of Fame and Museum, Inc., to fund  
64 activities, programs, and projects to promote the state's  
65 surfing-related tourism, preserve the state's surfing history  
66 and heritage, preserve the state's surf and shores, and honor  
67 lifeguards who patrol the state's surf and shores to protect  
68 beachgoers, surfers, and others. East Coast Surfing Hall of Fame  
69 and Museum, Inc., may retain all revenue from the annual use  
70 fees until all startup costs for developing and establishing the  
71 plate have been recovered. Thereafter, up to 10 percent of the  
72 annual use fee revenue may be used for administration,  
73 promotion, and marketing of the plate, including costs of the  
74 annual audit and compliance affidavit.

75 Section 3. This act shall take effect October 1, 2010.