



973652

LEGISLATIVE ACTION

Senate	.	House
Comm: RCS	.	
04/13/2010	.	
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The Committee on Banking and Insurance (Fasano) recommended the following:

**Senate Amendment (with title amendment)**

Delete everything after the enacting clause  
and insert:

Section 1. Subsection (3) is added to section 626.9541,  
Florida Statutes, to read:

626.9541 Unfair methods of competition and unfair or  
deceptive acts or practices defined.—

(3) WELLNESS PROGRAMS.—An insurer issuing a group or  
individual health benefit plan may offer a voluntary wellness or  
health-improvement program that allows for rewards or  
incentives, including, but not limited to, merchandise, gift



973652

13 cards, debit cards, premium discounts or rebates, contributions  
14 towards a member's health savings account, modifications to  
15 copayment, deductible, or coinsurance amounts, or any  
16 combination of these incentives, to encourage participation or  
17 to reward for participation in the program. The health plan  
18 member may be required to provide verification, such as a  
19 statement from his or her physician, that a medical condition  
20 makes it unreasonably difficult or medically inadvisable for the  
21 individual to participate in the wellness program. Any reward or  
22 incentive established under this section is not an insurance  
23 benefit and does not violate this section. This subsection does  
24 not prohibit an insurer from offering incentives or rewards to  
25 members for adherence to wellness or health-improvement programs  
26 if otherwise allowed by state or federal law.

27 Section 2. Section 627.6141, Florida Statutes, is amended  
28 to read:

29 627.6141 Denial of claims.—

30 (1) Each claimant, or provider acting for a claimant, who  
31 has had a claim denied as not medically necessary must be  
32 provided an opportunity for an appeal to the insurer's licensed  
33 physician who is responsible for the medical necessity reviews  
34 under the plan or is a member of the plan's peer review group.  
35 The appeal may be by telephone, and the insurer's licensed  
36 physician must respond within a reasonable time, not to exceed  
37 15 business days.

38 (2) If a hospital claim or a portion of a hospital claim is  
39 denied because the hospital, due to an unintentional act of  
40 error or omission, failed to obtain the necessary authorization,  
41 the hospital may appeal the denial to the insurer's licensed



973652

42 physician who is responsible for medical necessity reviews. The  
43 health insurer shall conduct and complete a retrospective review  
44 of the medical necessity of the service within 30 business days  
45 after the submitted appeal. If the health insurer determines  
46 upon review that the service was medically necessary, the  
47 insurer shall reverse the denial and pay the claim. If the  
48 insurer determines that the service was not medically necessary,  
49 the insurer shall provide to the hospital specific written  
50 clinical justification for the determination.

51 Section 3. Present subsection (3) of section 641.3156,  
52 Florida Statutes, is renumbered as subsection (4), and a new  
53 subsection (3) is added to that section, to read:

54 641.3156 Treatment authorization; payment of claims.-

55 (3) If a hospital claim or a portion of a hospital claim of  
56 a contracted provider is denied because the hospital, due to an  
57 unintentional act of error or omission, failed to obtain the  
58 necessary authorization, the hospital may appeal the denial to  
59 the health maintenance organization's licensed physician who is  
60 responsible for medical necessity reviews. The health  
61 maintenance organization shall conduct and complete a  
62 retrospective review of the medical necessity of the service  
63 within 30 business days after the submitted appeal. If the  
64 health maintenance organization determines upon review that the  
65 service was medically necessary, the health maintenance  
66 organization shall reverse the denial and pay the claim. If the  
67 health maintenance organization determines that the service was  
68 not medically necessary, the health maintenance organization  
69 shall provide the hospital with specific written clinical  
70 justification for the determination.



973652

71 Section 4. This act shall take effect July 1, 2010.

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73 ===== T I T L E A M E N D M E N T =====

74 And the title is amended as follows:

75 Delete everything before the enacting clause  
76 and insert:

77 A bill to be entitled

78 An act relating to health insurance; amending s.  
79 626.9541, F.S.; authorizing an insurer offering a  
80 group or individual health benefit plan to offer a  
81 wellness program; authorizing rewards or incentives;  
82 providing that such rewards or incentives are not  
83 insurance benefits; providing for verification of a  
84 member's inability to participate for medical reasons;  
85 amending s. 627.6141, F.S.; authorizing appeals from  
86 denials of certain claims for certain services;  
87 requiring a health insurer to conduct a retrospective  
88 review of the medical necessity of a service under  
89 certain circumstances; requiring the health insurer to  
90 submit a written justification for a determination  
91 that a service was not medically necessary; amending  
92 s. 641.3156, F.S.; authorizing appeals from denials of  
93 certain claims for certain services; requiring a  
94 health maintenance organization to conduct a  
95 retrospective review of the medical necessity of a  
96 service under certain circumstances; requiring the  
97 health maintenance organization to submit a written  
98 justification for a determination that a service was  
99 not medically necessary; providing an effective date.